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ICMS

INTERNATIONAL COLLEGE OF MANAGEMENT SYDNEY

SYDNEY AUSTRALIA



BIG ENOUGH TO CONNECT YOU, SMALL ENOUGH TO CONNECT WITH YOU.

100%

of our degree students
graduate with
industry experience

100%

of ICMS graduates have a job.*

Graduates who are engaged in or available for work (In the Labour force). Internal March Graduate Survey 2023.

TOP 8

for overall employment in
Australian higher education

QILT Graduate Survey 2017

Overall graduate employment rate

HIGHER THAN THE Go8

Australian universities

QILT Graduate Survey 2017

RANKED #1

for Event Management and Hospitality Management
in Australia based on graduate employability

Kantar Millward Brown. Versus a set of key competitors based on n=46 leading industry brand partners of ICMS (from a list of 140 leading industry brand partners).

Over

1000 INDUSTRY PARTNERS

NSW Premier's

EXPORT AWARD

in the education and training category*

**2017*

g'day

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We acknowledge the traditional owners of the land on which our campuses operate. We recognise and pay respect to Indigenous Elders and communities – past, present, and emerging.

Welcome from Our DVC

Dr Heidi Le Sueur

Deputy Vice Chancellor (Learning and Teaching)

Dear Future ICMS students,

Whether you are still at school and thinking about where you want to study, or if you are already working and striving towards your dream career; whether you are here in Australia or reading this from another country, it gives me great pleasure to share with you more about Australia's leading industry-focused higher education institution.

Within these pages you will find out more about our mission to support, mentor and empower you through your journey towards personal and professional fulfilment and what we offer to students.

You will read about:

- How our undergraduate and postgraduate degrees are designed with the most in-demand industries in mind, ensuring you have practical, relevant expertise and industry-specific insights necessary to excel in your chosen field.
- Why we believe in an active approach to learning and offer Work Integrated Learning (WIL), otherwise known as internships and industry training, as an integral part of every undergraduate and postgraduate program.
- Our ICMS graduates who are highly sought after by employers, well-prepared and equipped with the skills that employers are looking for, and fully prepared for the real-world challenges they will encounter in their careers.
- Our comprehensive Scholarship Program available to students to apply for and through which we are encouraging the passion and potential that is evident in our entire community.

This year has been an exciting one for us here at ICMS, especially with the launch of our new suite of Master of Business Administration (MBA) degrees. Alongside our established range of postgraduate and undergraduate degrees, our MBA program is specifically designed for future leaders who want to explore their full potential and unlock their full capabilities.

We are also proud to have a strong institutional focus on faculty scholarly activity, and we make sure that our lecturers' contributions are showcased for the benefit of all. Most importantly, the knowledge, practices and advancements from our Academics and Industry experts translates straight into our classroom for the value of our students.

As the world changes and new technologies emerge, it is essential that we stay up to date with the latest developments in industry. A feature at ICMS are regular Masterclasses with prominent leaders in their fields, extra-curricular workshops and site visits supported by our over 1000 Industry Partners.

ICMS considered the academic integrity response to artificial intelligence (AI) tools in 2022 and revised our academic integrity policies and procedures to ensure the integrity of our degrees. As our context is constantly evolving, we are staying up to date and will implement further meaningful measures as and when needed.

Our focus on active learning philosophies is in support of the ICMS value of providing a connected and engaged curriculum for our students - delivering a student experience that is both relevant and contemporary to the workplace.

Given that we have small classes at ICMS, we can respond swiftly and tailor our delivery to students' needs. As you will read in this publication, mentoring is part of our ethos and woven into the overall ICMS experience.

We look forward to welcoming you onto either one of our campuses – whether it be our Northern Beaches campus with the 'castle on the hill' overlooking gorgeous Manly Beach, or in our state-of-the-art City Campus in dynamic Sydney, NSW.



Australia's Business Capital



Sydney, one of the world's most liveable cities
Home to the iconic Opera House and Harbour Bridge, Sydney is one of the world's most attractive cities for international visitors. Ranked as one of the world's most liveable cities, Sydney is the gateway to Australia. Our world-class attractions, golden beaches, pristine national parks and unique cultural experiences make studying in Sydney an experience unlike any other.

Studying away from home is your chance to immerse yourself in a new culture, expand your horizons, make new friends and create memories that will last a lifetime.

Our campuses
From its origins in 1996 as a specialised management college, today ICMS has two campuses and more than 2300 students from around the world gaining qualifications in a diverse range of fields. One of our campuses is located on the beautiful Northern Beaches region of Sydney, including "the castle on the hill" in Manly. ICMS also has a city campus in the heart of Sydney's CBD.

Culture
Australia prides itself on being the country of the 'fair go'. This means we value fairness and common courtesies. Waiting patiently for your turn in a queue and using 'please' and 'thank you' will go a long way with most Australians. Another popular Australian expression is 'no worries' because Australians are generally pretty laid back. We have a cheeky sense of humour and a relaxed attitude about most things in life. However, there is one thing that nearly all Australians are extremely passionate about – sport. If you talk to an Aussie about their favourite sport you could make a friend for life. Along with a thriving arts scene, beachside lifestyle, and cosmopolitan dining experiences, live sporting events are a large part of life in Sydney. The website sydney.com/events is a great resource for event inspiration.

Climate
Known for its blue skies and sunshine, Sydney has a mild and pleasant climate. Our mid-winter temperatures rarely fall below 10oC (50oF) while mid-summer temperatures can occasionally reach 36oC (97oF) with 22oC (72oF) the average.

Cost of living in Sydney
If you have never lived away from home, be aware there are lots of things, apart from your tuition fees, you need to budget for. The cost of living in Australia depends on many varying factors such as choice of accommodation, location and individual students' spending habits. Australia's Department of Home Affairs has financial requirements you must meet in order to receive a student visa and hence to cover the cost of living expenses in Australia. Our website icms.edu.au has helpful links about cost of living and includes a table that provides a guide to common expenses.

Generally, the cost of living in Sydney really depends on the lifestyle you lead. If you like extravagance you might spend a little more on luxuries, but for the more modest budget there are many free and low cost activities to enjoy in Sydney. As an outdoor city, Sydney has countless beaches, national parks, and sporting fields to keep you entertained without spending a cent.

Safety and security
ICMS is committed to providing a safe campus for students. At our Northern Beaches Campus, Managers on Duty are available 24 hours a day and are trained in first aid. ICMS also has specific first aid staff and offers a free shuttle bus that runs to and from Manly.

ICMS is committed to providing a safe and healthy place of study and work for all students and staff, including freedom from sexual assault and sexual harassment. When you're at ICMS, we ask that you cooperate with actions taken to protect health and safety; seek information or advice from a staff member before performing new or unfamiliar tasks; report all health and safety accidents, incidents and hazards as soon as is practicable; and follow emergency evacuation procedures.

Australia is generally regarded as one of the safest countries in the world. However, it is still important that you look after yourself if you are new to Australia. Overseas Student Health Cover (OSHC) is a requirement for international students for the duration of your stay in Australia and you can either arrange this yourself or ICMS can arrange this for you. Your Letter of Offer will have more information about this.

Think about getting private health insurance for those things that OSHC does not cover and consider travel insurance for things like missed flights and lost luggage.

You may also need Home and Contents insurance for your belongings or vehicle Insurance if you intend to have a car in Australia.

Getting around
The ICMS Northern Beaches Campus in Manly is located 17 minutes by fast ferry from the city of Sydney. The public transport system in Sydney includes ferries, trains and buses. The ICMS City Campus is conveniently located in the heart of the city close to Central Station, light rail and buses. The easiest way to get around on public transport is to purchase an Opal card (opal.com.au). This covers travel on combined forms of transport around Sydney, including trains, ferries and buses.

Working in Sydney
As an international student you are able to work in Australia for up to 48 hours per fortnight (two week period), with unlimited hours during ICMS vacation periods. ICMS international students completing their industry training placement are eligible to work full time during this training period as the work placement is a subject within their degree and does not have the same restrictions. For more information on your visa privileges, visit homeaffairs.gov.au.

Empowering Your Success

The International College of Management, Sydney (ICMS) is a leader in industry-focused education and offers university-level undergraduate and postgraduate courses.

What does success mean to you?
Everyone has a different idea of what success means to them. That's why we start with YOU. We'll walk beside you to create a personalised educational experience to ignite your career and mentor you to professional success.

Global business leadership
Like you, we recognise the importance of developing global professional expertise and business maturity. From professional attire to built-in industry training subjects, an ICMS education positions you for leadership in a rapidly changing world. That's one of the reasons why 100% of graduates are already employed when they graduate.*

Active learning
Nothing can prepare you for career success like active learning can. Our faculty have extensive industry experience, high-level qualifications and a passion for helping you to succeed. ICMS degrees are designed to develop 21st Century graduate capabilities through applied learning experiences and work-relevant assessments.

It's a partnership
We believe that by partnering with you we all grow stronger. That's why our courses and student support services aim to build your collaboration skills, whilst encouraging independent self-management. When you study at ICMS you will become part of an empowering and nurturing community that values long-lasting connections; between students, lecturers, industry partners and alumni.

Your student experience
You're career-focused but you still want a memorable, fun campus experience. ICMS offers everything that you'd expect – such as sporting teams, student clubs, modern facilities and residence options. ICMS has two campuses; the iconic traditional sandstone Northern Beaches Campus, affectionately called the 'castle on the hill' with sweeping views over Manly Beach; and the modern City Campus.

You could also choose to study online, where this option is available (limitations apply to online study for international students). Virtual classes offer the same small class sizes, individual attention and industry-focused education that you'd get on campus.

Your student experience at ICMS would be hard to beat anywhere in the world.

*Graduates who are engaged in or available for work (In the Labour force). Internal March Graduate Survey 2023.



The Northern Beaches Campus

The Northern Beaches Campus
151 Darley Road, Manly 2095

From its origins in 1996 as a specialised management college, today ICMS has two campuses and more than 2300 students from around the world gaining qualifications in a diverse range of fields.

Fondly known as “the castle on the hill” (where the Hollywood blockbuster The Great Gatsby was filmed and where Nicole Kidman and Keith Urban were married), the ICMS castle is a Sydney landmark dating back to the 19th Century. The imposing structure dominating the northern Sydney’s beachside suburb’s landscape won worldwide acclaim when it was built by the Catholic Church between 1885 and 1889. The building, with its Gothic style and romantic central bell tower, holds a commanding position overlooking the azure of Sydney Harbour and the Pacific Ocean. The entire estate covers 20 hectares of parkland.
The campus is a five-minute walk to the famous Manly Beach and Manly’s CBD, which is well known for its shopping precinct, cafés, restaurants and beachside lifestyle. A few minutes’ walk in the other direction will lead you to the foreshores of the harbour. There are harbourside bush walks to explore, extending more than 50 kilometres north and south. ICMS is also close to access points to Sydney city – it’s a pleasant 17 minutes by fast ferry from Manly ferry wharf.

Learning options
Lectures are held at the Northern Beaches Campus for the following courses:

- Diploma courses
- Bachelor degrees
- Graduate Certificate courses
- Master’s degrees

Facilities
From entertainment options to an onsite restaurant to learning support, the Northern Beaches Campus has all you need for a complete education experience.

- Accommodation
- Bar
- Kitchen and canteen for on campus students
- Courtyard cafe (open to public)
- First Aid Room (Manager on Duty’s Office)
- Reception
- Computer laboratories
- Library
- Student Success Centre
- Sports, tennis and basketball courts
- Free Wi-Fi

Getting there
The Northern Beaches Campus is in one of Sydney’s favourite beachside suburbs so there are plenty of ways to travel in, out and around Manly. Regular transport services to the campus are available via Sydney ferries, buses and taxis.

On foot: The Northern Beaches Campus is a 5 – 10 minute short stroll from the Manly Village CBD.

By bus: ICMS runs a free regular shuttle bus service during teaching weeks for ICMS students from the main Manly precinct up to the campus. Sydney buses operate regularly around Manly.

By car: Free parking is available on campus for our ICMS students and visitors.

By ferry: The most scenic way to travel to this campus is by ferry. Fast ferries travel between Manly and Circular Quay in the CBD and take just 17 minutes each way. Or you can take a little more time to enjoy the view. The normal ferry service leaves approximately every half hour from Circular Quay (Wharf 3) or Manly and takes 30 minutes. Visit the Manly Fast Ferry and Transport NSW websites for more information.

The City Campus

The ICMS City Campus is located in the beautiful Manning Building, right in the heart of Sydney's business district. The area boasts the highest residential density in Australia and is one of the liveliest precincts in the Sydney CBD. The building is close to World Square Shopping Centre and is only a few minutes walk from great transport links via train at Central Station and a nearby Light Rail (tram) stop at Capitol Square. A short walk will take students to the entertainment areas of Chinatown, Darling Harbour and Barangaroo Waterfront, all offering endless options for eateries from cafes and bars to world-class five-star dining - and everything in between.

The Manning Building has high historic significance and is an important building to the City of Sydney. The facade dates to 1892 and, at the time it was built, made a significant contribution to the surrounding precinct, including the recently restored Capitol Theatre, which is in the same block.

Internally, the Manning Building has been extensively modified and renovated. Entering through the impressive lobby, students have high security access to state-of-the-art facilities. Lectures are offered on the 4th floor in ICMS' contemporary training and executive education centre, which showcases a vibrant and innovative learning environment, with expansive classrooms, modern study areas and an abundance of natural light, as well as complimentary refreshment facilities.

Studying at the ICMS City Campus, within the heart of Sydney, offers students the most exciting start to a successful business career.

Learning options
Lectures are held at the city campus for the following courses:

- Graduate Certificate courses
- Master's degrees
- Bachelor of Business
- Diploma of Business

Certain core business subjects offered within other diplomas and bachelor degrees are offered at this campus, subject to availability.

Facilities
The City Campus has a small collection of useful resources for students as well as many study areas suitable for quiet study or group work.
Alternatively, large public libraries nearby include:

- State Library of NSW - Monday to Friday from 9am to 8pm
- Customs House Library (opposite Circular Quay wharves) - Monday to Friday from 10am to 7pm

You may bring your own food to eat in the dining area on level 4. There are also several cafes within walking distance of the campus.
You will be given an account to access the Wi-Fi network before classes begin.

Getting there
By train: From Central Station exit towards Eddy Avenue to the north. Cross over Eddy Avenue and walk through Belmont Park. As you exit the park, you will see the historic brick building diagonally across the road on the intersection of Hay Street and Pitt Street.

By light rail: Light Rail stops next to the Capitol Theatre in Capitol Square.

By bus: The nearest stops are: Pitt St near Campbell St, Hay St near Pitt St and Pitt St near Eddy Avenue.

Parking: We suggest parking at Market City Car Park or Goulburn Street Parking Station.

The City Campus
Level 4, 451 Pitt Street, Haymarket 2000

We Mean Business

ICMS is Australia's leading industry-focused higher education institution. Here's why...

Built-in industry experience
At ICMS, we believe that the best way to learn is by doing. That's why we make sure that all our students have the opportunity to gain real-world, hands-on experience in their chosen field before they graduate.

Work Integrated Learning (WIL) subjects are built into every undergraduate and postgraduate degree offered at ICMS. This means that while you are studying, you have time within your degree to experience up to 600 hours of real work experience with an ICMS industry partner.

You don't have to organise your own internship; the ICMS WIL team prepares you and places you in an internship tailored to help you meet your career goals.

ICMS has been doing this for a long time and the results show in our graduates' successes: 1 in 3 ICMS graduates secure a job at their WIL placement company*.

Industry relevant degrees + authentic assessments
ICMS has programs in the major economic growth areas which gives you access to sustainable careers. Designed in collaboration with industry leaders, the wide range of undergraduate and postgraduate degrees offered by ICMS ensures students gain the practical expertise and industry-specific insights necessary to excel in their chosen fields.

Part of providing you with the tools and skills you need to succeed in the workplace is ensuring that assessments are authentic, giving you the chance to work on real-world projects. You will gain hands-on experience and learn industry-relevant tools, like EventsAir for Events students, Wordpress for Marketing students, and Xero accounting software for Accounting students.

Industry faculty
ICMS lecturers are not only experts in their academic fields, but also have real-world industry experience. This means you get the best of both worlds: theoretical expertise and practical knowledge all in one comprehensive learning environment.

Regular site visits and ICMS Masterclasses are opportunities for students to engage with industry leaders and immerse themselves in industry settings. ICMS TV and ICMS WeMentor (on TikTok) are platforms designed to bring industry perspectives and content to students at their convenience.

Courses are also kept up to date by reviewing them regularly and collaborating with Industry experts. This ensures that ICMS graduates are well-prepared and equipped with the skills that employers are looking for, fully prepared for the real-world challenges they will encounter in their careers.

Professional approach
At ICMS, we believe in treating you like the industry professional you are from day one. Students are encouraged to wear professional or business attire to class and on campus as a way to prepare for your future workforce.

ICMS students have access to a range of resources to support them on their journey towards professional and personal fulfilment. The ICMS Professional Development Lab has, in one curated area of the ICMS website, all you need to know about WIL, there is a Jobs Board where you can view career opportunities or find work while studying, a Mentor Connector space where you can make contact with a mentor to guide you towards your goals, access to the ICMS Academy for non-accredited or external training to round out your studies, connect with ICMS Alumni or find out more about Study Tours available.

High employability rates
With degrees tailored to meet current industry demands, ICMS graduates are highly sought after by employers.

It's why 100% of March 2023 ICMS graduates already had a job before they graduated*, and why ICMS' full time employment rate tops Australia's best ranked universities**.

What sets ICMS apart and enables the higher education institution to punch above its weight in terms of graduate employability rates?

It could be because of the ICMS The Professional Mentor ethos which aims at supporting students from the beginning to the end, and beyond, of their journey with ICMS.

It could also be because the syllabus of each degree is particularly geared towards those who are seeking to make a real impact in their field, by pushing boundaries and challenging the status quo. The courses are designed to prepare graduates for success in rapidly changing industries, giving them the skills and knowledge they need to thrive.

*Graduates who are engaged in or available for work (In the Labour force). Internal March Graduate Survey 2023. Please note that the employment statistics provided in this article are based on a survey of graduates who are in the labour force and have completed the survey. This excludes individuals who are not in the labour force, including those who are unable to work, as well as those who choose not to work.

** QILT Survey 2020, ICMS' graduate employment of 73.9% is better than both Australian National University (ANU) at 71.3% and the University of Melbourne, measured at 61.1%. ANU was ranked the top Australian university in the 2021 QS World University Rankings Survey, and the University of Melbourne was the top ranked Australian university in the Times Higher Education World University Rankings 2021. Whilst ICMS was not part of either of the above ranking systems, it can be compared like for like with universities and colleges across the country in the QILT survey, which is funded by the Australian government.

Your Classmates



ICMS is not just a college, it is a community. With over 2,300 students from more than 55 countries, our student population is smaller than most universities. This is the perfect environment for meeting new people and forming lifelong friendships and professional partnerships.

Your Support Network



> **“Whether it was a lecturer who regularly checked in on me during a difficult assessment or time in the Student Success Centre (SSC) receiving academic or emotional support (or both), my appreciation of the environment fostered at ICMS cannot be stressed enough.”**
>
> Stephanie Macourt
> Bachelor of Property (Development, Investment and Valuation) Graduate

The ICMS community prides itself on being more personal than larger higher education institutions. We want you to succeed so we support you with an extensive range of services and facilities.

Learning and english assistance
ICMS offers a wide variety of academic support services for students. Our Student Success Centre (SSC) has academic advisers who will help you to develop your academic skills and prepare you for the cultural change to tertiary student life. It has a specialised ESL advisor to help support students and a numeracy adviser who offers support in numeracy subjects. The SSC is open from Monday to Friday every week of the ICMS trimester. In addition, the SSC also provides individual support and provisions for students with special academic needs. We can assist you with effective study and exam preparation techniques, time and stress management, academic writing, oral presentations, and English language support (written, spoken and comprehension). Learning support can help you to reach your full academic potential.

The SSC also runs a Peer Assisted Learning Service (PALS). High performing students assist others in specific areas of their studies. Be it helping a student to grasp a key concept or steering them in the right academic direction, our PALS mentors give up their time voluntarily to ensure students succeed at ICMS.

Library – Pollard Resource Centre
The Pollard Resource Centre is home to your ICMS library. It is equipped with computers, books, journals and audio visual materials. Quiet areas and rooms dedicated to group study and meetings are also located in the Centre. Our highspeed printer/photocopier/scanner is available for student use.

Most importantly the library provides access to the college’s impressive collection of electronic resources, including hundreds of thousands of e-book and e-journal titles from internationally respected publishers. Our friendly library staff will help you to use these resources efficiently for your assignments.

Personal support
ICMS remains committed to the physical and emotional health and well-being of our students. We all need help from time to time. The ICMS Wellness Team provides appropriate guidance and personal support to our students if and when it is needed. If you feel overwhelmed at any time, or a personal problem arises, you can speak to our Wellness Team who can help you or guide you in finding appropriate help.

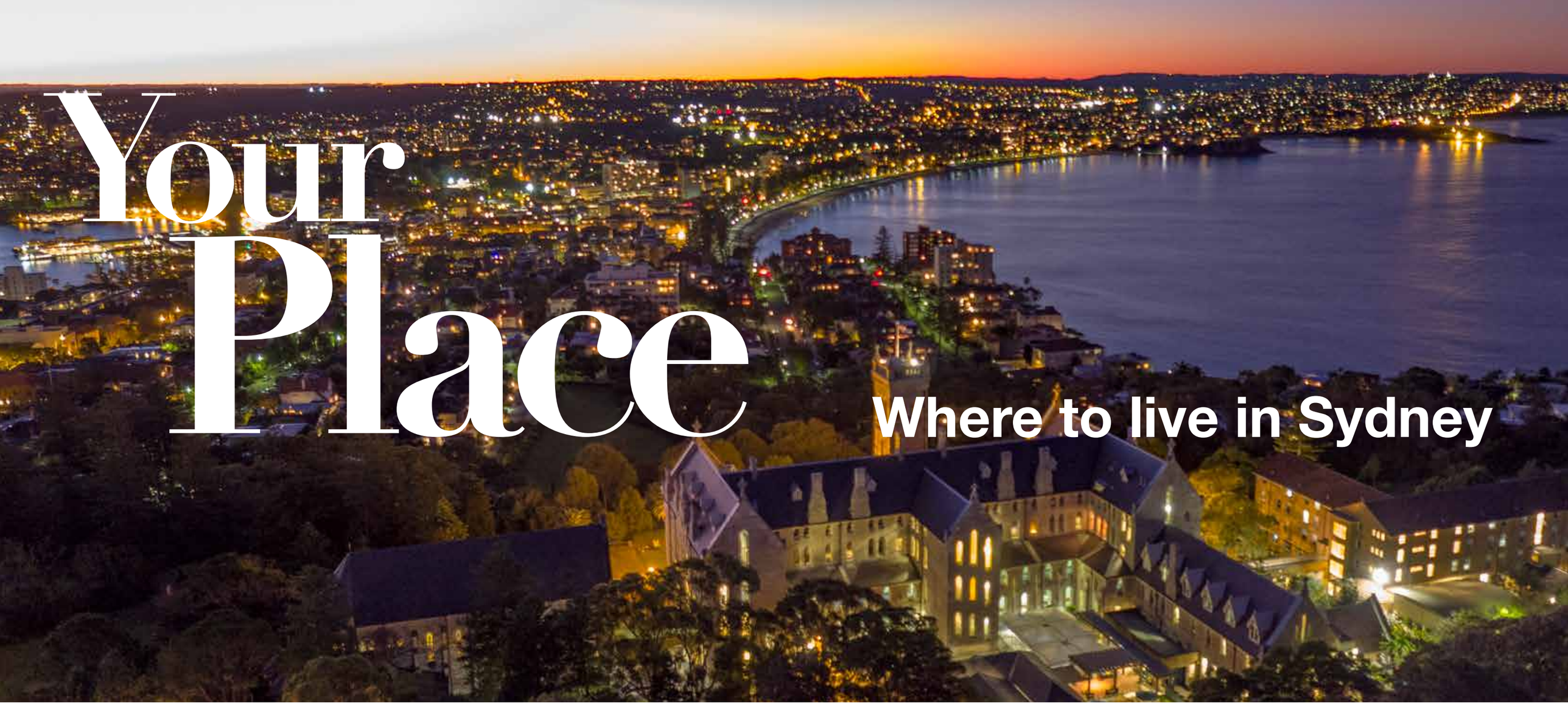
Student Representative Council (SRC)
The Student Representative Council (SRC) strives to improve and maintain the quality of student life for the entire student body. The SRC is elected by peers and acts as an advocate for the student body with the SRC President holding a position on the Learning and Teaching Committee. The SRC also works with our Student Experience Team to organise a range of social activities, including major events such as our College Icebreaker. Throughout ICMS trimesters, the SRC also holds regular events for students to enjoy.

Residential leaders
Our Resident Leaders (RLs) are senior student leaders who live on campus and provide support to all ICMS students throughout their time at ICMS. The RLs are trained to offer support and advice on a range of day to day matters, including emotional support, student comfort, safety and behaviour. They have undergone training to provide mental and physical first aid and emergency response. They are also your student voice and can help you to resolve any issues about student life on campus.

Safety and security
ICMS is committed to providing a safe campus for students. Our managers on duty are available 24 hours a day and are trained in first aid. ICMS also has specific first aid staff and offers a free shuttle bus that runs to and from Manly.

Your Place

Where to live in Sydney



Accommodation

Staying in ICMS student accommodation is the ideal way to immerse yourself in student life, make friends and stay connected with all that the college has to offer.

ICMS students have exclusive access to a range of convenient and fully-furnished accommodation options in one of Sydney's most desirable neighbourhoods.

Whether you are looking to stay in Manly's iconic 'castle on the hill' or prefer the independence of a self-catered off-campus residence, the ICMS accommodation team can guide you on your options.

Explore student accommodation options both on and off-campus.

On-campus accommodation

Moran House
Moran House is one of Manly's oldest heritage buildings and is fondly known as the 'castle on the hill'. The iconic sandstone building has one of the world's most spectacular views, overlooking several beaches and within easy walking distance to beaches, shops, cafes and nightlife.

Kelly House
The largest of the ICMS student accommodation options, Kelly House is conveniently located alongside Moran House and, like Moran House, has one of the world's most spectacular views, overlooking several beaches and within easy walking distance to the beaches, shops, cafes and nightlife of Manly.

2023 Accommodation rates (2024 rates will vary)

The fees for on-campus accommodation are as follows.

Room Type	Weekly Rate*
Single	$516
Single View	$549
Bunk Style Room	$385
Triple Room	$436
Quad Room	$436

*Rates shown here are weekly. There is a minimum stay of 1 Trimester. (A typical study period is 13 weeks and students are welcome to remain on campus during the holidays/breaks). Rates are expressed in Australian dollars AU$ and may be subject to change.

Off-campus accommodation

Claremount Beach House
Claremount Beach House offers students the perfect balance of independence, while still enjoying all the benefits of a college-managed residence. In the bustling heart of Manly and a short walk to the beach, this female-only, self-catered residence is ideal for students seeking an off-campus accommodation experience.

- No parking
- Meals not included (self catered)
- 24 hr CCTV and 24hr staff on call
- Weekly cleaning of shared facilities by ICMS housekeeping.

2023 Rates*
6 months:
Single Standard Room
(per week); $467. (6 x available)
Single *Premium Room
(per week); $494. (8 x available)
Single *Premium Room
(per week); $439

12 months:
Single Standard Room
(per week); $374. (6 x available)
Single **Premium Room
(per week); $424. (8 x available)

*Rates shown here are weekly. There is a minimum stay of 1 week. Both undergraduate and postgraduate degrees have a term of 13 weeks and students are welcome to remain on off-campus accommodation during the holidays/breaks). Rates are expressed in Australian dollars AU$ and may be subject to change.

**Premium: Larger room with double bed.

Wanganella House
Wanganella House provides independent students with a comfortable, safe and spacious home away from home. This is a self-managed shared house located in the quiet, leafy neighbourhood of Balgowlah, just a short bus trip from the Northern Beaches Campus.

Rooms vary in price from $303 per week for a Single Standard Room to $363 per week for a Single Premium Room, excluding $30 p/week for outgoings (water, electricity and gas), based on a 6 or 12 months lease.

Mastering the Art of Industry Connections

ICMS Masterclasses are held on campus regularly and offer invaluable opportunities for students to engage with their preferred industries, establish connections, and learn from industry leaders.

Via the Q&A type panel discussion, students are able to pick the brains of the best – find out how they established themselves, built their brand, and listen to advice offered on how they can do the same.

Professional development is valued and enhanced through these offerings, all essential for enhancing employability and career progression post-graduation. With ICMS Masterclasses, students can stand on the shoulders of giants who have paved the way before them.

Some of the recent Masterclasses have included:

- **Masterclass in Fashion Start-up:** Sophia Kim (Founder Siempre Golden)
- **Masterclass in Tourism:** Steve Cox (CEO Destination NSW)
- **Masterclass Panel in Entrepreneurship:** Darryl Courtney O'Connor (ICMS Founder), Fernando Motti (Motti + Smith Founder), Caspar Schmidt (Founder and Managing Director at QCC Collection Group), and Nandeeta Maharaj (Founder at Goods 4 Good)
- **Masterclass in Fashion Business:** Pip Edwards and Claire Tregoning (P.E. Nation Co-Founders)
- **Masterclass Panel in Sports Management:** Samara Govender (Senior Brands Partnerships Manager at Football Australia), David Boyle (High-Performance Manager Officiating at National Rugby League), Andrew Fraser (Founder/Owner/Director of Sunstar Entertainment), Josh Hussey (Athletes for Life, Director)
- **Masterclass in Hospitality Management:** Marilyn Annecchini (Owner of Pilu at Freshwater)
- **Masterclass in Emotional Intelligence:** Eric Miller (Leadership Coach)
- **Masterclass in Hospitality Leadership:** Neil Perry (Restaurateur and Celebrity Chef)
- **Masterclass in Fashion Industry Leadership:** Alex Perry (Founder Alex Perry)

Keep an eye on the ICMS Events page to find out when the next ICMS Masterclass will be held. They are free and a great opportunity to learn from industry leaders, connect and network.

UPCOMING EVENTS



"Get into a company and prove yourself. You may have to be entry level for about three years. Show your work ethic. Once you are in, get attention for all the right reasons."

Alex Perry
Australian Fashion Designer and Business Founder



ACCESS ICMS TV

ICMS TV

At ICMS we are focused on bringing the most relevant and cutting-edge industry focused information to our community. ICMS TV is a one-stop channel for all ICMS' live and playback industry and specialisation focused video content.

There is compelling footage of local and international industry icons such as:

- **Cameron Smith:** NRL legend and GOAT Cameron Smith on his sport industry success
- **Neil Perry:** Famous chef, restaurateur, author, television presenter and highly successful business owner, on resilience and adapting to challenges during your career
- **Alex Perry:** Icon on the Australian fashion scene on working your way to the top
- **P.E Nation:** Founders Pip Edwards and Claire Tregoning share their top business tips from their journey to success in the creative and ever-changing fashion industry
- **STAX:** Founders Don Robertson and Matilda Murray on the rapid rise of their highly sought after activewear brand STAX.
- **Mark Bouris:** Australian business legend and mentor on how to recognise your potential and use it to reach personal and professional success
- **Cushman and Wakefield:** Director Simon Fenn on how to close a multi-million-dollar property deal
- **Christian Dior Couture:** Boutique Director Christopher Watney on working in luxury fashion

ICMS TV is part of the ICMS professional mentor ecosystem, supporting you through your student journey so you can meet your professional goals.

We Mentor. ICMS on TikTok

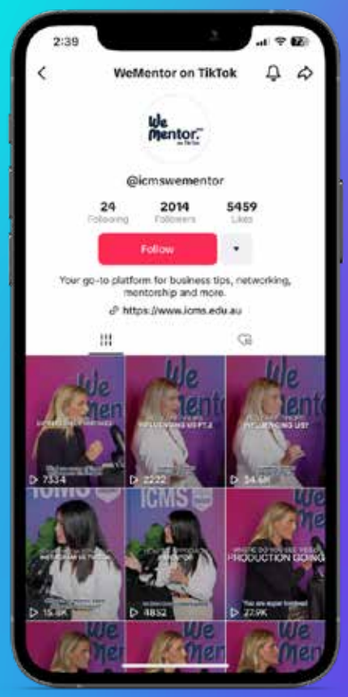
ICMS x TikTok

With bite-sized videos showcasing fresh and crisp advice from industry experts, ICMS' TikTok channel **@ICMSWeMentor** is designed to help students connect with the people dominating their industries and changing the world.

From entrepreneurs to CEOs, business founders and industry experts, influential leaders in their corporate fields share what took them to the top, from the bottom up.

Aimed at ICMS students and the TikTok community, **@ICMSWeMentor** defines the ICMS maxim: **Our Connections are Your Connections.**

Covering everything from how to network like a boss, starting a business from scratch, to the science behind retail and more, whether you're a student, an entrepreneur or a professional, **@ICMSWeMentor** is the perfect place to level up your mindset, land that dream career, and build your business career.



@ICMSWEMENTOR

"With Instagram it used to be about being perfect and flawless – the old philosophy – but on TikTok it's about being organic, natural and real… So now I share the story of how I started. People want to see a day in the life. It's about being real, a way to grow a brand – not necessarily about just showing the models."

@SophiainSydney

Owner and founder of luxury swimwear brand Siempre Golden
ICMS Master of Event Management Student

We Mentor. ICMS

The Professional Mentor

“I’ve connected with many of my lecturers on LinkedIn and they become part of your network. They carry a wealth of knowledge, and it helps you to ask helpful and targeted questions in class that draw on their experiences which allows for an interactive and insightful time.”

Ji-Hye (Jiji) Park
Bachelor of Event Management



“With the help of WIL, I knew I’d get the relevant experience needed to place myself in an advantageous position when I apply for jobs in the competitive job market.”

A mentorship ecosystem geared towards helping students achieve their personal career goals, relevant work experience and support from enrolment through to graduation is what Bachelor of Event Management student Ji-Hye (Jiji) Park took from her International College of Management, Sydney (ICMS) experience when she graduated in 2022.

“My overall ICMS experience was one that was personalised to me. ICMS considered my life outside of my studies and tailored my studies around my other commitments. I believe I was able to work, travel and spend time with friends and family during the most exciting years of my life without any delay or disruption to my studies,” Jiji, an Australian-born Korean, said.

“I’ve had my WIL facilitator Marion who mentored me with my work experience. She has kept in touch with me throughout my entire degree. Phil, who was my student advisor when I started ICMS, also gave me an internship position at ICMS and is now my manager. The saying that ‘our connections are your connections’ is definitely true and you won’t fall through the cracks here at ICMS.”

Jiji describes the decision to study at ICMS as an “easy decision”. She had a clear idea of what she wanted to do after studying – work in events – and the ICMS Bachelor of Event Management provided a clear path to achieve this goal.

The Work Integrated Learning (WIL) aspect of every degree at ICMS was an important attraction, where each student is placed, by a dedicated team, in an internship role that will give valuable practical experience to supplement academic skills and knowledge.

“Industry training has been one of my highlights during my time at ICMS. The WIL team are in regular communication with you to understand your direction and work tirelessly to help you find suitable work experience,” she said.

“With the help of WIL, I knew I’d get the relevant experience needed to place myself in an advantageous position when I apply for jobs in the competitive job market. I had two marketing and events experience under my belt even before my graduation and I felt confident about my employability when I go out into the real world.”

‘Heading out into the real world’ is the ultimate goal of every student. At ICMS, from application to graduation, faculty and staff are purposeful in their mission to guide students towards this goal.
This was Jiji’s experience from the start of her student journey at ICMS.

“Soon after submitting my application, I received a call from a friendly team member, Phil, who was my student advisor at the time. He was quick to respond and gave me timely messages for the next steps. He created a timetable that worked around my schedule and despite enrolling on week 1 of classes, I was in the classroom before I knew it. Unlike traditional universities, I had my own advisor to guide me throughout the process and even someone to greet me and show me around on the first day of class.”
Through her three years of study at ICMS, Jiji found lecturers approachable and willing to engage, to share their knowledge as industry leaders and to inspire as well as support students.

“All the ICMS lecturers are personable and easy to reach. They deeply care for your future and will often help you outside of their working hours to respond and support you,” Park said.

“I’ve also connected with many of my lecturers on LinkedIn and they become part your network as well. They carry a wealth of knowledge, and it helps you to ask helpful and targeted questions in class that draw on their experiences which allows for an interactive and insightful time.”

Regular guest lecturers added depth to Jiji’s understanding of Event Management, and one such lecturer opened her eyes to the career possibilities open in her chosen field.

“In one of our Event Management specialisation subjects there was a guest Event Manager who shared their experience of managing multiple bands and artists on world tours. It was inspiring to see how diverse the Event Management industry can be. People immediately think of ‘weddings’ or ‘festivals’ when an event manager comes to mind, and while it can be those areas, the events scope is much bigger than first thought and it opened my eyes to different job prospects with an ICMS Event Management degree.”

Jiji graduated with an ICMS Bachelor of Event Management in 2022.

“Over the past couple years of studying, along with my experience from WIL, I have grown a great interest for events management and marketing and would love to get stuck into the industry to expand my skillset and knowledge,” she said.

“I’d love to find a position that brings value to others, challenges me and one that I can keep growing in. I love to spend quality time with family and friends but I also love to work. My goal would be to find a position that allows me to fulfil my potential whilst also having the time for those around me.”

Jiji park’s top tips on how to ace a job interview:

- Be yourself but don’t go in unprepared.
- Do some research to understand company values and culture and have questions ready to ask.
- Display an attitude of humility to learn, yet be confident in what you can offer.

over 1000 Industry Partners

The International College of Management, Sydney (ICMS) has worked with over 1000 industry partners, a milestone that places ICMS at the forefront of industry-focused higher education in Australia.

ICMS is located on the Northern Beaches, NSW, just outside Sydney, but work experience through industry partners can take students abroad. Long term partner, Walt Disney World Resort in Florida has hosted over 70 students over the years.

Closer to home, Northern Beaches Council has hosted 12 students, Lakeba Group - 24 students and Novotel Sydney Manly Pacific - 30 students.

"Reaching this milestone speaks volumes about how serious we are about working with industry partners to ensure our students are leaders in their fields and highly employable," ICMS CEO Rowan Courtney-O'Connor said.

"Thank you to all our industry partners over the years for partnering with us as we shape the leaders of tomorrow. We appreciate your support, your investment in our students and your willingness to mentor within your organisations."

ICMS offers undergraduate and postgraduate degrees in disciplines ranging from sports management, international tourism to hospitality, events, fashion and global brand management, property management, business and more.

With industry partners crossing the spectrum from global events agency Clevents, the world's largest commercial real estate and investment company, CBRE to the Sydney International Convention Centre (ICC), the Football Federation Australia (FFA) and Sydney based Australian Rules Football team, GWS Giants, ICMS students are given the opportunity to be at the coalface of the industry of their chosen discipline.

Industry partners, both in Australia and abroad, offer ICMS students the opportunity to complete the Work Integrated Learning (WIL) subjects built into each degree. The ICMS Industry Training placement entails working for up to 600 hours for undergraduate degree students. This is an opportunity for students to prepare for their future professional career by gaining relevant experience in their chosen industry, learning skills required and gaining valuable contacts and networks.

For many students, these internships translate into employment post-graduation, with a survey revealing that 38% of graduates were still employed by their WIL placement company after their placement officially finished.*

The strong relationship ICMS enjoys with industry partners contributes greatly to the high graduate employment rate. In fact, every member of the cohort that graduated at the ICMS March 2023 Graduation Ceremony were already employed by graduation.*

*Graduates who are engaged in or available for work (In the Labour force). Internal March Graduate Survey 2023.

Work Integrated Learning

Unlocking opportunities and building a foundation for career success

The International College of Management Sydney (ICMS) Work Integrated Learning (WIL) Program is exemplary in the Australian tertiary sector.

Jouice Meek
Master of International Business
WIL Placement: Moët Hennessy

Aleksandra Shcherbakova
Master of Management
WIL Placement: Moët Hennessy

Frequently Asked Questions

About Work Integrated Learning (WIL) and your Professional Placement

Who can do a WIL professional placement?
All undergraduate and postgraduate degree students

Can I get credit for my WIL professional placement?
Yes, 2 x subjects

What is the duration of my WIL professional placement?
A minimum of 600 hours

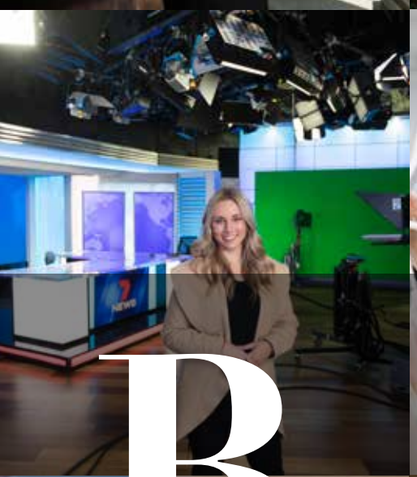
Where can I do my WIL professional placement?
Australian or international companies

Who will organise my WIL professional placement?
The ICMS team of professional placement consultants

Real stories success



















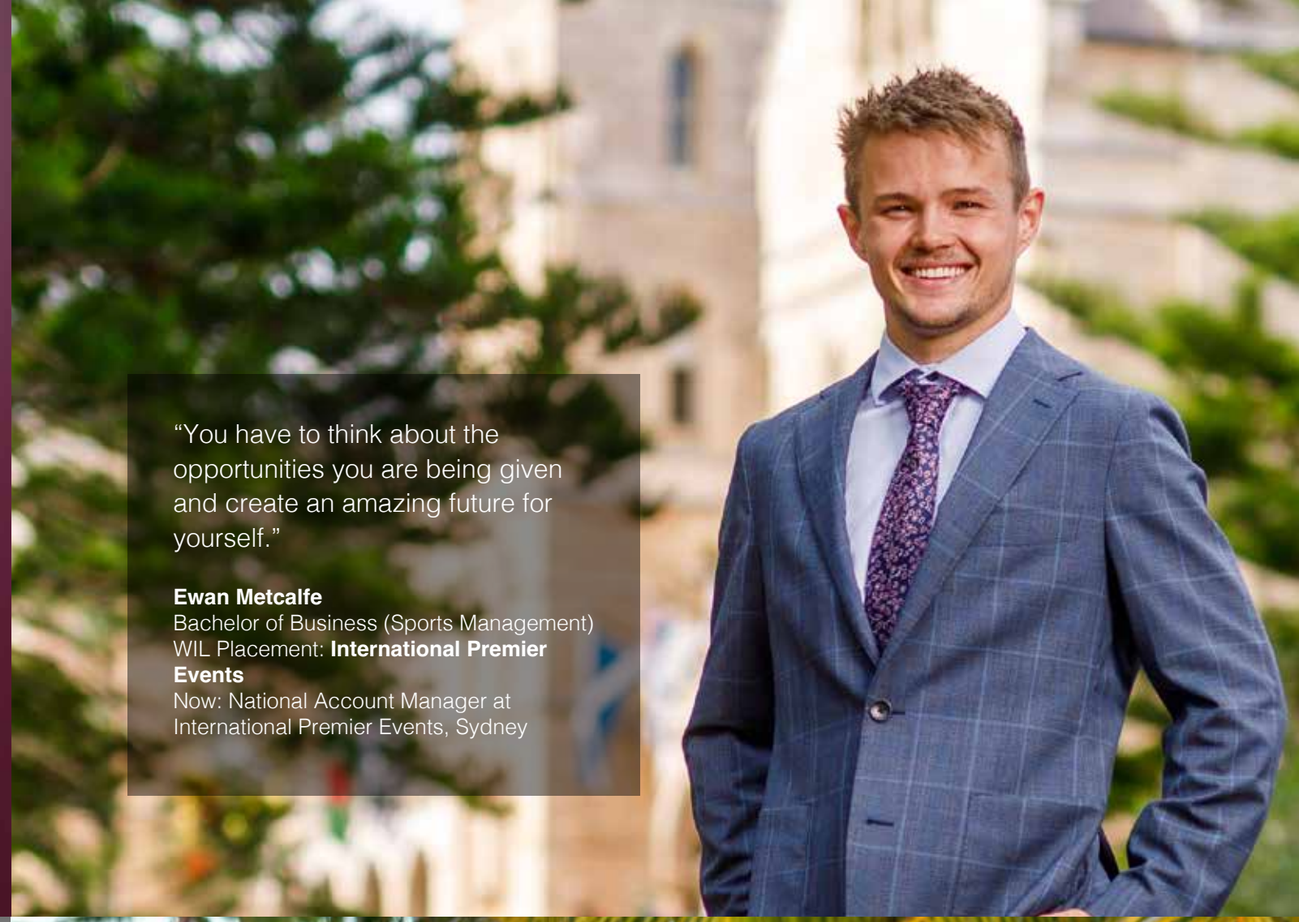
"I know for a fact that had I not completed my industry training at ANZ during my degree, I would have had a hard time landing on the ANZ Institutional Graduate Program. Considering in 2019 when I joined the program there were about 4200 applicants, it's safe to say that my ICMS industry training really helped separate me and those connections really helped me land that spot."

Andrew Macgregor
Bachelor of Business
WIL Placement: **ANZ Bank**, as part of the ANZ Corporate Scholarship
Now: Investment Banking Associate at Piper Sandler, New York



"The industry training aspect of my ICMS degree set me up with connections that will be valued throughout my career."

Zoe Grout
Bachelor of Business (Sports Management)
WIL Placement: **Manly Warringah Sea Eagles**
Now: Senior Event Operations Coordinator at Forefront Events, Sydney



"You have to think about the opportunities you are being given and create an amazing future for yourself."

Ewan Metcalfe
Bachelor of Business (Sports Management)
WIL Placement: **International Premier Events**
Now: National Account Manager at International Premier Events, Sydney



"ICMS was instrumental in getting my first step in the industry door. If it wasn't for ICMS I would not have been able to get my industry training job at Four Seasons Hotel with such relative ease. Having the Four Seasons Hotel on my resume has helped my career progress more quickly."

Daniel Worsley
Bachelor of Hospitality Management
WIL Placement: **Four Seasons Hotel**
Today: Director: Rooms, The Palm at Atlantis Resorts, Dubai



"I was very excited to intern on an island but was also nervous to leave Sydney and think about what was to come…I had a lot of different emotions, sad to be leaving my friends from back home, but overall excited for a new experience."

Sophie Burgess
Bachelor of Event Management
WIL Placement: **Intercontinental Hayman Island Resort**
Now: Digital Events Coordinator at CAPA - Centre for Aviation, Sydney

Where Dreams Come True

The Disney x ICMS internship opportunity in the USA is just one of the Work Integrated Learning (WIL) partnerships offered to all students undertaking an undergraduate or postgraduate degree.

Over 70 ICMS students have enjoyed this international opportunity since the industry partnership began.
Will you be next?

“This opportunity is allowing me to work the attractions at one of Disney’s four parks, where I have the second role of working for ESPN Wide World of Sports.”

Tahlee van Gool
Bachelor of Business
(Sports Management)
WIL: **Disney World in Florida, USA**

My Dior Dream



"This internship provides me with the ability to add experience on to my resume that other students wouldn't have had. On my first day at Dior, I got to do a fitting with Simon Baker, who acted in 'The Devil Wears Prada' alongside Anne Hathaway and Meryl Streep.

Having this internship on my CV gives me an advantage to get in there quicker and sooner because I have more experience than other candidates and I also have a degree on my side."

Julie Williams
Bachelor of Business
(Fashion and Global Brand Management)
WIL Placement: **Dior**

"It's wonderful to see Fashion and Global Brand Management getting the recognition of a degree. What I like about this particular degree is that it blends business and high-end fashion into one degree; the perfect degree for future industry leaders to undertake."

Christopher Watney
Dior Boutique Director



“I love the fact that ICMS is smaller. It means it’s possible to get to know everyone and we enjoy a great balance between our social lives and our studies.”

Saga Svensson
Bachelor of Business

Bachelor of BUSINESS

Business continues to be one of the most popular qualifications – and for good reason. A qualification in business equips graduates with universally sought-after skills and offers opportunities in so many diverse roles and industries.

The Bachelor of Business is ideal for those who want to make a tangible contribution to the success and growth of a business, push boundaries and challenge the status quo. Designed to position students for a successful career as professionals in any industry, this is a qualification with a focus on future-proofing you for adaptability in a rapidly changing world.

Whether you chose to stay local or are ready to go global, a degree in business can fast-track your climb up the corporate ladder in any sector.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

CURRICULUM SUMMARY

BACHELOR OF BUSINESS

The course structure comprises of 12 core subjects, 12 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

Level 100: 6 core subjects and 2 elective subjects

Level 200: 4 core subjects, 4 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 6 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business students must complete all 26 subjects (84 credit points) as outlined below:

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions.

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
Elective	Elective	Elective	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
Elective	Elective	Elective	None	3
MKT101A	Marketing	Core	None	3
MGT102A	Global Citizenship	Core	None	3
STA101A	Data Informed Decision Making	Core	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	*	3
ENT201A	Creativity & Innovation for Business	Core	*	3
Elective	Elective	Elective	*	3
LAW201A	Business Law for Managers	Core	*	3
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
MGT201A	Unlocking Your Leadership Potential	Core	*	3
Elective	Elective	Elective	*	3
WIL201A	Professional Placement I	Core (WIL)	30 CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
BUS301A	Capstone	Core	*	3
MGT301A	Ethics, Sustainability & Profit	Core	*	3
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 86.

YOUR JOURNEY TO CEO

At ICMS we train you to be a leader in business. When you graduate with an ICMS Bachelor of Business you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents.

The possible career opportunities can include but are not limited to:

Business Manager	Franchisee	Business Owner/Founder
Business Analyst	Management Consultant	Retail Buyer
Business Development Coordinator	Marketing Manager	Sales Representative
Entrepreneur	Office Manager	Supply Chain Manager
Human Resources Manager	Retail Account Manager	Warehouse Manager

SUBJECT SNAPSHOTS

BUS101A Pathway to Success

This subject takes a holistic approach in supporting you on your pathway to success. It focuses on supporting your smooth transition into the college and developing your academic skills and performance, so you can maximise success in your chosen program. Through engaging classroom activities, you'll get to test out your growing informational literacy and interpersonal skills; using them to clearly communicate to a given audience both orally and in writing. Towards the end of the subject, you'll focus on what lies ahead; developing an employability toolkit which will help you enter and succeed in the professional workplace.

MGT101A Management Solutions for a Changing World

This subject is an engaging and informative introduction to the disciplines of business and management. It introduces key perspectives and debates from a range of fields that inform the study of business and management while explaining the complexity of issues that shape contemporary business and management practices and future directions.

The focus is on managing groups and motivating staff, managing human resources and employee relations, strategic management and planning, leadership, decision-making, and international perspectives of management – all of which will be grounded in different management theories.

MGT102A Global Citizenship

Like many other countries, Australia has witnessed a growing population with people from a range of cultural backgrounds living and working in the country. Therefore, it is essential that leaders in modern-day business settings are equipped with skills and strategies to effectively manage this increasingly diverse workforce.

This subject is designed to expose students to some thought-provoking research and concepts on cross cultural communication and management; identified as one of the key competencies in business management today.

Students will explore and develop strategies on how to become a culturally competent global citizen whilst recognising the strengths and limitations of their own culture and behaviour in a global business environment.

QUICK FACTS

CRICOS Course Code:	0101110
UAC Code:	30015 (Online) / 530016 (Manly) / 530017 (Sydney)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly City Campus, Sydney
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes (domestic students only)
Study Mode:	On-campus / Online*
Start:	Feb / Mar / May / Jul / Aug / Oct
Course Duration:	Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

Bachelor of Business

(ENTREPRENEURSHIP)

As leaders in the business and corporate world, entrepreneurs know how to look at things differently, to identify opportunities and balance calculated risk with the potential rewards.

Entrepreneurship is a skill that can be taught. As an entrepreneur you'll challenge convention, disrupt the status quo and seek solutions where others see none. You'll need to be energetic, goal oriented and driven - not afraid to chase your dreams.

With entrepreneurial skills you could become founder of your own start-up, be part of a larger organisation driving change, or simply create a balanced lifestyle where you choose to work on things that light you up, that motivate you and where you get to live by your own rules.

The Bachelor of Business (Entrepreneurship) is designed to position you for success as an entrepreneur in any industry, with a focus on future-proofing you for adaptability in a rapidly changing world.

DEGREE STRUCTURE

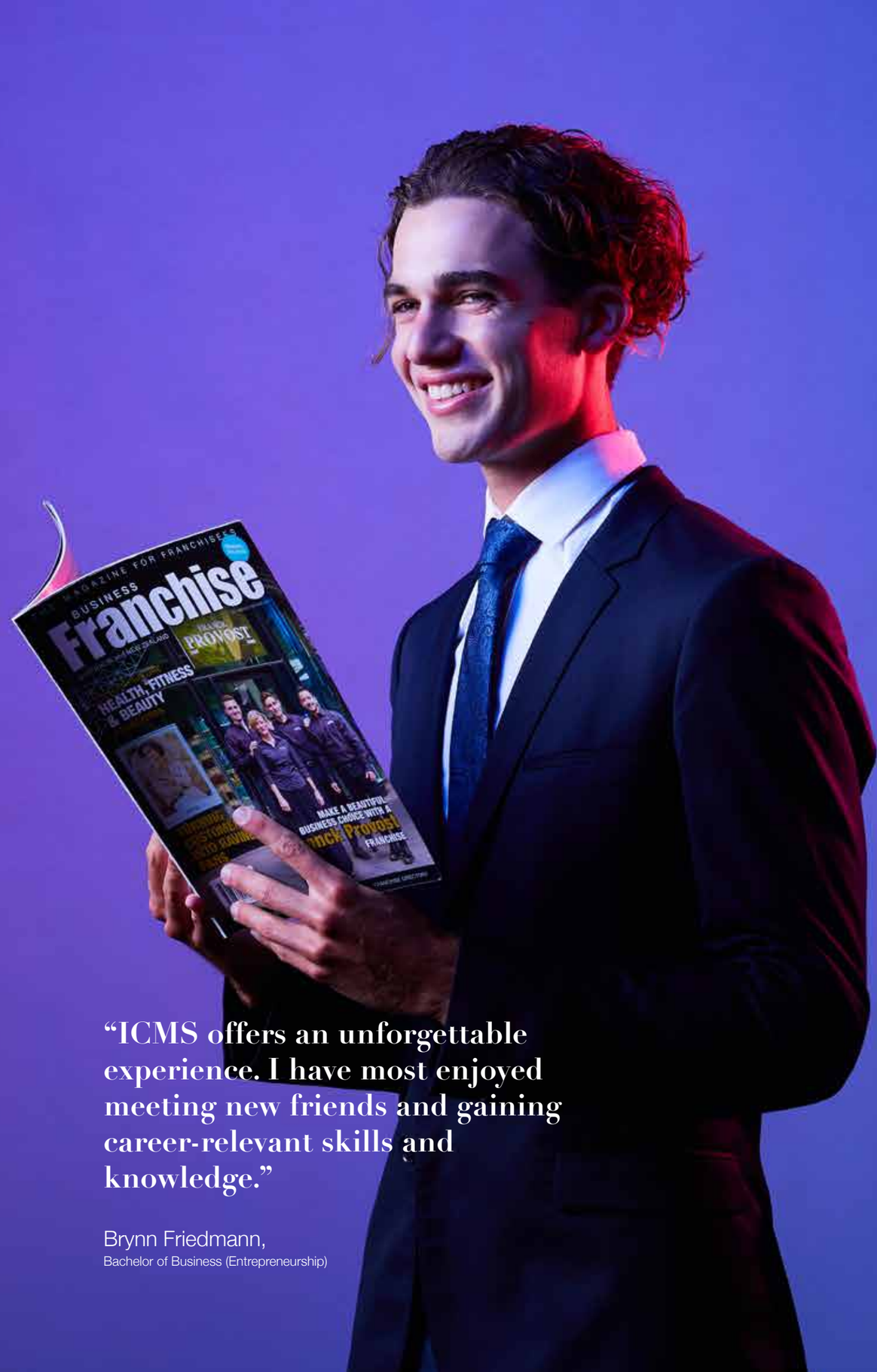
In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).



"ICMS offers an unforgettable experience. I have most enjoyed meeting new friends and gaining career-relevant skills and knowledge."

Brynn Friedmann,
Bachelor of Business (Entrepreneurship)

CURRICULUM SUMMARY

BACHELOR OF BUSINESS (ENTREPRENEURSHIP)

The course structure comprises of 12 core subjects, 6 specialisation subjects, 6 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

Level 100: 6 core subjects and 2 specialisation subjects

Level 200: 4 core subjects, 2 specialisation subjects, 2 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 2 specialisation subjects, 4 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (Entrepreneurship) students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
ENT101A	Entrepreneurship Foundations & Mindset	Specialisation	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
ENT102A	Venture Ideation & Validation	Specialisation	None	3
MKT101A	Marketing	Core	None	3
MGT102A	Global Citizenship	Core	None	3
STA101A	Data Informed Decision Making	Core	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	*	3
ENT201A	Creativity & Innovation for Business	Core	*	3
ENT202A	Entrepreneurial Business Model & Launch	Specialisation	*	3
LAW201A	Business Law for Managers	Core	*	3
ENT203A	Guerrilla Marketing	Specialisation	*	3
Elective	Elective	Elective	*	3
MGT201A	Unlocking Your Leadership Potential	Core	*	3
Elective	Elective	Elective	*	3
WIL201A	Professional Placement I	Core (WIL)	30 CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
ENT301A	Funding & Financial Modelling	Specialisation	*	3
ENT302A	Entrepreneurial Operations & Growth	Specialisation	*	3
Elective	Elective	Elective	*	3
MGT301A	Ethics, Sustainability & Profit	Core	*	3
Elective	Elective	Elective	*	3
BUS301A	Capstone	Core	*	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

BUILDING BUSINESS CAPABILITIES

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Business (Entrepreneurship) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

Entrepreneur	Management Consultant	Business Owner
Sales Manager	Marketing Manager	Operations Director
Intrepreneur	Office Manager	Business Manager
Director of Innovation	Director of Development	Director of Capital and Growth

SUBJECT SNAPSHOTS

ENT101A Entrepreneurship Foundations and Mindset

The subject aims to introduce the theory and practice of entrepreneurship, the characteristics of entrepreneurs, and the "mindset" of entrepreneurship in individuals and organisations. Students can gain an overview of the lean business start-up process, assess their own "mindset" for entrepreneurship and map out their journey to develop their mindset and skillset as entrepreneurs. The aim of the subject is for students to learn about themselves as people and thus identify what type of entrepreneur they would be.

ENT202A Entrepreneurial Business Model and Launch

In today's competitive world, business success depends increasingly on the ability to innovate. Business leaders are already recognising the importance of how creative practice and process can improve product and service development and design thinking in shaping business strategy.

This subject focuses on the importance of innovation and creative thinking in achieving business success. Innovation is not an end result. Rather, through creativity and foresight, it is a way of thinking that enables individuals and organisations to more effectively define critical problems, possible solutions and foster positive change.

The ultimate goal is to provide a set of proven creativity methods, skills and strategies that enable innovative breakthroughs to occur in a deliberate and predictive manner.

ENT301A Funding and Financial Modelling

Many start-ups fail because aspiring entrepreneurs do not grasp the funding and financial modelling.

In order to successfully pitch to investors and Venture Capitalists (VCs), it is important to establish a strong business organisation that projects growth. To do this, it is crucial that the budding entrepreneurs can manage finances effectively by creating a financial model that allows them to make a profit and plan for growth.

The subject aims to help students understand the financial decision-making process largely from the point of view of the founder of an entrepreneurial venture. Students will learn to apply corporate finance tools and concepts related to modelling, valuation, control, and investment decisions within an entrepreneurial context. They will use cases with firms at different stages of their life cycles from initial angel or venture capital investments through exit decisions. Finally, students will explore new developments in entrepreneurial finance such as crowdfunding and early liquidity provisions.

QUICK FACTS

CRICOS Course Code:	0101115
UAC Code:	530018 (Manly)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes (domestic students only)
Study Mode:	On-campus*
	Manly*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3 years
	Part-time study load: 6 years
	Accelerated study load: 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

Bachelor of Business

(FASHION AND GLOBAL BRAND MANAGEMENT)

DEGREE STRUCTURE

The Bachelor of Business (Fashion and Global Brand Management) is designed to equip you with business knowledge, as well as specialist fashion, brand and retail skills in a global environment.

The degree, with specialised knowledge of fashion business, builds an adaptable blend of operational, strategic and creative skills relevant to this dynamic and rapidly evolving industry.

The competencies obtained in this course, while focused on the fashion retail category, are also relevant to the increasingly important role of brand management. This degree will equip you with a differentiated, flexible skill set and a global perspective.

Two trimesters of industry training in your second year will not only enhance your understanding of the fashion and global brand management theory, but will give you the practical experience and networking connections to graduate career-ready.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

The ICMS Bachelor of Business (Fashion and Global Brand Management) is designed to place you at the junction of fashion, business and marketing for an exciting global career.

It takes more than innovative designs to build a successful fashion brand. Experts in marketing, merchandising, logistics, sales, retailing and more, contribute to bringing a product from the runway to the racks of our favourite stores. You don't need to be the next Anna Wintour or Gianni Versace to make an impact though; if you're passionate about fashion, studying fashion and global brand management is the best way to learn about what fuels this fascinating, multi-trillion dollar industry.

The ICMS Bachelor of Business (Fashion and Global Brand Management) degree blends core business subjects with specialised subjects relating to fashion and brand management, providing you with the perfect foundation for a successful career in fashion, retail or brand management.

Whether you dream of managing a boutique brand, creating visual merchandising strategies for world-renowned fashion houses or marketing new product lines for online fashion retail giants, this degree will equip you with the knowledge and skills needed to carve a niche for yourself in the industry.

At ICMS we believe in a curriculum that blends a thorough understanding of the theoretical principles of management with innovations in hands-on, practical education. You will discover how successful fashion and luxury brands are built, managed and experienced. Learning from business experts, and through extensive industry exposure, you will master the latest marketing and retailing strategies used to engage customers in this exciting global industry.



"ICMS has allowed me to explore my own creativity and fashion interests whilst allowing me to branch out and learn about the world of business."

Ashley van Raad,
Bachelor of Business
(Fashion and Global Brand Management)

CURRICULUM SUMMARY

BACHELOR OF BUSINESS (FASHION AND GLOBAL BRAND MANAGEMENT)

The course structure consists of 12 core business subjects, 6 elective subjects, 6 specialisations and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300 as follows:

Level 100: 6 core subjects and 2 specialisation subjects

Level 200: 4 core subjects, 2 specialisation subjects, 2 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 2 specialisation subjects, 4 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (Fashion and Global Brand Management) students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
MGT102A	Global Citizenship	Core	None	3
FBM101A	Introduction to the Fashion and Retail Industry	Specialisation	None	3
STA101A	Data Informed Decision Making	Core	None	3
FBM102A	Styling and Creative Direction	Specialisation	None	3
MKT101A	Marketing	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior to enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	None	3
LAW201A	Business Law for Managers	Core	None	3
ENT201A	Creativity and Innovation for Business	Core	None	3
FBM201A	Brand Management and Product Innovation	Specialisation	None	3
MGT201A	Unlocking your Leadership Potential	Core	None	3
FBM202A	Fashion Planning and Buying	Specialisation	None	3
	200 Elective	Elective	None	3
	200 Elective	Elective	None	3
WIL201A	Professional Placement I	Core (WIL)	30CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
MGT301A	Ethics, Sustainability and Profit	Core	None	3
	300 Elective	Elective	None	3
FBM301A	Retail Strategy and Operations	Specialisation	None	3
FBM302A	Visual Merchandising and Design	Specialisation	None	3
	300 Elective	Elective	None	3
	300 Elective	Elective	None	3
	300 Elective	Elective	None	3
BUS301A	Capstone	Core	None	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives available on the ICMS website.

TURNING VISION INTO VALUE

When you graduate with an ICMS Bachelor of Business (Fashion and Global Brand Management) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

Brand Manager	Visual Merchandiser	Fashion Marketing Manager
Fashion Buyer	Digital Marketer	Creative Director
Retail Strategy and Operations	e-Commerce Manager	Fashion Planner

SUBJECT SNAPSHOTS

FBM102A Styling and Creative Direction

The aim of this subject is to deliver a range and brand image that is loved by consumers which requires a strong understanding of not only the latest trends, but understanding the needs of the consumer and how they plan to work, eat and live in your range. This subject looks into how to build a creative direction for your fashion brand including developing stories, delivering to a consumer's lifestyle as well as styling effectively to drive intrigue and eventual purchase.

FBM201A Brand Management and Product Innovation

Great fashion brands are carefully planned and meticulously managed. This subject will provide a meaningful understanding of what brands are, how they work, and how to apply sophisticated brand knowledge to managerial situations. You will dissect the strategies of leading brands to learn how they differentiate themselves, create emotional attachment and sustain competitive market position.

FMB202A Fashion Planning and Buying

The aim of this subject is to provide students with a knowledge and understanding of working in fashion and trend orientated retail, such as clothing, accessories and homeware. Topics include: Industry Trends, Product Stock Keeping Unit Planning, Global Retail Buying Management, Product Trend Analysis, Product Design Process, Seasonality, Product and Category Buying, Waste Management, Profitability Management and Category Analysis.

QUICK FACTS

CRICOS Course Code:	106411M
UAC Code:	530019 (Manly) / 530020 (Online)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly*
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes (domestic students only)
Study Mode:	On-campus / Online*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 semesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

Bachelor of Business

(INTERNATIONAL TOURISM)

A career in international tourism can be as exotic and colourful as its destinations. Channel your adventurous spirit, business acumen and lust for travel into a rewarding career.

Whether for pleasure or business, tourism professionals are responsible for promoting dream destinations, devising profitable visitor campaigns, and arranging entertaining tours and holidays in destinations far and wide.

The Bachelor of Business (International Tourism) will equip you with the skills needed for a successful career this growing and dynamic business sector.

Every organisation in the tourism industry requires professionals with skills to attract, accommodate and entertain tourists with the aim of increasing revenue. This course aims to skill you in all areas of tourism business operations - identifying challenges and assessing solutions.

Subjects focus on core business skills with the addition of specialised international tourism subjects. Business subjects include sales and marketing; agile leadership, collaboration and managing people; strategic planning and innovative problem solving; and financial literacy. In your tourism subjects you will be exposed to the latest in tourism technology, trends and tour design. You'll also learn about airline management and how sustainability and ethical issues impact on profitability.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

"The amazing thing about studying at ICMS is knowing you'll get to actually experience your degree, before graduating."

Julie Leighlany Fenaulelei,
Bachelor of Business (International Tourism)



CURRICULUM SUMMARY

BACHELOR OF BUSINESS (INTERNATIONAL TOURISM)

The course structure comprises of 12 core subjects, 6 specialisation subjects, 6 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

Level 100: 6 core subjects and 2 specialisation subjects

Level 200: 4 core subjects, 2 specialisation subjects, 2 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 2 specialisation subjects, 4 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (International Tourism) students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
THE101A	Introduction to Tourism, Hospitality & Events	Specialisation	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
MKT101A	Marketing	Core	None	3
TOU101A	Tourism, Technology & Innovation	Specialisation	None	3
MGT102A	Global Citizenship	Core	None	3
STA101A	Data Informed Decision Making	Core	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	None	3
ENT201A	Creativity & Innovation for Business	Core	None	3
LAW201A	Business Law for Managers	Core	None	3
THE201A	Trends & Issues in the Visitor Economy	Specialisation	None	3
MGT201A	Unlocking Your Leadership Potential	Core	None	3
Elective	Elective	Elective	None	3
Elective	Elective	Elective	None	3
TOU201A	Tour Design & Development	Specialisation	None	3
WIL201A	Professional Placement I	Core (WIL)	30 CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
Elective	Elective	Elective	None	3
Elective	Elective	Elective	None	3
TOU301A	Airline Management	Specialisation	None	3
TOU302A	Sustainable & Competitive Destinations	Specialisation	None	3
Elective	Elective	Elective	None	3
MGT301A	Ethics, Sustainability & Profit	Core	None	3
Elective	Elective	Elective	None	3
BUS301A	Capstone	Core	None	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

YOUR DESTINATION

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Business (International Tourism) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

Destination Sales & Marketing Manager	Guest Relations Manager	Resort Manager
Travel & Tourism Consultant	Tour Wholesaling & Operations	Tourism Bureau Manager
Regional Destination Manager	Destination Development Manager	Theming Consultant
Cruise Director	Hotel Manager	Airline Operations Manager

SUBJECT SNAPSHOTS

THE101A Introduction to Tourism, Hospitality and Events

Tourism, hospitality and events industries play an important role in the economies of developed and emerging countries. These industries generate substantial employment, personal and corporate income, tax revenues, foreign exchange earnings, investments, and infrastructure improvements for communities globally.

This subject aims to provide a solid introduction to the key concepts and terminology, stakeholders and relationship, innovation, current trends and management issues, as a foundation for future tourism, hospitality and event subjects. It also focuses on the dynamic nature of the main operational sectors with an emphasis on potential career opportunities.

TOU201A Tour Design and Development

This subject introduces students to the major components of tourism industry including the transport industry, travel agents, tourist destinations, tourist attractions, the hospitality industry, accommodation services, and tour operators. Students then will learn how to combine these components to create a package holiday and develop a selling tool to promote their products, holidays and itineraries.

TOU302A Sustainable and Competitive Destinations

The world has become a global community, opening up destinations that were previously unimaginable. These destinations can no longer take a passive approach to tourism marketing; they are products which need to be positioned and promoted sustainably. The desire to become a recognised destination presents some real marketing challenges in the face of intense competition as many destinations adopt an active marketing strategy to attract and retain their visitors. Therefore, it is necessary for the tourism planner and marketer to develop and promote their destination competitively and sustainably.

This subject aims to provide students with in-depth knowledge and understanding of the environmental, socio-cultural and economic impacts on a tourist destination. Students will explore various topics such as tourist motivation, branding a destination, managing tourists, special interest tourism and crisis management. They then will work collaboratively to develop a competitive and sustainable tourism plan for a destination.

QUICK FACTS

CRICOS Course Code:	0101128
UAC Code:	530061 (Manly)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly*
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes (domestic students only)
Study Mode:	On-campus*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

Bachelor of Business

(MARKETING)

Marketing is a fast-paced and fluid industry, demanding the best of your business creativity when representing brands and influencing consumer behaviour. The Bachelor of Business (Marketing) is designed to equip you with the knowledge and acumen you need for a successful marketing career in any industry of this diverse and dynamic business sector.

Every organisation in every industry requires marketing management professionals with skills to build strong brands, launch new products, optimise operations and maximise a company's potential for profit. This is an ideal career for those who seek to understand how to attract, engage and retain customers. Good marketers are story-tellers who can create a narrative for their target market, helping them to connect with a brand on a personal level.

The Bachelor of Business (Marketing) is underpinned by core business subjects, together with specialised marketing subjects.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).



"I feel incredibly lucky to have had the opportunity to pursue my tertiary studies at the amazing ICMS 'castle' campus in Manly, Australia."

Thomas Bramley,
Bachelor of Business (Marketing)

CURRICULUM SUMMARY

THE BACHELOR OF BUSINESS (MARKETING)

The course structure comprises of 12 core subjects, 6 specialisation subjects, 6 electives and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

Level 100: 6 core subjects and 2 specialisation subjects

Level 200: 4 core subjects, 4 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 6 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (Marketing) students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
MKT102A	Consumer Behaviour	Specialisation	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
MKT101A	Marketing	Core	None	3
MKT103A	Digital Marketing	Specialisation	None	3
MGT102A	Global Citizenship	Core	None	3
STA101A	Data Informed Decision Making	Core	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	*	3
ENT201A	Creativity & Innovation for Business	Core	*	3
LAW201A	Business Law for Managers	Core	*	3
MKT201A	Integrated Marketing Communications	Specialisation	*	3
MGT201A	Unlocking Your Leadership Potential	Core	*	3
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
MKT202A	Pricing & Distribution	Specialisation	*	3
WIL201A	Professional Placement I	Core (WIL)	30 CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
MKT301A	Marketing Strategy	Specialisation	*	3
MKT302A	Marketing Analytics & Big Data	Specialisation	*	3
Elective	Elective	Elective	*	3
MGT301A	Ethics, Sustainability & Profit	Core	*	3
Elective	Elective	Elective	*	3
BUS301A	Capstone	Core	*	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

BUSINESS WITH CREATIVITY

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Business (Marketing) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

Marketing Manager	Social Media Manager	Digital Marketing Specialist
Business Development Manager	Business Analyst	Cross Channel Marketing Specialist
Communications Director	EDM Specialist	Marketing Strategist
Multimedia Specialist	e-Commerce Specialist	Engagement Specialist
Brand Manager	Content Manager	Creative Director

SUBJECT SNAPSHOTS

MKT103A Digital Marketing

The aim of the subject is to introduce students to emerging interactive technologies, most notably social media tools, and discuss ways in which these technologies can be exploited by businesses to more effectively serve markets. The subject investigates how marketing-related functions are changed by the potential of these technologies, and how these new technologies can become key components of the organisation's marketing efforts. Through this subject, students can discover why savvy consumers are increasingly participating in brands rather than merely receiving their messages, and explores how marketers can stoke conversations, co-create experiences and stories, and build engaging relationships with consumers.

MKT201A Integrated Marketing Communications

In this subject, students are introduced to the role of integrated marketing communications (IMC), the use of agencies, communication aspects of advertising, planning, budgeting and decision-making, media selection and controls on communication activities using the IMC model. This is specifically directed towards promoting sales of tangible products and intangible services though bricks and mortar stores and through internet-based e-commerce sites.

MKT301A Marketing Strategy

Strategic marketing encompasses the integration of marketing strategy elements which together are designed to secure a sustainable competitive advantage in the changing business marketplace.

This subject develops a student's ability to apply strategic marketing principles, theories and related marketing law aspects to specific problems, competitive situations and environments. The focus is on a customer-orientated approach to the marketing organisation, market definition, and market segmentation, as well as an entrepreneurial approach to strategic choice.

QUICK FACTS

CRICOS Course Code:	0101119
UAC Code:	530022 (Manly) / 530012 (Online)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly*
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes (domestic students only)
Study Mode:	On-campus / Online*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

Bachelor of

PROPERTY

(Development, Investment and Valuation)



“Coming to ICMS has ignited my passion to pursue a career in property.”

Jonathan Voisin,
Bachelor of Property
(Development, Investment and Valuation)

Buying, selling, investing, and negotiating on property is a high stakes career where knowledge of the industry is as important as the bricks and mortar that make up the buildings around us.

Property managers are wanted worldwide for their ability to manage complex issues related to real estate. To succeed in this potentially lucrative industry you'll need to be investment-focused, willing to take risks, have sound business skills and be a great networker. With a professionally recognised property management degree from ICMS you have huge earning and employment potential in areas as diverse as industrial, rural, commercial and residential property.

The Bachelor of Property (Development, Investment and Valuation) is designed to position students for success as professionals in the growing property development and investment industry, with a focus on future-proofing you for adaptability in a rapidly changing world.

DEGREE STRUCTURE

Things move quickly in property and you will need the knowledge and skills to make big decisions and anticipate trends in the property market. The Bachelor of Property (Development, Investment and Valuation) has been designed by property industry professionals, respected staff and industry partners and is continually reviewed and refined so that it continues to meet the demands of this dynamic industry.

This degree focuses on three key areas of the property industry:
- Development
- Investment
- Valuation

Rather than focus on one specialised discipline area, this degree provides a broader scope of property professional skills, so that you can move into your chosen area of interest when you graduate.

Designed to position you for professional success in the growing property development and investment industry, this degree focuses on future-proofing you for adaptability in a rapidly changing world. As the property profession changes, the broad content of this property degree enables you to engage with new directions and opportunities.

One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3.3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS) - 4 subjects taken
	TRIMESTER 5 (13 WEEKS) - 4 subjects taken
	TRIMESTER 6 (13 WEEKS - 300 hours) - work integrated learning
3RD YEAR	TRIMESTER 6 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken
	TRIMESTER 9 (13 WEEKS) - 2 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. This is not the standard full-time study load summary which is 10 trimesters. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is 9 subjects per year (equivalent to a minimum of 27 credit points).

CURRICULUM SUMMARY

BACHELOR OF PROPERTY (DEVELOPMENT, INVESTMENT AND VALUATION)

The course structure consists of 11 core business subjects, 4 elective subjects, 11 specialisations and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300 as follows:

Level 100: 6 core subjects and 3 specialisation subjects

Level 200: 3 core subjects, 4 specialisation subjects, 2 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 4 specialisation subjects, 2 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Property (Development, Investment and Valuation) students must complete all 28 subjects (90 credit points) as outlined below.

A typical full-time study load is 9 subjects per year (an equivalent to 27 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
MGT102A	Global Citizenship	Core	None	3
PRO120A	Introduction to the Property Industry	Specialisation	None	3
STA101A	Data Informed Decision Making	Core	None	3
PRO134A	Property Development	Specialisation	None	3
MKT101A	Marketing	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
PRO110A	Principles of Valuation	Specialisation	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior to enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	None	3
PRO220A	Property Asset Management	Specialisation	None	3
ENT201A	Creativity and Innovation for Business	Core	None	3
PRO210A	Land and Property Law	Specialisation	None	3
	200 Elective	Elective	None	3
MGT201A	Unlocking Your Leadership Potential	Core	None	3
PRO240A	Property Facilities Management	Specialisation	None	3
PRO200A	Commercial Valuation	Specialisation	PRO110A	3
	200 Elective	Elective	None	3
WIL201A	Professional Placement I	Core (WIL)	30CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
MGT301A	Ethics, Sustainability and Profit	Core	None	3
PRO300A	Property Investment and Finance	Specialisation	None	3
PRO320A	Corporate Real Estate Asset Management	Specialisation	None	3
	300 Elective	Elective	None	3
	300 Elective	Elective	None	3
PRO340A	Statutory and Specialist Valuation	Specialisation	PRO200A	3
PRO350A	Building Design and Sustainable Development	Specialisation	None	3
BUS301A	Capstone	Core	None	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives available on the ICMS website.

THE KEYS TO A LUCRATIVE CAREER

When you graduate with an ICMS Bachelor of Property (Development, Investment and Valuation) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

Facilities Manager	Portfolio Manager	Asset Manager
Property Manager	Operations Manager	Retail Centre Manager
Commercial Property Manager	Property Development Manager	Property Analyst
Funds Manager	Project Manager	Property Valuer

QUICK FACTS

CRICOS Course Code:	106412K
UAC Code:	530080 (Manly) / 530081 (Online)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly*
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes (domestic students only)
Study Mode:	On-campus / Online*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3.3 or part time equivalent Accelerated study load: 8 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

Please note that if you would like to work as an Assistant Agent in Real Estate, Stock and Station or Strata Management, you require a Certificate of Registration. We recommend this be completed prior to commencing your WIL placement. The Units of Competency required to apply for a Certificate of Registration will have to be completed externally to ICMS.

SUBJECT SNAPSHOTS

PRO120A INTRODUCTION TO THE PROPERTY INDUSTRY

The property industry is dynamic and diverse, employing more people than any other sector. A diverse industry also means there is a range of areas offering varied opportunities to suit different skills, personalities and career interests, with many areas being interrelated.

This foundation subject aims to provide students with a well- rounded understanding of key terms and concepts, principles, practices and theory pertaining to areas including property development and investment, valuation and management allowing subsequent subjects to build upon these foundations.

PRO134A PROPERTY DEVELOPMENT

Property development is like a system made up of a series of interconnected parts. Some of these parts, in no particular order, include the building components, materials, plans, sketches, covered in our subject introduction to the property industry, to planning controls, approvals, assessing feasibility, securing financing, the decision to keep or sell and not to mention the actual construction, all of which make up the development process.

In this subject, students will develop the foundation knowledge and skills to enable them to conduct site feasibility on a hypothetical subdivision, ensuring relevant planning controls are met, applications completed whilst recognising the importance of sustainability and maintaining ethical standards.

PRO240A PROPERTY FACILITIES MANAGEMENT

Along with technological advancement in built assets and the emergence of big data, property facilities management has grown globally, the role extending from purely operational to one also encompassing a strategic discipline. Well-managed infrastructure in built assets enables organisations to function at their most efficient and effective level, achieving collaborations and offering real added value to the organisation's core business and its core business objectives.

Students studying property facilities management will develop the knowledge and skills required as a facility manager to enable them to lead, manage and maintain built assets, so as to best align with organisational objectives.

PRO350A BUILDING DESIGN AND SUSTAINABLE DEVELOPMENT

Students gain comprehensive understanding of building and design techniques in sustainable development for urban communities. Students examine sustainable practice and principles from a global perspective with the core focus on the property sector.

Students build on their knowledge of urban sustainable practice, advanced building materials, new construction techniques and factors for complex development planning that examines buildings as a series of interconnected systems and components.

Students apply their knowledge and skills of planning principles, design and construction, of complex development through project-based learning.

Students will further develop their understating of green star, nabers and nathers rating systems and participate in site visits to new urban developments which exemplify some of these ratings.

Bachelor of Business

(SPORTS MANAGEMENT)

In the multi-million dollar global sports industry, a passion for sport together with a head for business and a heart for the game can combine in a lucrative career that will be as rewarding as it is challenging.

You can make a career out of your love of sport by studying sports management - the business end of sports and recreation.

A Bachelor of Business (Sports Management) gets you to wherever there is sport – which is just about everywhere. From athlete and facilities management to marketing and finance, a Bachelor of Business (Sports Management) will prepare you for a leadership role in this ever-evolving and intensely exciting business environment.

Subjects focus on core business skills with the addition of specialised sports management subjects. Business subjects include sales and marketing; agile leadership, collaboration and managing people; strategic planning and innovative problem solving; and financial literacy. In your specialisation subjects you will be exposed to the global sports industry and gain insights into those areas of sport management vital for a successful career in this most exciting of industries.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).



“I’ve had an amazing experience at ICMS, with so many good memories and great learnings too.”

Benjamin Bond,
Bachelor of Business (Sports Management)

CURRICULUM SUMMARY

BACHELOR OF BUSINESS (SPORTS MANAGEMENT)

The course structure comprises of 12 core subjects, 6 specialisation subjects, 6 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

Level 100: 6 core subjects and 2 specialisation subjects

Level 200: 4 core subjects, 2 specialisation subjects, 2 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 2 specialisation subjects, 4 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (Sports Management) students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
MGT102A	Global Citizenship	Core	None	3
MKT101A	Marketing	Core	None	3
STA101A	Data Informed Decision Making	Core	None	3
SPO101A	Sports Management Fundamentals	Specialisation	None	3
SPO102A	Socio-Cultural Factors in Sports	Specialisation	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	None	3
ENT201A	Creativity and Innovation for Business	Core	None	3
LAW201A	Business Law for Managers	Core	None	3
MGT201A	Unlocking Your Leadership Potential	Core	None	3
SPO201A	Sports Marketing	Specialisation	None	3
SPO202A	Sports Facilities and Event Management	Specialisation	None	3
-	Elective	Elective	None	3
-	Elective	Elective	None	3
WIL201A	Professional Placement I	Core (WIL)	30 CPs	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A	6
MGT301A	Ethics, Sustainability and Profit	Core	None	3
SPO301A	Athlete Management and Representation	Specialisation	None	3
SPO302A	Sports Futures	Specialisation	None	3
Elective	Elective	Elective	None	3
Elective	Elective	Elective	None	3
Elective	Elective	Elective	None	3
Elective	Elective	Elective	None	3
BUS301A	Capstone	Core	None	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

CAREER JUMPSTART

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Business (Sports Management) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

Player or Team Manager	Sports Marketing Manager	Facilities Manager
Merchandising Manager	Sponsorship Manager	Sports Promotion Manager
Events Manager	Sports Media Manager	Sports Agent
Brand Manager	Sports Centre Manager	Warehouse Manager

SUBJECT SNAPSHOTS

SPO101A Sports Management Fundamentals

Sport Management Fundamentals enables you to recognise key aspects of the business of sport and to determinate how it differentiates itself from other industries. The subject looks at internal aspects of sporting organisations such as strategic sport management, marketing, human resource and financial management and future sport management challenges.

Sport Management Fundamentals also looks at external factors such as professional sport, digital media, not for profit and organisational structures, governance and the role of the state, including the influence of politics in the business of sport. All topics draw on Australian and international case studies, with contemporary examples utilised to help support theory.

SOP201A Sports Marketing

Introducing students to the core issues and concerns of marketing in the sport industry, 'Sports Marketing' provides students with an overview of the strategies and practices used by sports organisations to market their products and services to customers. To this end, the subject explores marketing concepts as they relate to the funding, promotion and commercial development of sport across various organisational levels.

SPO301A Athlete Management and Representation

High performance sport operates in an increasingly complex legal, social, political and technological environment. Given the ever-increasing demands placed on high performance athletes today, managers require the appropriate professional skills, knowledge, and experience to support these athletes during their playing careers and in periods of transition, including extensive understanding of the legal and social frameworks and systems required to maximise playing talent and career transition.

This subject will provide students with a critical understanding of the management and coordination of athlete talent within the Australian sport system. An underlying theme of the subject is the management of sport careers and also support for transition into retirement, and cessation of life as a professional or high-performance athlete.
Students will also develop an understanding of dual career management and the policies, programs, processes and structures that influence athlete performance, personal development, and transition. Key considerations include the management of personal branding, financial literacy, well-being and behaviour, communication and social media strategies.

QUICK FACTS

CRICOS Course Code:	0101122
UAC Code:	530121 (Manly) / 530022 (Online)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly*
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes, available to domestic students
Study Mode:	On-campus / Online*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

Bachelor of

EVENT MANAGEMENT



“ICMS offers an unforgettable experience. I have most enjoyed meeting new friends and gaining career-relevant skills and knowledge.”

Sophie Cuschieri,
Bachelor of Event Management

Creating special memories and designing lifetime experiences for others is what makes a career in event management so fulfilling.

Event management is a growing global industry with a broad range of employment opportunities across different industries. This is the ideal career for you if you are organised, sociable and enjoy the satisfaction of seeing a project through to completion.

The Bachelor of Event Management will equip you with the skills to rise to the top of this diverse and dynamic sector. Designed to position students for success in the exciting events industry, this is a qualification which could to take you anywhere in the world.

Subjects focus on core business skills with the addition of specialised event management subjects. Business subjects include sales and marketing; agile leadership, collaboration and managing people; strategic planning and innovative problem solving; and financial literacy. In your specialisation subjects you will be exposed to creative events that stand out from the rest and will have an opportunity to explore various event ideas and translate them into your own creative event concepts and designs.

Event management and business subjects are supplemented by elective subjects from a range of business areas. Your choices include electives in marketing, international tourism, entrepreneurship, hospitality management and sports management. This allows you to enhance your event management degree with subjects that reflect your interests and ambitions.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

CURRICULUM SUMMARY

BACHELOR OF EVENT MANAGEMENT

The course structure comprises of 12 core subjects, 8 specialisation subjects, 4 elective subjects and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

Level 100: 6 core subjects and 2 specialisation subjects

Level 200: 4 core subjects, 3 specialisation subjects, 1 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 3 specialisation subjects, 3 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Event Management students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
THE101A	Introduction to Tourism, Hospitality & Events	Specialisation	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
EVT101A	Event Concept & Design	Specialisation	None	3
MKT101A	Marketing	Core	None	3
MGT102A	Global Citizenship	Core	None	3
STA101A	Data Informed Decision Making	Core	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	*	3
ENT201A	Creativity & Innovation for Business	Core	*	3
EVT201A	Event Planning	Specialisation	*	3
LAW201A	Business Law for Managers	Core	*	3
EVT202A	Site Logistics	Specialisation	*	3
EVT203A	Event Production	Specialisation	*	3
MGT201A	Unlocking Your Leadership Potential	Core	*	3
Elective	Elective	Elective	*	3
WIL201A	Professional Placement I	Core (WIL)	30 CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
EVT301A	Finance & Sponsorship	Specialisation	*	3
EVT302A	Creating Event Experiences	Specialisation	*	3
THE301A	Risk Management	Specialisation	*	3
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
MGT301A	Ethics, Sustainability & Profit	Core	*	3
Elective	Elective	Elective	*	3
BUS301A	Capstone	Core	*	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

CAREER JUMPSTART

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Event Management you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

Event Manager	Event Producer	Event Director
Venue Manager	Exhibition Manager	Wedding Organiser
Conference Manager	Incentive Manager	Event Logistics Crew
Fashion Show Coordinator	Festival Manager	Theming Consultant

SUBJECT SNAPSHOTS

EVT101A Event Concept and Design

The success of an event starts with a creative design and concept. The event industry has grown exponentially over the past decade. Within the increasingly competitive event space, events that are unique and creative in design and their concepts are winners.

This subject exposes students to a world of creative events that stand out from the rest and provides an opportunity for students to explore various event ideas and translate them into creative event concepts and designs. Students will be able to participate in workshops to develop their own creative event ideas.

EVT201A Event Planning

This subject introduces students to the broad event planning principles and project management skills. It aims to engage students in the hands-on planning of a chosen event concept, and the use of event industry tools to plan their chosen event.

Students will also learn how to interpret an event brief and demonstrate their planning skills for a real event.

EVT302A Creating Event Experiences

The subject focuses on building the practical skills in event production. Students learn how to produce an event based on an event plan and/or a real client brief.

This subject gives students the opportunity to work on their chosen event designs and bring the plans into production.

QUICK FACTS

CRICOS Course Code:	0101130
UAC Code:	530021 (Manly)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly*
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes, available to domestic students
Study Mode:	On-campus*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.



“ICMS has allowed me to reach amazing industry leaders through industry placement.”

Rachel Webb,
Bachelor of Hospitality Management

Bachelor of

HOSPITALITY MANAGEMENT

Developed in conjunction with leading Swiss hotel school Cesar Ritz and featuring the most comprehensive practical training component in Australia, the ICMS Bachelor of Hospitality Management represents the next generation in hospitality qualifications. When you graduate from this degree you will possess the perfect blend of practical skill, theory and business acumen to take you to the top of your profession.

Turn your passion for professional service into a global career. The growth of global tourism has ensured that hospitality is now one of the world’s biggest industries with a broad range of job opportunities available in every country.

You could be working in a five-star international hotel, an island resort, a lively city restaurant or a major tourist destination. A career in hospitality offers you both choice and security.

The Bachelor of Hospitality Management is designed to position students for success as professionals in the hospitality industry, with a focus on future-proofing you for adaptability in a rapidly changing world. This course aims to provide you with transferable skills, industry experience and in-depth knowledge of hospitality practices that will allow you to be employed in management positions around the world.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over two subjects (and two study periods) WIL201A and WIL301A. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	**TRIMESTER 1 (13 WEEKS) - 4 subjects taken**
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	**TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning**
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	**TRIMESTER 7 (13 WEEKS) - 4 subjects taken**
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

CURRICULUM SUMMARY

BACHELOR OF HOSPITALITY MANAGEMENT

The course structure comprises of 12 core subjects, 8 specialisation subjects, 4 electives and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300, as follows:

Level 100: 6 core subjects and 2 specialisation subjects

Level 200: 4 core subjects, 3 specialisation subjects, 1 elective subject and 1 WIL subject

Level 300: 2 core subjects, 3 specialisation subjects, 3 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Hospitality Management students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
THE101A	Introduction to Tourism, Hospitality & Events	Specialisation	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
MKT101A	Marketing	Core	None	3
HOS101A	Rooms Division Operations	Specialisation	None	3
MGT102A	Global Citizenship	Core	None	3
STA101A	Data Informed Decision Making	Core	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	*	3
ENT201A	Creativity & Innovation for Business	Core	*	3
LAW201A	Business Law for Managers	Core	*	3
HOS201A	Food & Beverage Service	Specialisation	*	3
HOS202A	Bar & Mixology	Specialisation	RSA	3
MGT201A	Unlocking Your Leadership Potential	Core	*	3
HOS203A	Gastronomy	Specialisation	*	3
Elective	Elective	Elective	*	3
WIL201A	Professional Placement I	Core (WIL)	30 CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
THE302A	Revenue Optimisation	Specialisation	*	3
HOS302A	Service & Experience Management	Specialisation	*	3
MGT301A	Ethics, Sustainability & Profit	Core	*	3
Elective	Elective	Elective	*	3
HOS301A	Hotel Management Simulation	Specialisation	THE302A	3
Elective	Elective	Elective	*	3
Elective	Elective	Elective	*	3
BUS301A	Capstone	Core	*	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives table on page 84.

DREAM DESTINATION

At ICMS we aim to develop agile leadership and business maturity. When you graduate with an ICMS Bachelor of Hospitality Management you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:

Hotel Manager	Food and Beverage Director	Accommodation Manager
Hotel Sales and Marketing	Guest Relations Manager	Banquet Manager
Resort and Spa Manager	Airline Operations Manager	Restaurant Manager
Bar/Cocktail Manager	Concierge	Catering Manager

SUBJECT SNAPSHOTS

HOS101A Rooms Division Operations

This subject investigates the most significant department in a hotel or resort, Rooms Division, through the study and practical application of front office operational procedures.

In this subject, current property management software, STR (Smith Travel Report) data and simulations are used to introduce students to the complexities of managing this area of a hotel or resort. Students will gain key knowledge required to manage this department including the principles and procedures involved in the provision of quality guest lodging with emphasis on front office, housekeeping and security and an introduction to yield management.

The subject highlights the importance of clear and timely communication and collaboration both within the department and externally.

HOS202A Bar and Mixology

This subject introduces beverage and bar operations. Achieved through the study and practical application of operational procedures and basic concepts in a variety of styles and scenarios.

The students' understanding of beverage operations is greatly enhanced by the practical application of theoretical knowledge acquired in the classroom and the practical tutorials. This enables students to achieve the competency required to operate successfully in a management context.

HOS301A Hotel Management Simulation

The accommodation industry is a significant sector of the global economy. It requires the combination of tangible products as well as the intangibility of service and experience. The need to remain competitive within a growing market requires planning with an emphasis on people, finance, operations and marketing.

This subject uses a learning simulation, the Hotel Operations, Tactics and Strategy (HOTS) simulation, which is concerned with developing skills for managing people, operations and business in hotels and hospitality companies. It focuses on the business operations and management issues to be found in successful lodging enterprises.

The subject incorporates the application of key aspects of marketing, service management, financial management, revenue management and business development within a hospitality context. It develops effective problem solving and critical thinking skills necessary to meet the service industry's ever-changing needs.

QUICK FACTS

CRICOS Course Code:	0101132
UAC Code:	530041 (Manly)
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly*
WIL:	Minimum of 600 hours industry experience
FEE-Help:	Yes, available to domestic students
Study Mode:	On-campus*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

Bachelor of Business

(ACCOUNTING)

If you're thinking of joining the growing league of financially astute business leaders who make up the $20 billion accounting industry in Australia, studying a business degree with an accounting focus will put you in a strong position to succeed in any industry, anywhere in the world.

Being good with numbers is only part of the equation; accountants also need to be able to interpret financial data to help inform business decisions and communicate their findings clearly and effectively.

As the accounting profession adapts to evolving expectations, it is crucial to balance your specialist business and accounting skills with 'soft' managerial skills, to enable you to make an impact in a range of complex, global environments.

The Bachelor of Business (Accounting) degree provides an accounting specialisation in a broader business context. The degree has also been approved for professional accreditation by CPA Australia and Chartered Accountants Australia and New Zealand (Charted Accountants ANZ) – providing a solid endorsement of quality.

CPA AUSTRALIA ACCREDITED PROGRAM

CHARTERED ACCOUNTANTS AUSTRALIA + NEW ZEALAND ACCREDITED DEGREE PROVIDER

Think Ahead ACCA

DEGREE STRUCTURE

With a Bachelor of Business (Accounting) you will be industry ready. You will combine accounting and business studies in 3 years of full time study or part-time equivalent. This equates to a minimum of 600 hours of industry experience and 180 hours of self-study.

On your return from industry training we concentrate on developing your strategic management skills, getting you ready for a leadership role as a well-rounded manager. One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 3 years. There are normally a minimum of two weeks holidays after each study period.

SAMPLE STUDY PATTERN

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken

Note: The course information in this brochure is indicative of a sample study pattern only and is subject to change. Enrolled students will be made aware of changes to their course structure or subjects. Not all subjects are offered every trimester. The Academic Consulting Office can assist you with subject selection and structuring your course. A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points).

"ICMS gives me a chance to experience both study and work at the same time."

My Hanh Le,
ICMS Student



CURRICULUM SUMMARY

BACHELOR OF BUSINESS (ACCOUNTING)

The course structure consists of 12 core business subjects, 6 elective subjects, 6 specialisations and 2 Work Integrated Learning (WIL) subjects over levels 100, 200 and 300 as follows:

Level 100: 6 core subjects and 2 specialisation subjects

Level 200: 4 core subjects, 2 specialisation subjects, 2 elective subjects and 1 WIL subject

Level 300: 2 core subjects, 2 specialisation subjects, 4 elective subjects and 1 WIL subject

All subjects are worth 3 credit points apart from the two WIL subjects which are worth 6 credit points each.

To be eligible for WIL201A Professional Placement I (WIL) a minimum of 30 credit points is required, including 24 credit points at level 100. N.B. Pre-requisites are noted at each level below.

To be awarded the Bachelor of Business (Accounting) students must complete all 26 subjects (84 credit points) as outlined below.

A typical full-time study load is between 6 and 8 subjects per year (an equivalent to 24 credit points)

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
BUS101A	Pathway to Success	Core	None	3
ACC101A	Financial and Commercial Literacy	Core	None	3
ACC102A	Management Accounting I	Specialisation	None	3
MGT102A	Global Citizenship	Core	None	3
STA101A	Data Informed Decision Making	Core	None	3
ACC103A	Financial Accounting I	Specialisation	None	3
MKT101A	Marketing	Core	None	3
MGT101A	Management Solutions for a Changing World	Core	None	3
Level 200 *Course level of study pre-requisite: a total of 12 credit points including ACC101A, MKT101A, STA101A and MGT101A from level 100 core subjects (approximately 80% completion of level 100 core subjects) prior enrolling into level 200 core and specialisation subjects; and **Individual subject pre-requisite: a total of 30 credit points is required, including 24 credit points at level 100, to undertake WIL201A				
ECO201A	Economics for Managers	Core	None	3
LAW201A	Business Law for Managers	Core	None	3
ENT201A	Creativity and Innovation for Business	Core	None	3
ACC202A	Management Accounting II	Specialisation	ACC102A	3
	200 Elective	Elective	None	3
MGT201A	Unlocking Your Leadership Potential	Core	None	3
ACC203A	Financial Accounting II	Specialisation	ACC103A	3
	200 Elective	Elective	None	3
WIL201A	Professional Placement I	Core (WIL)	30CPs**	6
Level 300 *Course level pre-requisite: a total of 24 credit points (15 credit points – including ACC101A, MKT101A, STA101A and MGT101A from level 100 and 9 credit points from level 200 core subjects) prior enrolling into Level 300 core and specialisation subjects; and **Individual subject pre-requisite: Successful completion of WIL201A before undertaking WIL301A				
WIL301A	Professional Placement II	Core (WIL)	WIL201A**	6
MGT301A	Ethics, Sustainability and Profit	Core	None	3
	300 Elective	Elective	None	3
ACC301A	Corporate Finance	Specialisation	None	3
ACC302A	Audit and Assurance	Specialisation	None	3
ACC303A***	300 Elective / Business Taxation***	Elective	None	3
	300 Elective	Elective	None	3
	300 Elective	Elective	None	3
BUS301A	Capstone	Core	None	3

ELECTIVES

You may choose 100, 200 and 300 level elective subjects from a range of business areas, subject to availability and course progression requirements. Your choices allow you to build a personalised educational experience that reflects your interest and ambitions. Please check the electives available on the ICMS website.

***ACC303A Business Taxation: Business Taxation is a CA and CPA requirement. Students wishing to seek CA and/or CPA membership, must complete this subject as one of their 300 level electives.

TURNING VISION INTO VALUE

The Bachelor of Business (Accounting) offers opportunities to pursue a career in any business sector, without limiting your employability to one specialised area within the accounting profession.
The degree reflects the industry and job market demands for entry-level professionals who are skilled in business principles and practices as well as the depth of knowledge in specialised areas of accounting.

The possible career opportunities can include but are not limited to:

Financial Accountant	Tax Accountant	Chief Financial Officer
Business Analyst	Financial Advisor	Forensic Accountant
Investment Manager	Finance Manager	Management Accountant

SUBJECT SNAPSHOTS

ACC120A MANAGEMENT ACCOUNTING I

This Management Accounting I subject will enable students to learn the knowledge and skills required of managers who are working in the current complex and diverse business environment. The subject examines costing, cost management, budgeting, forecasting, variance analysis and pricing.

Students will learn a variety of skills to assist in interpretation and presentation of accounting information to various stakeholders. Students will also learn about and practice the processes and techniques of management accounting that focus on the effective and efficient use of organisational resources.

ACC302A AUDIT AND ASSURANCE

This subject is designed to show students how to provide assurance that the accounting information contained within financial statements can be relied upon. This subject is designed to introduce students to the key concepts of auditing and the modern audit practice environment within the Australian professional and legal framework.

This subject aims to provide students with the knowledge and skills required to help conduct an audit. It addresses issues from the initial audit plan, to the study of internal controls and to the final audit report. This subject will include assessment of auditing standards and audit requirements under the Corporations act.

ACC203A FINANCIAL ACCOUNTING II

The aim of this subject is to further develop students' understanding of financial accounting concepts and skills, including understanding and application of more advanced financial accounting concepts, International Financial Reporting Standards (IFRS) and Australian Accounting Standards, accounting policies and scenarios requiring professional accounting judgement.

Students will learn and apply particular transactions and arrangements, business combinations, international accounting transactions and financial reporting. The subject expands on financial accounting's theoretical base and provides meaningful, practical applications to real world business scenarios. Students will utilise current industry relevant information technology tools, including the cloud-based Xero accounting software.

QUICK FACTS

CRICOS Course Code:	106410A
UAC Course Code:	530004 (Northern Beaches Campus)*
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly*
WIL:	Minimum 600 hours
FEE-Help:	Yes (domestic students only)
Study Mode:	On-campus*
Start:	Feb / Mar / May / Jun / Aug / Oct / Dec
Course Duration:	Full-time study load: 3 years Part-time study load: 6 years Accelerated study load: 7 trimesters

*Selected subjects are also offered online and in the City Campus, subject to availability. Please check the website for more information. The Australian Government requires that international students on a student visa undertake no more than 33% of their course online and must be enrolled in at least one face to face subject in each compulsory study period.

ELECTIVES

***Selected subjects and qualifications are offered online. Please check the website for more information.**

Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
Level 100				
ACC102A	Management Accounting I	Elective	None	3
ACC103A	Financial Accounting I	Elective	None	3
ENT101A	Entrepreneurship Foundations and Mindset	Elective	None	3
ENT102A	Venture Ideation and Validation	Elective	None	3
EVT101A	Event Concept and Design	Elective	None	3
HOS101A	Rooms Division Operations	Elective	None	3
MKT102A	Consumer Behaviour	Elective	None	3
MKT103A	Digital Marketing	Elective	None	3
SPO101A	Sports Management Fundamentals	Elective	None	3
SPO102A	Socio-Cultural Factors in Sports	Elective	None	3
THE101A	Introduction to Tourism, Hospitality and Events	Elective	None	3
TOU101A	Tourism, Technology and Innovation	Elective	None	3
FBM101A	Introduction To The Fashion and Retail Industry	Elective	None	3
FBM102A	Styling and Creative Direction	Elective	None	3
PRO120A	Introduction to the Property Industry	Elective	None	3
PRO134A	Property Development	Elective	None	3
PRO110A	Principles of Valuation	Elective	None	3
Level 200				
ACC202A	Management Accounting II	Elective	ACC102A	3
ACC203A	Financial Accounting II	Elective	ACC103A	3
ENT202A	Entrepreneurial Business Model and Launch	Elective	None	3
ENT203A	Guerilla Marketing	Elective	None	3
EVT201A	Event Planning	Elective	None	3
EVT202A	Site Logistics	Elective	None	3
EVT203A	Event Production	Elective	None	3
FBM201A	Brand Management and Product Innovation	Elective	None	3
FBM202A	Fashion Planning and Buying	Elective	None	3
HOS201A	Food and Beverage Service	Elective	None	3
HOS202A	Bar and Mixology	Elective	None	3
HOS203A	Gastronomy	Elective	None	3
MKT201A	Integrated Marketing Communications	Elective	None	3
MKT202A	Pricing and Distribution	Elective	None	3
SPO201A	Sports Marketing	Elective	None	3
SPO202A	Sports Facilities and Event Management	Elective	None	3
THE201A	Trends and Issues in the Visitor Economy	Elective	None	3
TOU201A	Tour Design and Development	Elective	None	3
PRO201A	Property Planning and Construction	Elective	None	3
PRO220A	Property Asset Management	Elective	None	3
PRO210A	Land and Property Law	Elective	None	3
PRO240A	Property Facilities Management	Elective	None	3
PRO200A	Commercial Valuation	Elective	PRO110A	3
Level 300				
ACC301A	Corporate Finance	Elective	None	3
ACC302A	Audit and Assurance	Elective	None	3
ACC303A	Business Taxation	Elective	None	3
BUS302A	Blogging Your Way to Fame	Elective	None	3
FBM303A	E-Commerce	Elective	None	3
FBM304A	Fashion Consumption and Sustainability	Elective	None	3
FBM305A	Fashion Media and PR	Elective	None	3
BUS303A	Study Tour	Elective	None	3
BUS304A	Project Management	Elective	None	3
BUS305A	Mastering the Sale	Elective	None	3
BUS306A	Innovative Disruption	Elective	None	3
ENT301A	Funding and Financial Modelling	Elective	None	3
ENT302A	Entrepreneurial Operations and Growth	Elective	None	3
EVT301A	Finance and Sponsorship	Elective	None	3
EVT302A	Creating Event Experiences	Elective	None	3
FBM301A	Retail Strategy and Operations	Elective	None	3
FBM302A	Visual Merchandising & Design	Elective	None	3
HOS301A	Hotel Management Simulation	Elective	None	3
HOS302A	Service and Experience Management	Elective	None	3
HOS303A	International Restaurant Concepts	Elective	None	3
MGT302A	High Performance Leadership	Elective	None	3
MGT303A	Culture and Leadership	Elective	None	3
MKT301A	Marketing Strategy	Elective	None	3
MKT302A	Marketing Analytics and Big Data	Elective	None	3
MKT303A	International Marketing	Elective	None	3
MKT304A	Social Content Creation	Elective	None	3
MKT305A	Advanced Social Media Marketing	Elective	None	3
SPO301A	Athlete Management and Representation	Elective	None	3
SPO302A	Sports Futures	Elective	None	3
SPO303A	Sports Governance	Elective	None	3
SPO304A	Sports, Events, Tourism	Elective	None	3
THE301A	Risk Management	Elective	None	3
THE302A	Revenue Optimisation	Elective	None	3
THE303A	Cruise Management	Elective	None	3
TOU301A	Airline Management	Elective	None	3
TOU302A	Sustainable and Competitive Destinations	Elective	None	3
PRO300A	Property Investment and Finance	Elective	None	3
PRO320A	Corporate Real Estate Asset Management	Elective	None	3
PRO340A	Statutory and Specialist Valuation	Elective	PRO200A	3
PRO350A	Building Design and Sustainable Development	Elective	None	3
PRO301A	Advanced Property Analysis	Elective	None	3

Choose Your Electives

Students may choose electives from a wide range of subject areas dependent on availability and course progression requirements. What electives you choose will determine the emphasis of your learning in certain areas, and reflect your interests.

Postgraduate Opportunities

Standing out in today's competitive job market is critical. Our postgraduate degrees combine a solid and practical grounding in business fundamentals with research focused Work Integrated Learning (WIL) subjects in which you will work in an organisation for up to 600 hours* and apply your knowledge to real business issues.

Your postgraduate experience will be personalised, subjects tailored to your career interests and a faculty dedicated to your success.

Your advanced knowledge of the fundamentals of management, accounting, marketing, strategic intelligence and finance will make you more attractive to hiring managers and give you the skills to hit the ground running once you've landed a position.

Become a master of your own destiny. Our Master's graduates are analytical problem solvers with a depth of industry knowledge and professional industry experience. They leave ICMS ready to succeed as global business leaders.

* The MBA suite is a minimum of 520 hours WIL.

We didn’t want to create an MBA like everyone else.

We wanted to make something unique, a program that would make our graduates in high demand.

So we took our time and got the best in the business to create a degree that aims to revolutionise careers.

It’s an MBA designed to develop leaders who are truly sought after in the business world.

It has Industry at its core, with full industry integration and applied learning.

It’s an MBA that’s connected, helping to establish professional and personal networks, and it’s centred on the journey to leadership mastery.

We are ICMS, do you want to be in high demand?



Master of Business Administration
CRICOS Course Code: 112980E
UAC Code: 900109
2 Years
The ICMS MBA degree is designed to develop leaders who are truly sought-after in the business world. ICMS believes it is not just about gaining the letters – it’s about the journey to achieving mastery in leadership and positioning you for success in a highly competitive job market. The MBA has been designed to equip future business leaders with the practical wisdom to enhance the effectiveness of any organisation, ensuring your status as a highly sought-after graduate within a range of industries.

Master of Business Administration (Business Analytics)
CRICOS Course Code: 112983B
UAC Code: 900103
2 Years
The Business Analytics specialisation MBA equips you with the ability to implement and manage high-level business analytics projects within any global organisation. You will gain the capabilities and skills to develop data-driven business solutions. Essential to all business, you will develop in-demand skills and analytical techniques used to turn data into actionable insights for decision making purposes.

Master of Business Administration (Innovation and Entrepreneurship)
CRICOS Course Code: 112982C
UAC Code: 900105
2 Years
The Innovation and Entrepreneurship specialisation MBA will equip you with the skills, analytical tools, perspectives, and experiences to prepare you for a career as an autonomous entrepreneur, or as an intrapreneur in a global corporate setting.
This specialisation option draws on the emerging body of research on entrepreneurial strategies, innovation and creativity.

Master of Business Administration (Digital transformation)
CRICOS Course Code: 112981D
UAC Code: 900107
2 Years
The Digital Transformation specialisation MBA develops your capability to manage the design and execution of new structures and processes to assist organisations to manage the waves of digital disruption sweeping industry. You will explore new competitive digital business models and platform-based product offerings as well as emergent trends including data analytics, artificial intelligence (AI), and the Internet of Things (IoT). A focus of this MBA specialising in Digital Transformation lies in the customer experience through automation. You will be equipped to lead organisations through the disruption of established business models and offer novel digital approaches to deliver value in a digital-platform-orientated world.

Master Your Destiny



Options for the Master's program includes:
- Day and night classes. (subject to timetable)
- Northern Beaches and City Campus for classes (subject to timetable)
- FEE-HELP available for Australian citizens.

Master of International Business
CRICOS Course Code: 078928G
UAC Code: 900100
2 Years
The Master of International Business trains you in the strategic thinking and international business skills required to be a leader in global industry. You will examine global perspectives on key areas of business such as trade and finance, economics, accounting, marketing, human resources and people management while developing your expertise in cross-cultural business management. Our Master of International Business graduates will engage with international markets as leaders of industry, in Australia and across the globe.

Master of Event Management
CRICOS Course Code: 097379G
UAC Code: 900150
2 Years
The Master of Event Management is designed for working professionals seeking formal qualifications and students who wish to develop knowledge and skills relevant to the event sector. Successful events can result in sustainable social, economic and infrastructure outcomes and are emerging as a key strategy for communities coping with globalisation and the new economy. Underpinned by a strong emphasis on the international event sector, the Master of Event Management is designed to develop strategic management skills and knowledge that may be applied to the delivery of events in a range of local, national and global settings.

Master of Management (Tourism and Hospitality)
CRICOS Course Code: 113110K
UAC code: 900130
2 Years
The Master of Management (Tourism and Hospitality) trains you to be a business leader in the growth industry of tourism and hospitality. This major in the Master of Management lets you shape your study around your experience and professional interests in tourism and hospitality, while gaining a postgraduate degree that is grounded in the fundamentals of business leadership. Graduates work in strategic international management roles across the private and public sectors including destination sales and marketing, travel and tourism consultancy, conference and event management, tour wholesaling and operations, tourism bureau management, attractions and resort management.

Master of Management
CRICOS Course Code: 078929F
UAC Code: 900110
2 Years
The Master of Management is designed to sharpen your industry knowledge and prepare you for a leadership role in business. Alongside business essentials such as economics, finance, marketing, and accounting you will also examine contemporary business practice such as leadership and innovation, and media management. You will further your understanding of best practice for managing people and organisations and develop advanced skills in strategic intelligence.

Graduate Certificate of Business Administration
CRICOS COURSE CODE: 112978K
UAC code: 900183
6 months
The ICMS Graduate Certificate of Business Administration is a postgraduate business qualification designed to propel your career to the next level, or can be a pathway to a Master of Business Administration (MBA) at ICMS. The Graduate Certificate of Business Administration will provide you with transferable skills, industry exposure and knowledge of business practices positioning you for a potential leadership career.

Upon successful completion of the Graduate Certificate of Business Administration you may wish to continue your postgraduate studies and gain Advanced Standing (credit) towards one of the following ICMS MBA degrees:
- Master of Business Administration
- Master of Business Administration (Business Analytics)
- Master of Business Administration (Innovation and Entrepreneurship)
- Master of Business Administration (Digital Transformation)

Graduate Certificate of Business
CRICOS Course Code: 078930B
UAC Course code: 900140
6 months
The Graduate Certificate of Business is the perfect platform for further postgraduate study; it is also a globally recognised qualification in its own right.
Comprising four subjects (one trimester) of study it is ideal for:
- Professionals who have already received a Bachelor's degree and would like to upgrade their qualifications;
- International students seeking a formal qualification upon completion of their trimester with ICMS;
- Professionals who do not hold a Bachelor's degree, have over five years of relevant work experience and want to gain a postgraduate qualification.

Upon completion of the Graduate Certificate of Business, students may be eligible to articulate (enter) into the second trimester of an ICMS Masters course (with exception of Master of Event Management).

Graduate Certificate in Event Management
CRICOS Course Code: 097378G
UAC Course code: 900160
6 months
The Graduate Certificate in Event Management is designed for working professionals seeking formal qualifications and students who wish to develop knowledge and skills relevant to the event sector.
You will learn how to critically interpret and evaluate the impacts, trends and issues associated with event management, as well as how to effectively communicate with a wide range of stakeholders associated with event management. You'll also explore the key marketing techniques and concepts used to promote successful events.

Upon successful completion of the Graduate Certificate in Event Management, students may apply for admission to the Master of Event Management.

Graduate Certificate of Business (Media and Marketing)
CRICOS Course Code: 103142G
UAC Course code: 900170
6 months
All business aspects of the global media and marketing industry require management professionals, with skills to optimise operations in today's digital age with an increasingly complex globalised context.

The Graduate Certificate of Business (Media and Marketing) is designed to position graduates for success as professional marketing and media related business managers in a range of industries.
This postgraduate course has been designed as a stand-alone qualification or a pathway into any of the ICMS Masters courses.

Graduate Certificate of Business (Tourism and Hospitality Marketing)
CRICOS Course Code: 103143F
UAC Course code: 900180
6 months
An ever-changing global tourism industry needs marketing professionals with a thorough understanding of the critical role that marketing, media and promotions play in the development and success of tourism and hospitality enterprises. The Graduate Certificate of Business (Tourism and Hospitality Marketing) has been designed as a stand-alone qualification or a pathway into any of the ICMS Masters courses.

The Graduate Certificate of Business (Tourism and Hospitality Marketing) focuses on developing advanced, transferable and professional attributes through a program of student-centred learning.

Aspire

anything is possible

ICMS has an inclusive approach to education – we help our students to achieve their career goals whether it is directly through our Bachelor degrees or via our pathway programs with Aspire Institute.

Aspire is another way for you to start your ICMS degree. At ICMS we know that past academic results aren't always an indicator of your future academic success. We support your transition to further study with the following programs from Aspire: Diploma programs, Australian Foundation program, English language programs, and the Postgraduate Qualifying Program.

CHOOSE YOUR PATHWAY

EXTENDED PATHWAY
(Entry from year 11. IELTS 3.5 overall or equivalent)

- ENGLISH LANGUAGE PROGRAM
  Duration dependant on English level
- AUSTRALIAN FOUNDATION PROGRAM
  2 trimesters
- DIPLOMA
  1 year

STANDARD PATHWAY
16 months (Entry from year 11. IELTS 5.5 overall or equivalent)

- AUSTRALIAN FOUNDATION PROGRAM
  2 trimesters
- DIPLOMA
  1 year

FAST TRACK PATHWAY
8 months (Entry from year 12. IELTS 6.0 overall or equivalent)

- DIPLOMA
  2 trimesters

2ND YEAR ICMS BACHELOR DEGREE

Note: Diploma programs may be taken as stand alone higher education qualifications.

YOUR PATHWAY TO ICMS

ASPIRE.EDU.AU





WHY ASPIRE INSTITUTE?
All Aspire students are a fully integrated part of the ICMS student community. You attend lectures at one of our campuses and receive additional learning support including study skills, academic mentoring and academic English support. You also enjoy free access to all campus facilities.

Students choose Aspire for the following reasons:

Academic excellence and support
Programs are taught by our respected ICMS academic staff. We prepare you for a smooth transition into a Bachelor degree with personalised attention, small class sizes and continuous academic support.

Pathway to ICMS degrees
You are guaranteed entry into your chosen ICMS Bachelor degree upon successful completion of the pathway program.

A beach-side or city campus environment
Aspire students study and live in one of Sydney's most popular and spectacular suburbs, Manly. Students also have an option to study in our Sydney CBD campus located in the heart of the city.

Exceptional student experience
The exceptional student experience extends beyond the classroom with sporting groups, tours and activities to build your social network.

SCAN FOR MORE INFORMATION

Diploma Programs - The Diploma programs can be completed as a qualification in their own right or as a pathway program to an ICMS Bachelor degree. Diplomas are available in most ICMS specialisations and the subjects you complete will count towards your ICMS degree. Upon successful completion of your diploma, you can directly enter the second year of the ICMS Bachelor degree.

Duration: 1 year | **Accelerated Duration:** 2 trimesters

DIPLOMA	CAMPUS	CRICOS CODE	UAC CODE
Diploma of Business	NBC	0101112	530501
	SCC	0101112	530502
	ONL (Domestic only)	0101112	520505
Diploma of Business (Marketing)	NBC*	0101121	530592
	ONL (Domestic only)	0101121	530593
Diploma of Business (Entrepreneurship)	NBC*	0101118	530503
Diploma of Business (Accounting)	NBC*	106408F	530504
Diploma of Business (Fashion and Global Brand Management)	NBC*	106409E	530519
	ONL (Domestic only)	106409E	530518
Diploma of Event Management	NBC*	0101126	530511
Diploma of Property	NBC*	106413J	530521
	ONL (Domestic only)	106413J	530520
Diploma of Hospitality Management	NBC*	0101127	530531
Diploma of Business (Sports Management)	NBC*	0101124	530541
	ONL (Domestic only)	0101124	530542
Diploma of Business (International Tourism)	NBC*	0101125	530551

NBC = Northern Beaches Campus, 151 Darley Road, Manly NSW Australia, SCC = Sydney City Campus, Lvl 4, 451 Pitt St, Haymarket, NSW, Australia, ONL = Online
* Certain core business subjects can be taken in the SCC, subject to availability.

Australian Foundation Program (CRICOS COURSE CODE: 076374G) - This program provides a stepping stone to higher education for students who have not completed the final year of high school (Year 12).

Benefits of this program include:

- Direct entry into the first year of a Bachelor degree or a pathway program delivered by Aspire Institute, depending on your academic results.
- Business-focused content to help you hone skills relevant to your degree.
- Small class sizes for more individual attention and support for ESL (English as a Second Language) speakers.

Duration: 8 months full time
Entry requirements:
Academic: Completion of year 11 or equivalent
English language: IELTS 5.5 overall or equivalent

Postgraduate Qualifying Program (CRICOS COURSE CODE: 094357D) - The Postgraduate Qualifying Program (PQP) is a pathway to postgraduate study. Combining academic and English language subjects, the PQP will help you develop the core skills for success in postgraduate studies.

On successful completion you may gain entry with credit to one of the following Masters courses at ICMS:

- Master of International Business
- Master of Management
- Master of Management (Tourism and Hospitality)

Course Structure
The PQP comprises 4 subjects arranged to advance your business knowledge and build verbal and written English skills necessary for a successful postgraduate learning experience. Through the inclusion of 2 postgraduate level academic subjects, with successful completion, you may gain credit towards a Masters degree at ICMS. This program is delivered at our beautiful Manly campus with the option of taking some academic subjects in the Sydney CBD.

Duration: 1 trimester full time (14 weeks)
The PQP runs each trimester and you can commence in February, May or September each year.
Entry requirements:
Academic: Completion of a three-year, higher education, post-secondary qualification.
English: IELTS 6.0 overall 5.5 in speaking and 5.5 in writing or equivalent.

English Language Programs - Around the world, being able to speak English will give you an advantage in whatever you choose to do, and at Aspire English you will learn the world's language in a truly international environment. With mandatory national standards and a comprehensive, industry-led quality support framework, you can be confident that you're getting the very best English language education with Aspire. Aspire English language programs can be a pathway to further study in Australia.

- General English (CRICOS COURSE CODE: 107227C)

Cambridge English test Preparation Courses:

- Cambridge English B2 First (CRICOS COURSE CODE: 107226D)
- Cambridge English C1 Advanced (CRICOS COURSE CODE: 107225E)

Start: January, February, March, April, May, July, August, September or October
Duration:10 - 56 weeks
Entry requirements:
IELTS 2.3 (or equivalent) to IELTS 6.5 (or equivalent)

Undergraduate Certificates - Aspire Undergraduate certificates allow you to complete a qualification in 12 weeks, fully online. Upskill quickly and efficiently in the areas of business, sports management, entrepreneurship and fashion and global branding. If you are already working, Aspire Undergraduate Certificates enable students to upskill quickly and also gives experience and interests formal recognition in the workplace. You could also choose to use your certificate qualification to fast-track further tertiary studies. For example, the Undergraduate Certificate of Business could be a pathway into a Diploma of Business or an ICMS Bachelor of Business.

CRICOS COURSE CODES:
Undergraduate Certificate of Business 108404E
Undergraduate Certificate of Business (Sports Management) 108405D
Undergraduate Certificate of Business (Entrepreneurship) 108407B
Undergraduate Certificate of Business (Fashion And Global Branding) 108408A

Duration: 2 study periods (trimesters)
Accelerated duration: 12 weeks
Study mode: Online
Delivery: Online (this course is not available to international students)

ISCA

INTERNATIONAL SPORT COLLEGE AUSTRALIA

train. study. achieve.

Passionate sports-people, aspiring athletes or those looking to explore a career in the rapidly growing sports industry are now able to gain a Diploma qualification, whilst developing their athletic capabilities.

DIPLOMA OF SPORTS MANAGEMENT (HIGH PERFORMANCE)

CRICOS Course Code: 097377J
UAC Course codes: 530580 (Manly)
530581 (Sydney City)
530582 (Valentine Sports Park)

A perfect blend of business, sports management and athletic development subjects, the ISCA Diploma of Sports Management (High Performance) presents students with an opportunity to achieve sporting and academic success, and seek further pathways into higher education.







OUR PATHWAY
Diploma of Sports Management (High Performance)
CRICOS Code: 097377J
UAC Code: 530580 | 530581 | 530582
The Diploma program can be completed as a qualification in its own right or as a pathway program to an ICMS Bachelor degree. Upon successful completion of the Diploma, students have the option of continuing their studies with a Bachelor of Business (Sports Management) degree offered by ICMS.

Our advantages
ISCA students are a part of the greater ICMS student community, with an average day involving coaching, training and strength and conditioning in the morning and classes in the afternoon. You don't just attend lectures – you receive additional learning support including study skills, academic mentoring and first-class coaching programs. Students choose ISCA for the following:

Academic excellence and support
The High Performance curriculum has been developed and constructed by leading sports experts and academics. Our high performance subjects not only help students achieve their sporting aspirations, but also enable them to understand nutrition, sports psychology, injury prevention and management, and overall athletic development.

Pathway to Bachelor of Business (Sports Management) at ICMS
Upon completion of the Diploma of Sports Management (High Performance), you may wish to continue your studies and transition into the second year of a Bachelor of Business (Sports Management) at ICMS. ISCA prepares you for a smooth transition with personalised attention, small class sizes and continuous academic support.

A high-performance campus environment
ISCA students enjoy state of the art training facilities including high performance weight training and testing areas; playing fields; pool and recovery centre; dedicated sports medicine clinic; and quality teaching spaces.

Exceptional student experience
The exceptional student experience extends beyond the classroom with structured sports programs, field trips and guest speakers to build your professional network.

Internship opportunity
A critical part of training for your future career is practical experience. An internship opportunity will provide you with professional experience and help you connect with key contacts in your chosen industry.

Admission criteria
Completion of Australian Year 12. Applicants with two years of documented work experience OR completion of a Certificate IV or above OR completion of a higher education qualification will also be considered.

English language requirements
IELTS 6.0; TOEFL 69

Articulation, RPL and credit arrangements (if applicable)
Students who successfully complete the Diploma of Sports Management (High Performance) are eligible to articulate into the ICMS Bachelor of Business (Sports Management). Credit will be granted for a total of eight subjects. Similarly, students who successfully complete the Diploma of Sports Management may apply for direct entry into one of ICMS' undergraduate degrees.

Note: if you are progressing to the ICMS Bachelor of Business (Sports Management) degree, your internship may contribute to the industry training placement located within the second year of your degree.
For further information, go to https://www.iscaustralia.edu.au/.

Students of the International Sport College Australia (ISCA) have the option of studying at the following campuses:

- ICMS Northern Beaches Campus in Manly, with practicals at the Sydney Academy of Sport and Recreation in Narrabeen
- ICMS Sydney CDB City Campus, with practicals at Sydney Uni Sport & Fitness facilities
- Valentine Sport Park Campus, located in Sydney's north-west, with training facilities located on-site

TRAVEL AND STUDY IN THE US ON OUR EXCHANGE PROGRAM.

ICMS offers two exciting Exchange programs in the US. Exchange means that you swap places with a student from the overseas university. So you just pay your fees like you would normally to ICMS and you take your classes overseas instead. It's a great opportunity to get some international experience on your resume, make new friends and to learn about another culture.

Johnson & Wales University (JWU)
Johnson & Wales University (JWU) was founded in 1914 in Providence, Rhode Island. JWU has over 17,000 students spread across 4 campuses. The largest campus is in Providence which is located just a 45 minute drive from Boston and a 3 hour drive to New York City. Other campus locations include North Miami, Denver and Charlotte.

JWU offers the largest Hospitality program in the USA, however they also specialise in Retail Marketing, International Business, Culinary Arts, Sports Entertainment and Event Management.
www.jwu.edu/providence

Students across all specalisations at ICMS, if eligible, are able to study a semester at JWU. Students can go in either the US Spring or Autumn each year.

San Francisco State University (SFSU)
San Francisco has been consistently acclaimed as one of the top ten visitor destinations in the world. Its growing hospitality industry is the city's largest employer. At the heart of this dynamic setting is the Hospitality and Tourism Management Department within the Lam Family College of Business at San Francisco State University.

San Francisco State University (SFSU) is located near the pacific ocean in the calm south-western quadrant of San Francisco. SFSU was founded in 1899 and is a public University with over 30,000 students. SFSU has over 2,000 international students from 96 different countries.

Eligible ICMS students can take a semester of study at SFSU in the US springtime.
Find out more: www.sfsu.edu

How do I become eligible to go on exchange?
You need to be enrolled in an ICMS Degree, have a Grade Point Average of 3.0/4.0 and completed at least 30 credit points towards your ICMS Degree.

- Other criteria may apply. Exchange is open to both Australian and International students.



10 TIPS to make you more EMPLOYABLE

As Australia's leader of industry-focused education, ICMS ensures graduate employability and work integrated learning is a focal point of our curriculum. From day one, students are encouraged and inspired to dream big and explore all opportunities available to them.

This philosophy is paramount in ensuring ICMS has one of the highest graduate employment rates in Australia, with almost 90% of our students graduating with a job in their field. ICMS is also ranked number one for Bachelor of Event Management and Bachelor of Hospitality Management in Australia, based on the longest continuous industry placement, student professionalism, work-ready students and our industry training team's customer care.*

Improving your employability skills will help you graduate with the best prospect of securing a job in your field of study. Combine these tips with what you learn in the classroom, and you might just find yourself ahead of the pack when you graduate:

1. Work experience: When you study at ICMS, industry experience is a requirement of your qualification. Graduates are able to highlight their practical experience giving them the makings of a fantastic resume. Industry experience is the most effective way to develop the skills you will need to succeed in your professional life.

2. The right experience: Students are encouraged to embrace volunteer opportunities and to obtain a casual job gaining valuable experience in the workplace. These skills along with your industry training in your chosen field is a winning combination. Make sure the experience you have aligns with your future career goals. Remember you may need to start at the bottom of the ladder you want to climb.

3. Communication is key: Emails, presentations, social media posts, monthly reports – writing effectively and for your target audience is a skill that needs to be developed. How you write is critical in communicating in the workplace and is a reflection of you as a professional. Learn to use the appropriate tone and terminology in all communication.

4. The art of diplomacy: Treat others how they want to be treated, be respectful and appreciate other opinions.

5. Find your own voice and make it heard: Our smaller class sizes with a focus on presentations and group assessments will develop your confidence in addressing others. Whether speaking potential clients, contributing in a team meeting or pitching an impressive idea, ICMS will give you the tools to build that confidence.

6. Get connected: In a digitally connected world, you must be comfortable with using new technologies. Upskill in social media, know your Snapchat from your Facebook and Instagram – not just as a user, but also as a generator. As for basic office software, be the employee that knows the shortcuts and how to use programs effectively.

7. Money management: Even if your particular role doesn't call for an intimate knowledge of the economy, finances or budgets, be knowledgeable in these areas: it will set you apart from the rest of the pack.

8. Networking is crucial: Broaden your network, embrace connections both professionally and personally. At ICMS you will make lifelong friends, local and international connections. Remember: although creating these networks and your social media presence can keep you connected, it also allows others access to your past interactions. Therefore, "don't burn your bridges".

9. Finding the answer: There are no limits to what you can achieve if you don't stop learning. Technology allows us access to readily available information instantaneously. If you don't know something, don't be scared to ask.

10. Thicken your skin: An expert in anything was once a beginner. Accept new challenges where you may make mistakes. Learn to be resilient and accept constructive criticism. The CEO of a company started somewhere, and often the greatest business success stories were created where hard lessons were learnt.

Choosing to study at ICMS and gaining valuable industry experience will help you kick-start your career and stand out from the crowd. Industry experience is part of all ICMS degrees and our industry partners and faculty embrace these tips, holding them front and centre when engaging with ICMS students.

*Kantar Millward Brown. Versus a set of key competitors based on n=46 leading industry brand partners of ICMS (from a list of 140 leading industry brand partners)



join the club

Student Clubs And Associations
There is so much to get involved in while studying at ICMS and there is a club or association for everyone. You can even start your own club or association on campus if you see an opportunity, just visit the Student Experience Team to discuss your idea. Some of our current clubs and associations include:

Asian Students Association
The ICMS Asian Association aims to bring all Asian students closer together and offers a support network for them. They share the Asian culture at ICMS through hosting regular activities and through letting us sample their amazing cuisine, music and social events.

Ark Association
The ICMS ARK Association (Acts of Random Kindness) is part of a global effort to bring peace and international understanding to the world and is associated with Rotary International. They work on a number of community fundraising events such as Starlight Foundation, Beyond Blue, Movember, Bear Cottage and many more fundraising events.

Scandinavian Students Club
The ICMS Scandinavian Association is a student initiative which aims to strengthen the social network for Scandinavian students studying at ICMS and provide a forum for them. They share their culture with ICMS students through cuisine, beverages, music and social events throughout the trimesters.

Living Water
Living water is an interdenominational Christian group at ICMS. Anyone is welcome to come to the weekly meetings to explore matters of faith run by Reverend Tim Giovanelli.

Melody Club
The ICMS Melody Club meets on a regular basis to practise their vocals and to rehearse for one of the many upcoming events the choir participates in. Some events have previously included graduation ceremonies, corporate functions, cocktail parties and social gatherings.

To join any of these student groups, please contact our Student Experience Team - experience@icms.edu.au.

Sport At ICMS
At ICMS we work hard and play hard too! Sport is a great way not just to keep fit but to make friends and make the most of your time at ICMS. As well as fun on-campus activities we also have sporting teams representing ICMS in internal and external tournaments - so there's something for everyone!

On Campus Activities
Our on-campus sporting facilities include tennis and basketball courts and an outdoor gym. Sports are normally scheduled in the afternoon or evenings throughout the week.

- Social Tennis
- Bootcamp
- Running club
- Zumba Futsal
- Volleyball
- Basketball
- Surf club
- Badminton
- Table Tennis
- Social Cricket
- Nearby Activities
- Squash

The remarkable setting of the ICMS campus means that students have some of Australia's most beautiful walks, beaches, and views right on their doorstep - a nature lover's playground. The below are just some of the activities within minutes of the campus:

- Surf Camp Trips
- Snorkeling
- Kayaking
- Stand-up paddleboard
- Canoeing
- Surf Lessons
- Bushwalks
- Nature Trails
- Bird Watching
- Bike Trails
- CrossfitBike Trails
- External Comps

ICMS Sports Clubs participate in local competitions, in sports such as:

- Ladies Netball
- Mens Basketball
- Ladies Basketball
- Surfing and Canoeing
- Surf Lessons
- Bushwalks
- Touch Rugby
- Futsal

Surf Lifesaving
With nine beautiful beaches within walking distance of the Northern Beaches Campus in Manly, and Manly Beach itself having been rated by TripAdvisor as the Best Beach in Australia (2018 and 2019), Surf Lifesaving is a fantastic way for students to really experience a coastal lifestyle while meeting people and making friends.

ICMS is a proud partner of Surf Life Saving Northern Beaches, this includes a professional scholarship and sponsorship agreement.

Visitors to the Northern Beaches will easily spot the many ICMS-branded lifesaving tents on the beaches, including Palm Beach where the famous Home and Away TV series is shot. Over the years many students have signed up to be become volunteer life savers.

Manly Rugby Club - Home of The Marlins
ICMS is a major sponsor and partner of the Manly Rugby Union Football Club, home of the Manly Marlins. The club was formed in 1906 and competes in the New South Wales Rugby Union competitions, the Shute Shield and Tooheys New Cup.

Students and Alumni of ICMS have played and supported for the Manly Marlins for many years contributing to the clubs ongoing success. With a capacity of 5,000, Manly Oval is a festive place for students to play or watch a great game of rugby.

For more information on how to get involved, email: sport@icms.edu.au.

Scholarships

The ICMS Scholarship Program encompasses all that the college represents: diversity, connection, industry-focused education. We believe that by providing the opportunity for students to apply for the Scholarship Program, we are encouraging the passion and potential that is evident in our entire community.

Whether it's through industry, peers, alumni or the greater world, the ICMS Professional Scholarship Program sets our students on course for personal success in their professional lives.

The ICMS Scholarship Ceremony is held throughout the year to recognise and present a formal award certificate to each scholarship recipient*. This special event is attended by families, industry partners, college staff and dignitaries. The ceremony is streamed through Facebook live and gives proud parents and friends from all over the world the chance celebrate and share in each student's success.

*Recipients of financial hardship and hardship scholarships or international bursaries will not be presented with a formal award at the Scholarship Ceremony.

Nathaniel Page
Courtney-O'Connor Scholarship Recipient

Professional Corporate Scholarships

ICMS scholarships reward passion and potential. We have partnered with leaders in related industries to provide Professional Corporate Scholarships. In addition to tuition and/or accommodation financial assistance, most of these highly sought after scholarships provide recipients with invaluable hands-on experience working in their chosen industry before they even graduate. In some cases, they may work directly with management teams, learning from them and enhancing their personal and professional opportunities.



“Over $13 million worth of scholarships have been awarded since 2011, with almost $1.5 million in 2022 to over 120 students. The ICMS Professional Scholarship Program is our key platform for giving; it’s how we prioritise corporate and social responsibility. The important values that underpin the Program are inclusivity, diversity and creating an equitable access to higher education. Within this opportunity to give back we have created many different scholarships including international, domestic, indigenous, regional and rural and those from adversity and/or financial hardship. Our professional corporate partners provide unique opportunities to students and enhance their career opportunities.”

Ann Whitelock
Chairperson ICMS Professional Scholarships Program

Almost
$1.5 MILLION
total scholarship value awarded in 2022

OVER 120+
scholarships were awarded in 2022

OVER 14+
professional corporate partner sponsors

Scholarships awarded to
Indigenous Australians, regional and rural students

Scholarships to students from over
50+
different countries

DON’T HESITATE
APPLY NOW

NEW DOMESTIC STUDENTS
SCHOLARSHIPS

ICMS Professional Scholarships

Open to: High school students who are currently completing their final school year or those on a Gap Year.

Applicable Courses: All Undergraduate bachelor's degrees.

Value: Up to $35,000.

About: These scholarships are offered for study commencing at ICMS in February. In addition to financial support, community minded students have the opportunity to demonstrate their leadership skills to future employers. As a scholarship holder, you will be encouraged to participate in the ICMS community through a professional student ambassador role or through extensive access to the executive management of ICMS.

Please refer to the ICMS Scholarship Website for full list of criteria.

Brodie, recipient of the ICMS Professional Scholarship, "The ICMS Professional Scholarship program has been amazing for me in many ways. It's not only a financial benefit, it also gives me a boost mentally. Receiving the scholarship has helped me feel more confident in several ways. I now feel a real sense of belonging in a place of academics as well as making me feel like a valued member of the community. Whilst building my confidence, receiving a scholarship has made me push myself to greater limits and hold myself to higher standards in and outside of the ICMS classroom."

ANZ Scholarship

Open to: High school students who are currently completing their final school year or those on a Gap Year.

Applicable Courses:
- Bachelor of Business
- Bachelor of Business (Accounting)

Other degrees will be considered.

Value: No less than $10,000, and a 12 week full-time paid work placement within the ANZ organisation.

About: ICMS has partnered with ANZ Bank to present this unique scholarship for new students commencing the Bachelor of Business or a Bachelor of Business (Accounting) and will also consider students enrolling in other courses who show potential to be business leaders. This scholarship includes a 12 week full-time paid work placement within the ANZ organisation. This experience and exposure to the world of corporate banking will be of enormous value on the resume of a young professional leader.

Please refer to the ICMS Scholarship Website for full list of criteria.

Ella, recipient of the ANZ Scholarship, "Without this scholarship, I would not have dreamed of working within the bank. And for this I'm truly grateful to ANZ and ICMS. ICMS wants to see you succeed and follow your aspirations. They listen to your career goals and work with you to help put yourself in a position to make them achievable."

Wotif.com Scholarship

Open to: High school students who are currently completing their final school year or those on a Gap Year.

Applicable Courses:
- Bachelor of Business
- Bachelor of Business (Entrepreneurship)
- Bachelor of Business (Marketing)
- Bachelor of Business (International Tourism).

Value: Up to $35,000.

About: ICMS has partnered with Wotif.com (an Expedia Group Company) to present this unique scholarship opportunity for students commencing the Bachelor of Business, Bachelor of Business (Entrepreneurship), Bachelor of Business (Marketing), or Bachelor of Business (International Tourism) with consideration given to students studying other ICMS degrees. Wotif.com is a leading online travel site, offering accommodation, flights, activities, care hire and travel insurance, in Australia and beyond.

Please refer to the ICMS Scholarship Website for full list of criteria.

Daniel, Wotif.com, "At Expedia Group and Wotif we believe that travel changes lives. What we know as well is education absolutely changes lives, and what a remarkable opportunity you have in an incredible and outstanding education facility such as ICMS with staff that are world class, led by world class talent as well."

ICMS Manly Rugby Scholarship

Open to: High school students who are currently completing their final school year or those on a Gap Year and playing member Manly Rugby Club.

Applicable Courses: All Undergraduate bachelor's degrees.

Value: Up to $35,000.

About: The ICMS Manly Rugby Scholarship rewards performance, dedication, passion, community contribution and academia. The ICMS Manly Rugby Scholarship represents a professional advantage to your CV and a valuable endorsement of you as an individual.

Please refer to the ICMS Scholarship Website for full list of criteria.

Rob, Manly Rugby Football Club, "By having ICMS by our side, we're able to assist young people achieve their goals in life."

Wellington College – Courtney-O'Connor Scholarship

Open to: All students at Wellington College, New Zealand who are completing their final school year.

Applicable Courses: All Undergraduate bachelor's degrees.

Value: Up to $35,000.

About: ICMS provides an annual scholarship to a Wellington College student in the name of an alumnus of Wellington College, Mr Darryl Courtney-O'Connor, Founder and Chairman, ICMS. The Wellington College - Courtney-O'Connor Scholarship is an opportunity to meet with and mix with likeminded students and business people, and to enhance your professionalism and future career prospects.

Please refer to the ICMS Scholarship Website for full list of criteria.

Liam, recipient of the Wellington College, Courtney-O'Connor Scholarship, "Through my high school years, I was always fascinated about the opportunity to study overseas. My first scholarship gave me the opportunity I dreamed of to see what the world has to offer."

Alceon Scholarship

Open to: High school students who are currently completing their final school year or those on a Gap Year.

Applicable Courses:
- Bachelor of Business
- Bachelor of Property (Development, Investment and Valuation)

Other degrees will be considered.

Value: No less than $10,000.

About: ICMS has partnered with Alceon to present this unique scholarship opportunity for students commencing a Bachelor of Property (Development, Investment and Valuation) with consideration given to students studying other ICMS degrees. Alceon Group is a financier and multi-strategy alternative investment manager. Alceon's focus is on investing capital for individuals and institutional clients spanning across various asset classes including real estate, private equity, credit and liquid market strategies.

Please refer to the ICMS Scholarship Website for full list of criteria.

NEW DOMESTIC STUDENTS
SCHOLARSHIPS

Postgraduate Innovation Scholarship

Open to: New Domestic Postgraduate Students.

Applicable Courses: All Postgraduate Courses.

Value: Up to $15,200.

About: ICMS is offering scholarships to Postgraduate students who will be commencing their studies at ICMS in a 2-year Master program.

Please refer to the ICMS Scholarship Website for full list of criteria.

ISCA Scholarship

Open to: Australian and New Zealand students.

Applicable Courses: Diploma of Sports Management (High Performance).

Value: Up to $15,000 tuition waiver.

About: The ISCA Scholarship represents a professional advantage to your CV and is a valuable endorsement of you as an individual. If you are a passionate person with lots of energy and interest in the Sports world, we believe that you should apply.

Other ISCA Scholarships include:

- Easts Rugby Scholarship
- Manly Rugby Scholarship
- Sydney University Football Club Scholarship
- Eastwood Rugby Scholarship
- Waratahs Scholarship
- GOAL College Scholarship

To be eligible to apply for the Easts Rugby, Manly Rugby, Sydney University Football Club, Eastwood Rugby or Waratahs Scholarship, applicants must be player members of the relevant club. To be eligible to apply for the GOAL College Scholarship, applicants must be a GOAL College student.

Please refer to the ICMS Scholarship Website for full list of criteria.

Sidney, recipient of the ISCA Scholarship, “I wanted to start off by thanking ICMS and ISCA for providing me with a life changing experience. By giving not just me but all the students here today scholarships to gain a further education, this scholarship to me means a lot. It has given me confidence that I can learn just as well as everyone else. Having this chance to do what I’m currently doing, it opened my eyes to what the real world has in store.”

ACCOR & ICMS Aboriginal and Torres Strait Islander Peoples Scholarship

Open to: Aboriginal and Torres Strait Islander Peoples.

Applicable Courses: Diploma or Bachelor degree in: Event or; Hospitality Management.

Value: Up to the total value of tuition fees* *Value will be determined by the scholarship board.

About: At ICMS there is an integrated college community of international and Australian students, which embraces all cultures and students benefit from that breadth and diversity of multiculturalism. A key value of ICMS is to enable students from all backgrounds to have an opportunity to study at tertiary level. ICMS has partnered with ACCOR Hotels to bring an exciting and unique opportunity to Aboriginal and Torres Strait Islander students.

Please refer to the ICMS Scholarship Website for full list of criteria.

Corporate sponsor scholarships and ICMS Scholarships are subject to change.

CURRENT DOMESTIC AND INTERNATIONAL STUDENTS
SCHOLARSHIPS

Nova Entertainment Scholarship - Undergraduate Current Student

Open to: Current Undergraduate ICMS Students.

Applicable Courses:

- Bachelor of Business
- Bachelor of Business (Entrepreneurship)
  Bachelor of Business (Marketing)
- Bachelor of Event Management

Value: Up to $12,000.

About: ICMS has partnered with Nova Entertainment to provide this unique opportunity for successful applicants. Nova Entertainment is Australia’s leading independent audio entertainment business, creating unforgettable experiences loved and shared by their listeners.

Nova’s market-leading platforms span every aspect of the audio experience, live and on demand, underpinned by the creativity and expertise required to create meaningful connections between brands and their audience. The experience and exposure to the world of entertainment will make the recipient’s CV stand out, while also creating many potential networking moments.

Please refer to the ICMS Scholarship Website for full list of criteria.

Josh, Nova Entertainment, “Nova celebrates diversity and creativity, and we’re certain there’s plenty of both at ICMS, so it’s a natural alignment for us. We can’t wait to invest in the future of students each year and unearth future members of the Nova Entertainment team.”

Nova Entertainment Scholarship – Postgraduate Current Student

Open to: Current Master ICMS Students

Applicable Courses: All Postgraduate Courses

Value: Up to $12,000.

About: ICMS has partnered with Nova Entertainment to provide this unique opportunity for successful applicants. Nova Entertainment is Australia’s leading independent audio entertainment business, creating unforgettable experiences loved and shared by their listeners.

Nova’s market-leading platforms span every aspect of the audio experience, live and on demand, underpinned by the creativity and expertise required to create meaningful connections between brands and their audience. The experience and exposure to the world ofentertainment will make the recipient’sCV stand out, while also creating manypotential networking moments.

Please refer to the ICMS Scholarship Website for full list of criteria.

Corporate sponsor scholarships and ICMS Scholarships are subject to change.

CURRENT DOMESTIC STUDENTS

SCHOLARSHIPS

Motti + Smith Events Scholarship

Open to: Current Undergraduate ICMS Students

Applicable Courses: Bachelor of Event Management.

Value: Up to $10,000 tuition waiver plus an internship at Motti + Smith Events.

About: ICMS has partnered with Motti + Smith Events to award an ICMS Event Management student a unique scholarship offering a tuition waiver valued at up to $10,000, and a paid internship with Motti + Smith Events. Motti + Smith Events is one of Australia's leading event management companies specialised in food and beverage and hospitality solutions for major festivals, venues and events. The Motti + Smith Events Scholarship is awarded to a student who displays enthusiasm and motivation for the events industry and whose aptitude, academic results and previous work experience fit with the sponsor's (Motti + Smith Events) business goals.

Please refer to the ICMS Scholarship Website for full list of criteria.

Nicki, recipient of the Motti + Smith Events Scholarship, "I can stand here today because of ICMS' remarkable scholarship program. This program provides the opportunities for students to participate and help them have the upper hand in their career progression and growth."

Black & White Waiters Scholarship

Open to: Current Undergraduate ICMS Students

Applicable Courses:

- Bachelor of Hospitality Management
- Bachelor of Events Management

Value: Up to $7,500 of tuition waiver and potential work placement.

About: ICMS has partnered with Black & White Waiters to present this unique scholarship opportunity for students currently studying their ICMS Bachelor of Hospitality Management or Bachelor of Event Management degree. The experience and exposure to the world of Events Management will make the recipient's CV. stand out, while also creating many potential networking moments.

Please refer to the ICMS Scholarship Website for full list of criteria.

Alejandro, Black and White Waiters, "I felt that starting a scholarship partnership with ICMS would be mutually beneficial and it was also a way to support the institution that supported me in the past, and which still supports me now."

Courtney-O'Connor Scholarship

Open to: Current ICMS Undergraduate Students.

Applicable Courses: All ICMS Bachelor's Degrees.

Value: Up to 4 subject tuition waiver.

About: Each study period, the Courtney-O'Connor Scholarship recognises students entering or in their final year of study, who exhibit leadership, community service and academic consistency. This combination of skills and talent is not rare at ICMS and the application process is competitive. Scholarship recipients with exceptional business acumen and presentation skills may experience the opportunity of executing their own business idea.

Please refer to the ICMS Scholarship Website for full list of criteria.

Isabella, recipient of the Courtney-O'Connor Scholarship, "(My experience has been) a journey that involved tremendous development and growth, a journey filled with unique opportunities, extraordinary experiences, and character defining moments. … This was an excellent opportunity to further my education."

Surf Life Saving Sydney Northern Beaches Scholarship

Open to: Current ICMS Undergraduate Students

Applicable Courses:

- Bachelor of Business (Sports Management)
- Bachelor of Event Management
- Bachelor of Business

Value: Up to $10,000 tuition waiver including internship.

About: This is an exciting opportunity for students who display enthusiasm and motivation for the sport and/or events industry and whose aptitude, academic results and previous work experience fit with the sponsor's Surf Life Saving Sydney Northern Beaches business goals.

Please refer to the ICMS Scholarship Website for full list of criteria.

Tracey, Surf Life Saving Sydney Northern Beaches, "We are proud to continue our partnership with ICMS. The calibre of the students is well and above each year so congratulations to the faculty and the institution."

Academic Excellence Scholarship

Open to: Current ICMS Undergraduate Students

Applicable Courses: All ICMS Bachelor's Degrees.

Value: Up to 4 subject tuition waiver.

About: These scholarships are highly competitive and highly regarded as they reflect the academic best at ICMS and scholarship recipients will have the opportunity to represent ICMS at academic, community and promotional events. There are two scholarships available each study period, two for the students with the highest cumulative GPA.

Please refer to the ICMS Scholarship Website for full list of criteria.

Postgraduate Innovation Scholarship

Open to: Current ICMS Postgraduate Students.

Applicable Courses: All ICMS Postgraduate Degrees.

Value: Up to 4 subject tuition waiver.

About: ICMS provides current Postgraduate students with opportunities every study period with this scholarship that welcomes applications regardless of the Masters course and nationality.

Please refer to the ICMS Scholarship Website for full list of criteria.

Maritess, recipient of the Postgraduate Innovation Scholarship, "I truly hope that my experiences and my journeys here would always remind my children that if I can do it, they can do it too… I am one of the lucky students who is achieving my career goals with the help of ICMS. I want to encourage everyone to take that leap of faith, don't let their untapped potential not be recognised by this world. Our dream does not become a reality through magic; it takes a lot of determination and hard work."

NEW INTERNATIONAL STUDENTS
SCHOLARSHIPS

Postgraduate Innovation Scholarship

Open to: New International Postgraduate ICMS Students

Applicable Courses: All ICMS Postgraduate Degrees.

Value: Up to $18,000.

About: ICMS is offering a scholarship to a Postgraduate student who will be commencing their full time or equivalent studies at ICMS in a 2-year Master program. ICMS provides new Postgraduate students with opportunities every study period with this scholarship that welcomes applications regardless of the Masters course and nationality.

Please refer to the ICMS Scholarship Website for full list of criteria.

Relove, recipient of the Postgraduate Innovation Scholarship, “This scholarship has pushed me to try my limits. I would like to appeal to and encourage all my colleagues and future students who are looking to join ICMS to try for the scholarship options they have. You’ll definitely feel empowered.”

ICMS International Scholarship

Open to: New International Undergraduate ICMS Students

Applicable Courses: All ICMS Bachelor’s Degrees.

Value: Up to $35,000.

About: ICMS is part of a global community with integrated college community of international and Australian students. ICMS embraces all cultures and students benefit from that breadth and diversity of multiculturalism. A key value of ICMS is to enable students from all backgrounds to have an opportunity to study at tertiary level.

ICMS International Scholarship may consist of tuition waivers and/or accommodation waivers. New international students applying for the ICMS International Scholarship will have a range of factors considered when applying and throughout the interview process including challenging or adverse circumstances.

Please refer to the ICMS Scholarship Website for full list of criteria.

Thanh, recipient of the ICMS International Scholarship, “As a scholarship recipient I can’t tell you enough how much this means to me. Growing within a family with four kids my family has done their best to support us but, of course, we do have some struggles. Receiving these scholarships not only helps me cover part of my tuition fee but also empowers me with the belief that I can do anything, and I appreciate what I do.”

HOW TO APPLY

1. Complete your application and prepare your report supporting your application and other documentation if required (download application forms here: https://www.icms.edu.au/future-students/scholarships/
2. Apply online at www.icms.edu.au/scholarships OR mail the required documents to Scholarships, 151 Darley Road, Manly NSW 2095

Corporate sponsor scholarships and ICMS Scholarships are subject to change.

EQUITY
SCHOLARSHIPS

Equity Scholarship (Undergraduate New Domestic Students)

Open to: High school students who are completing their final school year or Gap Year.

Applicable Courses: All ICMS Bachelor’s Degrees.

Value: The level and value of each scholarship awarded is determined on a case-by-case basis.

About: At ICMS we want you to reach your potential. ICMS awards equity scholarships to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarships are available for tuition fees and/or accommodation expenses.

Please refer to the ICMS Scholarship Website for full list of criteria.

Equity Scholarship (Postgraduate New Domestic Students)

Open to: New Domestic Postgraduate Students.

Applicable Courses: All ICMS Postgraduate Degrees.

Value: The level and value of each scholarship awarded is determined on a case-by-case basis..

About: At ICMS we want you to reach your potential. The scholarships are available for tuition fees and/or accommodation expenses.

Please refer to the ICMS Scholarship Website for full list of criteria.

ISCA Equity Scholarship

Open to: High school students who are completing their final school year.

Applicable Courses: Diploma of Sports Management (High Performance)

Value: The level and value of each scholarship awarded is determined on a case-by-case basis. At ISCA we want you to reach your potential. ISCA awards an equity scholarship to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarship is available for tuition fees and/or accommodation expenses.

Please refer to the ICMS Scholarship Website for full list of criteria.

Aboriginal and Torres Strait Islander Peoples Scholarship

Open to: New Domestic Undergraduate and Postgraduate Students.

Applicable Courses: All Undergraduate and Postgraduate ICMS Degrees.

Value: The value of scholarships awarded are on a case-by-case basis and are available for tuition fees and/or accommodation expenses.

Please refer to the ICMS Scholarship Website for full list of criteria.

Kyra, recipient of the A&TSIP Scholarship, “This scholarship has given me the opportunity to grow both academically and socially. Thank you to those who have given me this opportunity.”

Angelika, recipient of the A&TSIP Scholarship, “I am a transcendent of the Wiradjuri people near Grafton. I feel supported and known by ICMS. I really have confidence that even if the going gets tough, ICMS will support me and help me thrive.”

Corporate sponsor scholarships and ICMS Scholarships are subject to change.

APPLYING TO ICMS AS AN INTERNATIONAL STUDENT

YOUR STEP-BY-STEP APPLICATION GUIDE

Applying to study at ICMS as an international student means you are not an Australian citizen, permanent resident, or a New Zealand citizen.

1 Choose your degree
Find out which of our ICMS degrees are the right fit for you. Read the degree descriptions in this prospectus (starting from page 26). Consider your interests, career goals and the level of qualification you wish to attain.

2 Apply to ICMS
Complete and submit the application form. Alternatively, you can apply online at www.icms.edu.au/apply

3 Accept your offer
After we assess your application and issue you an official Letter of Offer you need to accept as described in the letter of offer. You will also need to meet any entry conditions as well as submit evidence of paying the deposit.

4 Apply for your visa
All international students require a valid student visa to come to Australia to study. For information on how to apply for your visa visit the Department of Home Affairs (DHA) website at www.homeaffairs.gov.au

5 Book your accommodation
If you intend to live on campus at ICMS you'll need to book a room. Make your online booking early as places are limited at www.icms.edu.au/accommodation

6 Come to Orientation and enrol in classes
Welcome to ICMS! Now you're ready to start life as an ICMS student. Come along to Orientation, enrol in your classes, explore the campus, meet your classmates and enjoy all the fun.

Applying with an ICMS international representative
ICMS has representatives from all over the world. Our education representatives can provide you with detailed information in your own language on our courses, educational requirements, accommodation, intakes and fees, as well as assist you in organising student visas and travel arrangements. For further details, visit www.icms.edu.au/agencies

When to apply
Apply any time of the year for intakes in: February, May or September. Alternatively, mid-term intakes may be offered, subject to availability, in March, July and October.

*Some intakes do not have a full week of orientation. Term breaks are between 'End of Term' and Orientation of the next study period.

Applications should be made at least three months prior to the preferred enrolment date. Late applications are accepted, however places at ICMS are limited.

For the latest entry requirements go to icms.edu.au/future-students/application-information/entry-requirements

APPLYING TO ICMS AS A DOMESTIC STUDENT

YOUR STEP-BY-STEP APPLICATION GUIDE

Applying to study at ICMS as a domestic student means you are an Australian citizen, permanent resident, or a New Zealand citizen. You can apply directly to ICMS or through the Universities Admission Centre (UAC).

1 Choose your degree
Find out which of our ICMS degrees are the right fit for you. Read the degree descriptions in this prospectus (starting from page 26). Consider your interests, career goals, and the level of qualification you wish to attain.

2 Apply to ICMS - Complete and submit the application form. Alternatively, you can apply online at www.icms.edu.au/apply

Applying via UAC – To apply to ICMS through UAC visit uac.edu.au and follow the instructions for undergraduate students.

3 Accept your offer
After we assess your application and issue you an official Letter of Offer you need to accept to secure your place at ICMS. Simply follow the instructions in your offer pack.

4 Book your accommodation
If you intend to live on campus at ICMS you'll need to book a room. Make your online booking early as places are limited at www.icms.edu.au/accommodation.

5 Come to Orientation Week and enrol in classes
Welcome to ICMS! Now you're ready to start life as an ICMS student. Come along to Orientation Week, enrol in your classes, explore the campus, meet your classmates and enjoy all the fun.

When to apply
ICMS offers seven (7) opportunities for enrolment throughout the year. All Undergraduate and Postgraduate courses will share the same intakes dates. The seven intakes are available on all campuses and are offered for all modes of study (online or on campus). 'Main' intakes offer 4 subjects concurrently and begin in: February, May and August. 'Mid-trimester' intakes and a 'Summer' intake may be offered, subject to demand. These intakes offer 2 subjects in the first study period and begin in March, July, October and December. The 'mid-trimester' intakes are unlikely to include a full week of orientation. Term breaks (holidays) are between 'End of Term' and 'Start' of the following study period.

To apply through the Universities Admissions Centre (UAC) you need to adhere to its application deadlines.

ICMS High Academic Places (HAP) tuition fee bursary for high ATAR students. (February intake only)
Hard work deserves to be rewarded so our High Academic Places will mean that your study at ICMS will be at a cost more comparable to a Commonwealth Supported Place (CSP). These places are awarded on the basis of application interview and academic performance in your HSC or equivalent.

Only UAC applicants will be considered for an ICMS High Academic Place. Students who are not offered a High Academic Place are eligible for direct entry or alternative entry.

We recommend you apply both directly to ICMS and through UAC.

Pathways to ICMS
If you fall short of ICMS entry requirements you may be offered a pathway through Aspire Institute. For more information refer to www.aspire.edu.au.

Early Entry
Our Early Entry Scheme is designed for high-achieving HSC students who want to secure a place at ICMS before sitting the HSC exams.

To be eligible, you need to demonstrate that you have a strong academic record and the potential to be an outstanding ICMS student through your passion and commitment for a career in one of the areas of study we offer.

Elite athlete and performer entry pathway
Being an elite athlete or performer should not impact your chances of university level study. We know you are not defined by your academic results alone. Let us take that into consideration with your application.

Leadership Entry Program
Our Leadership Entry Program offers students who have demonstrated significant leadership in their school and/or community, a place at ICMS based on their academic achievement, leadership experience and aspirations, and a nomination from their school.

More details can be found on the ICMS website.

ENTRY REQUIREMENTS

icms.edu.au/future-students/application-information/admission-information-2/

ACADEMIC ENTRY REQUIREMENTS

The minimum academic entry requirements for all ICMS degrees are detailed in the entry requirements section of the ICMS website. The most recent academic entry requirements by country are listed on the ICMS website at www.icms.edu.au/entry.

How to apply

ICMS offers several admission pathways and a holistic approach to assessing applicants including the opportunity of an interview combined with consideration of a recognised certificate, qualifications or evidence of at least two years of relevant full-time paid work experience for undergraduate applicants and five years of relevant full-time paid work experience for graduate certificate applicants. Applicants may apply directly via the ICMS website Online Application or through the University Admissions Centre (UAC).

Pathways to ICMS

Applicants who do not meet the required entry requirements should consider applying for a diploma through pathway provider Aspire Institute. Aspire offers higher education diplomas as a stand-alone qualification or, should applicants wish to further their studies, they could choose to use the diploma qualification as a pathway into a bachelor program at ICMS, or one of the other distinguished Australian universities and colleges that Aspire has partnership with.

Advanced standing / recognition of prior learning / credit transfers

Applicants who can demonstrate successful completion of equivalent subjects at a recognised institution may be eligible for credit towards study at ICMS.

Similarly, applicants who can demonstrate competence attained through formal training, work experience and/or life experience may also be eligible for advanced standing in an ICMS course.

View the Advanced Standing Policy in the Policy Library (policies.icms.edu.au) or contact info@icms.edu.au for further information.

ENGLISH LANGUAGE REQUIREMENTS

For entry into an ICMS Bachelor degree, the following English language requirements apply. If you do not meet the English language proficiency requirements, pathway options are available through the Aspire Institute – see page 74 for more information.

- IELTS (academic): Overall score of 6.0, writing 5.5, speaking 5.5.
- TOEFL i-BT: Overall score of 69, writing 19, speaking 17.

For additional information about other English language proficiencies accepted please visit www.icms.edu.au

INVEST IN YOUR FUTURE

TUITION FEES AND OTHER EXPENSES

2023/2024 UNDERGRADUATE FEES*

	Bachelor Degrees and Aspire Diplomas	Bachelor Degrees and Aspire Diplomas
	2023	2024
Subject Fee	International - $3,900 Domestic - $3,225	International - $4,100 Domestic - $3,390
Industry Training	No fee	No fee

2023/2024 POSTGRADUATE FEES*

	Graduate Certificate of Business, Graduate Certificate in Event Management, Graduate Certificate of Business (Media and Marketing), Graduate Certificate of Business (Tourism and Hospitality Marketing)		Master of Management, Master of International Business, Master of Management (Tourism and Hospitality), Master of Event Management	
	2023	2024	2023	2024
Subject Fee	International - $3,800 Domestic - $3,275	International - $4,100 Domestic - $3,450	International - $3,800 Domestic - $3,275	International - $4,100 Domestic - $3,450
Industry Training	No fee	No fee	No fee	No fee

2023/2024 MBA FEES*

	Master of Business Administration, Master of Business Administration (Digital Transformation), Master of Business Administration (Innovation and Entrepreneurship), Master of Business Administration (Business Analytics)		Graduate Certificate of Business Administration	
	2023	2024	2023	2024
Subject Fee	International - $4,180 Domestic - $3,600	International - $4,500 Domestic - $3,800	International - $4,180 Domestic - $3,600	International - $4,500 Domestic - $3,800
Industry Training	No fee	No fee	No fee	No fee

Domestic students

For our full domestic fees schedule, please go to
https://www.icms.edu.au/future-students/application-information/tuition-fees-2/fees-calculator/

If you are an Australian citizen, you are eligible for FEE-HELP for your bachelor degree at ICMS. These Australian government loan schemes allow you to defer all or part of your tuition fees. More information is available at www.studyassist.gov.au.

All college-related expenses such as textbooks are charged separately.

International students

For our full international fees schedule, please refer to our international publications found on the ICMS website
https://www.icms.edu.au/

For our international fees webpage, please go to
https://www.icms.edu.au/future-students/application-information/tuition-fees-2/fees-calculator/

If a deposit is required to be paid it will be deducted from the first trimester tuition fee. International students are also required to arrange health insurance. All other college-related expenses such as text books and student experience activities are charged separately.

International students are required to have Overseas Student Health Cover (OSHC) for the duration of their stay in Australia. ICMS can arrange your OSHC if requested. If you are a student from Norway or Sweden, you may not require OSHC as cover is provided by your national health schemes. You must show proof of official health insurance cover from your home government provider. Your local representative will be able to provide more details.

*The above tuition fees are displayed as a fee per subject only. Tuition fees for each trimester are calculated on the number of subjects you study. Total indicative tuition fees will be provided in the Letter of Offer. Alternatively, refer to the course information to determine the number of subjects in your course. Tuition fees are expressed in Australian Dollars (AU$). Fees are payable prior to each trimester. Fees are reviewed annually and may be varied during the period of study. For ISCA fees, go to https://www.iscaustralia.edu.au/diploma-sports-management/.

IMPORTANT DATES

Undergraduate / Postgraduate term dates

- Main intake = 4 subjects concurrently in the first trimester (accelerated mode)
- Mid term intake = 2 subjects concurrently in the first trimester
- Summer intake = 2 subjects concurrently in the first trimester

2023 UNDERGRADUATE AND POSTGRADUATE INTAKE DATES

Study Period	Intake Type	Orientation	Start Week 1	Census Dates	End of Term
February	Main	1 February	6 February	24 February	5 May
March	Mid-Trimester	17 March	20 March	29 March	5 May
May	Main	17 May	22 May	9 June	18 August
July	Mid-Trimester	28 June	3 July	12 July	18 August
August	Main	30 August	4 September	22 September	1 December
October	Mid-Trimester	11 October	16 October	25 October	1 December
December	Summer	29 November	4 December	13 December	26 January

2024 UNDERGRADUATE AND POSTGRADUATE INTAKE DATES

Study Period	Intake Type	Orientation	Start Week 1	Census Dates	End of Term
February	Main	31 January	5 February	23 February	3 May
March	Mid-Trimester	15 March	18 March	27 March	4 May
May	Main	15 May	20 May	7 June	16 August
July	Mid-Trimester	28 June	1 July	10 July	16 August
August	Main	28 August	2 September	13 September	29 November
October	Mid-Trimester	11 October	14 October	23 October	29 November
December	Summer	29 November	2 December	11 December	24 January

*Some intakes do not have a full week of orientation. Term breaks are between 'End of Term' and Orientation of the next study period.

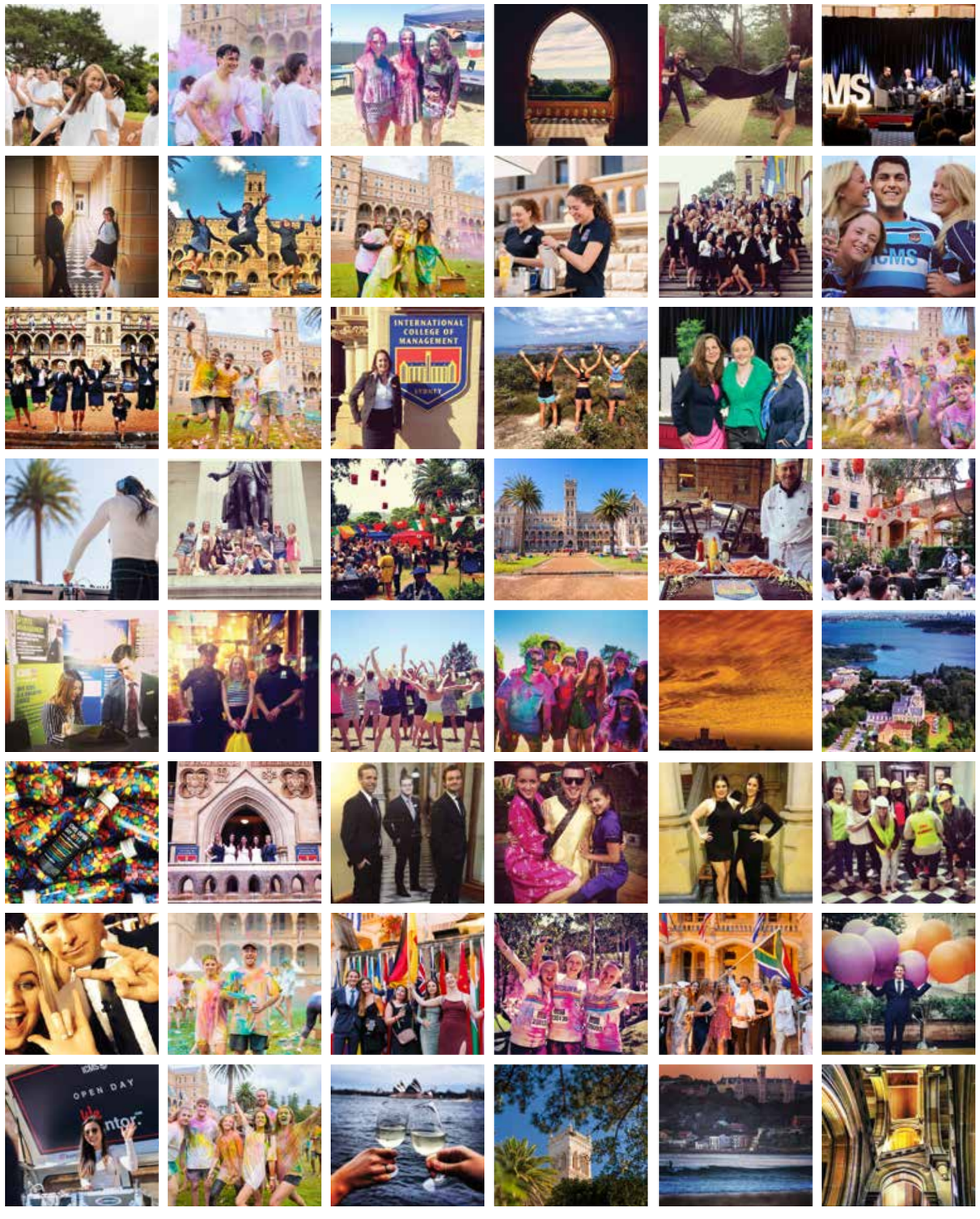
For the latest important dates go to icms.edu.au/future-students/application-information/important-dates

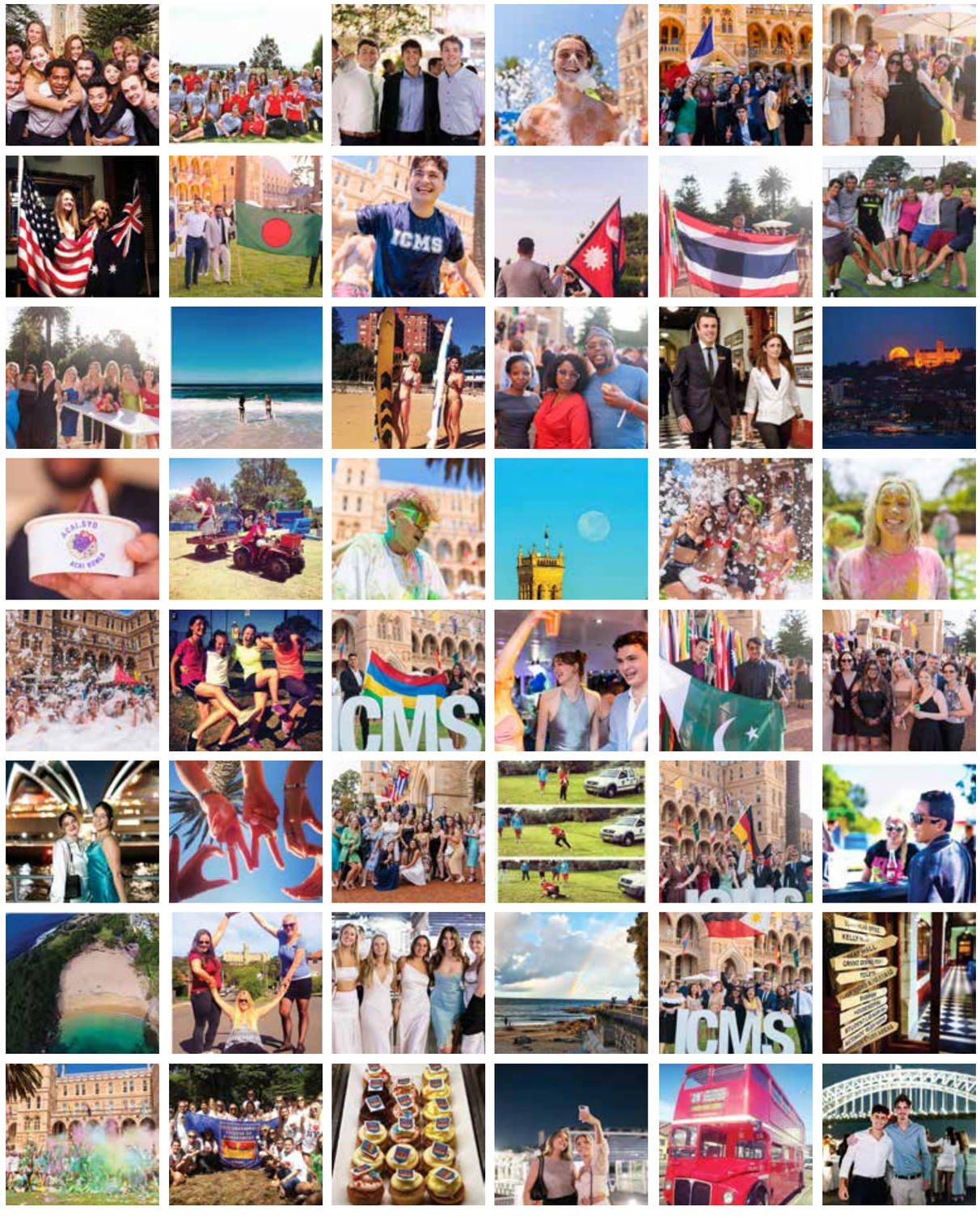
International students on student visas must complete their course within the duration specified on their Confirmation of Enrolment (COE). The course duration is based on a full-time study load in each study period.



connect with us

@icmswementor @icmscampus c/icmsaustralia @icms_campus @icmscampus /icmsaustralia





City Campus, Sydney CBD

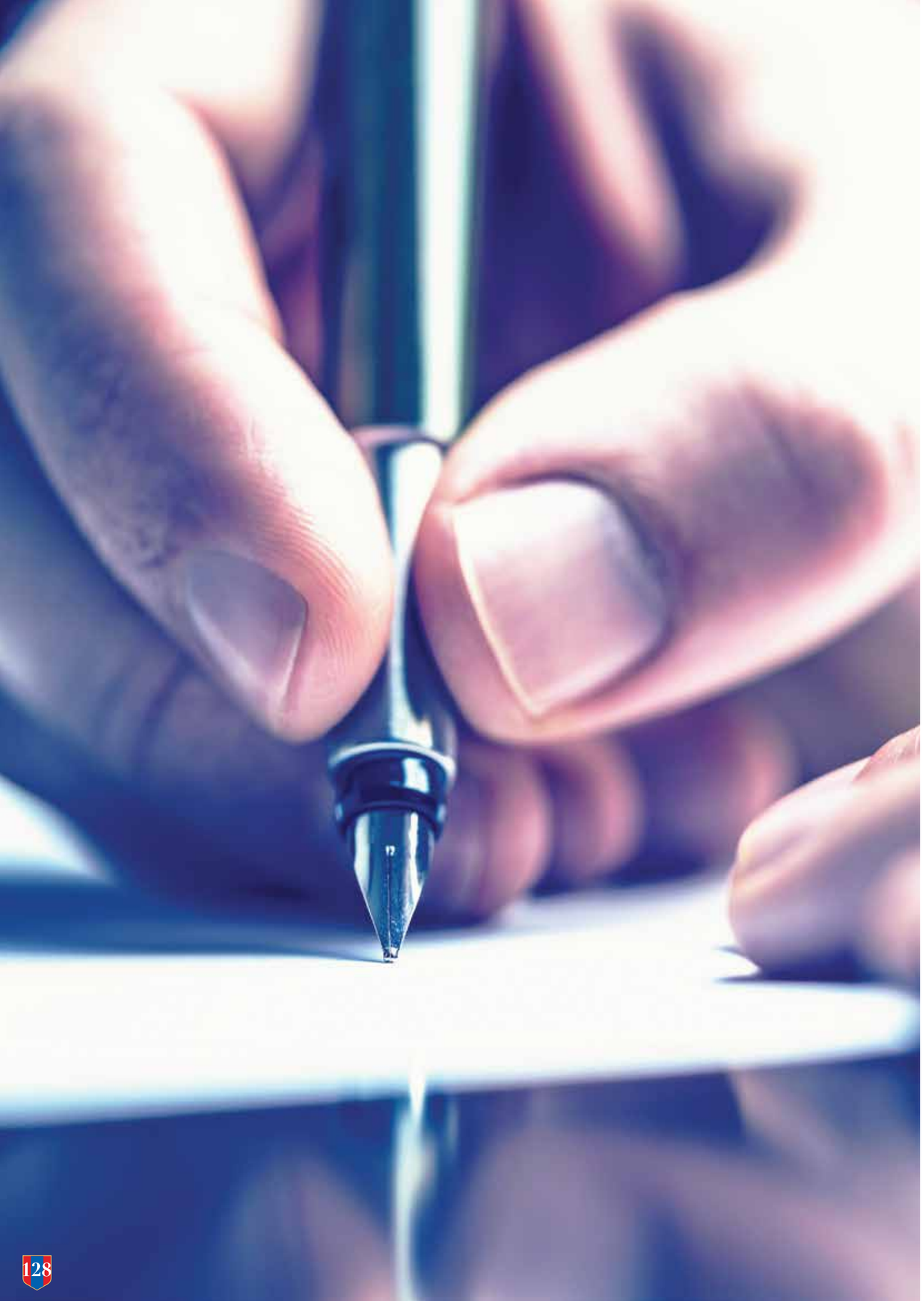
Northern Beaches Campus, Manly

Contact Us

Contact us - info@icms.edu.au
We are represented in the following countries:

Argentina
Australia
Bangladesh
Brazil
China
Colombia
France
Germany
Hong Kong
India
Indonesia
Italy
Japan
Macau
Malaysia
Mauritius
Mexico
Mongolia
Myanmar
Nepal
New Zealand
Norway
Philippines
Russia
Singapore
South Africa
Spain
Sri Lanka
Sweden
Taiwan
Thailand
United Kingdom
United States of America
Vietnam

ENQUIRE NOW



UNDERGRADUATE APPLICATION FORM FOR INTERNATIONAL STUDENTS

COURSE DETAILS

UNDERGRADUATE COURSE AND SPECIALISATION
Preference 1
Preference 2

TRIMESTER DETAILS

Commencing:

☐ FEB ☐ MAR ☐ MAY ☐ JUL ☐ AUG ☐ OCT ☐ DEC

YEAR

PERSONAL DETAILS

We will contact you by email, telephone or mail. To avoid delays in your application, it is important you complete ALL your details clearly including your email address.

Family name

Given name/s

Date of birth

DAY / MONTH / YEAR

Gender: ☐ Male ☐ Female

CITIZENSHIP AND OTHER DETAILS

You must submit a certified true copy of the personal details page of your passport.

Country of passport

Country of birth

Ethnicity

Australian visa: ☐ Yes ☐ No

Passport number

Year of arrival in Australia

Language spoken at home

CONTACT DETAILS

Permanent address in home country (required). This address cannot be the address of your agent.

Street address

Suburb Postcode

Country

Current address
(only complete if different from your permanent address)

Street address

Suburb Postcode

Country

Telephone number (required)

Mobile number

Email address (required)

CRICOS Provider Code for International College of Management, Sydney Pty Limited: 01484M.

ACADEMIC QUALIFICATIONS

SECONDARY STUDIES
(for example, high school studies, Year 12 certificate)

Name of qualification

School attended

Year completed | If no, level left school

TERTIARY STUDIES
(for example, Diploma, Bachelor, Master degree)

Name of qualification

Institution attended

Year completed | If no, level left school

ADVANCED STANDING FOR PREVIOUS STUDY ☐ Yes ☐ No

If you have studied at another academic institution, you may be eligible for advanced standing towards your course at this Institution. To request to have previous learning recognised for advanced standing, you will need to provide documentary evidence of your current or previous studies. Certified copies* and official translations of relevant documents must be attached to this application.

STUDENTS WITH SPECIAL MEDICAL CONDITIONS

Do you have a disability, impairment or long term medical condition that may affect your studies?

☐ No ☐ Yes (if yes please answer the two questions below in this section)

Please indicate the area/s of impairment:

☐ Hard of hearing/Deaf
☐ Low vision/Blind
☐ Specific learning disability
☐ Medical condition
☐ Physical disability
☐ Intellectual disability
☐ Mental health condition
☐ Acquired brain injury
☐ Neurological condition
☐ Not specified

Other disability

Would you like to receive advice on support services, equipment and facilities which may assist you?

☐ Yes ☐ No

AGENT DETAILS (IF APPLICABLE)

Agency name

Telephone

Email address

Agent staff name

Agent stamp

PARENT, LEGAL GUARDIAN OR SPONSOR DETAILS

(if you are under 18 years of age)

Name of parent/guardian

Parent/guardian's telephone

Parent/guardian's email address

YOUR APPLICATION CHECKLIST

☐ Proof of citizenship (certified copy of passport)

☐ Certified copies of final education transcripts (official English translations)

☐ Certified certificates of required English language proficiency tests no older than one year

IF YOU ARE REQUESTING CREDIT TRANSFER

☐ Certified academic transcripts and course syllabus

☐ CV and certified certificates of employment showing all previous work, if applying on the basis of work/life experience.

PLEASE NOTE: INCOMPLETE APPLICATION FORMS WILL CAUSE DELAYS IN PROCESSING.

DECLARATION AND SIGNATURE

The information collected on this form is used to assess your application for entry to ICMS. Personal information may be disclosed to government agencies (for example, Australian Department of Home Affairs) as required by legislation.**

- I declare that the information provided on this form and in support of my application is correct, complete and up to date in every detail.
- I am aware of the estimated total course fees at ICMS and living costs for my stay in Australia and have sufficient funds to support myself for the total period of my studies.
- I declare that I am a genuine temporary entrant (GTE) and a genuine student (GS) and that I have read and understood the conditions in relation to these requirements as defined on the following website: https://www.border.gov.au/Trav/Stud/More/Genuine-Temporary-Entrant
- I agree to be bound by the applicable standards of conduct, statutes, regulations, policies and procedures of ICMS, including any variations to these that the College makes from time to time.

Signature (If under 18, guardian signature mandatory)

Date

DAY / MONTH / YEAR

For further information please visit www.icms.edu.au
or contact info@icms.edu.au

SUBMIT YOUR COMPLETED APPLICATION FORM

- Send to your Education Agent with the required documentation OR
- Send directly to: Head of Development
  International College of Management, Sydney
  151 Darley Road, Manly, NSW, 2095 Australia OR
- Submit electronically via our website: www.icms.edu.au

***A certified copy is a copy of an original document that has been signed by a person officially authorised to confirm that it is a true and correct duplicate. Authorised persons include: a Justice of the Peace; a police officer; a barrister, solicitor or attorney; a principal of an Australian high school or primary school; a staff member of the Australian Embassy or Consulate; an authorised ICMS agent/representative (international applicants only). **Refer to the Privacy Policy for further information policies.icms.edu.au/privacy-policy**

ICMS INTERNATIONAL COLLEGE OF MANAGEMENT SYDNEY

UNDERGRADUATE APPLICATION FORM FOR DOMESTIC STUDENTS

COURSE DETAILS

UNDERGRADUATE COURSE AND SPECIALISATION
Preference 1
Preference 2

TRIMESTER DETAILS
Commencing: ☐ FEB ☐ MAR ☐ MAY ☐ JUL ☐ AUG ☐ OCT ☐ DEC

YEAR

PERSONAL DETAILS

We will contact you by email, telephone or mail. To avoid delays in your application, it is important you complete ALL your details clearly including your email address.

Family name

Given name/s

Date of birth

DAY / MONTH / YEAR

Gender: ☐ Male ☐ Female

CITIZENSHIP AND OTHER DETAILS

Country of passport

Is your country of birth Australia?

☐ Yes ☐ No

If no, you must submit a certified true copy of the personal details page of your passport.

Are you an Aboriginal or Torres Strait Islander?

☐ Yes ☐ No

Ethnicity

Year of arrival in Australia

Language spoken at home

CONTACT DETAILS

Permanent address in home country (required)

Street address

Suburb Postcode

Country

Current address
(only complete if different from your permanent address)

Street address

Suburb Postcode

Country

Telephone number (required)

Mobile number

Email address (required)

ACADEMIC QUALIFICATIONS

SECONDARY STUDIES
(for example, high school studies, Year 12 certificate)

Name of qualification

School attended

Year completed | If no, level left school

TERTIARY STUDIES
(for example, Diploma, Bachelor, Master degree)

Name of qualification

Institution attended

Year completed | If no, level left school

ADVANCED STANDING FOR PREVIOUS STUDY ☐ Yes ☐ No

If you have studied at another academic institution, you may be eligible for advanced standing towards your course at this Institution. To request to have previous learning recognised for advanced standing, you will need to provide documentary evidence of your current or previous studies. Certified copies* and official translations of relevant documents must be attached to this application.

STUDENTS WITH SPECIAL MEDICAL CONDITIONS

Do you have a disability, impairment or long term medical condition that may affect your studies?

☐ No ☐ Yes (if yes please answer the two questions below in this section)

Please indicate the area/s of impairment:

☐ Hearing ☐ Vision
☐ Learning ☐ Medical
☐ Mobility ☐ Other

Would you like to receive advice on support services, equipment and facilities which may assist you?

☐ Yes ☐ No

PARENT, LEGAL GUARDIAN OR SPONSOR DETAILS

(if you are under 18 years of age)

Name of parent/guardian

Parent/guardian's telephone

Parent/guardian's email address

YOUR APPLICATION CHECKLIST

☐ All relevant sections of this application form are completed

☐ Certified copies of final education transcripts (official English translations)

☐ Proof of citizenship (certified copy of passport or birth certificate if your country of birth is not Australia)

IF YOU ARE REQUESTING CREDIT TRANSFER

☐ Certified academic transcripts and course syllabus

☐ CV and certified certificates of employment showing all previous work, if applying on the basis of work/life experience.

PLEASE NOTE: INCOMPLETE APPLICATION FORMS WILL CAUSE DELAYS IN PROCESSING.

DECLARATION AND SIGNATURE

The information collected on this form is used to assess your application for entry to ICMS. Personal information may be disclosed to government agencies as required by legislation.**

- I declare that the information provided on this form and in support of my application is correct, complete and up to date in every detail.
- I agree to be bound by the applicable standards of conduct, statutes, regulations, policies and procedures of ICMS, including any variations to these that the College makes from time to time.

Signature (If under 18, guardian signature mandatory)

Date

DAY / MONTH / YEAR

For further information please visit www.icms.edu.au or contact start@icms.edu.au

SUBMIT YOUR COMPLETED APPLICATION FORM

- Send directly to:

  Associate Vice President (Australia and New Zealand Development)
  International College of Management, Sydney
  151 Darley Road, Manly, NSW, 2095 Australia OR
- Send to your Education Agent with the required documentation OR
- Submit electronically via our website: www.icms.edu.au

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USEFUL WEBSITES
MORE INFORMATION FOUND AT ICMS.EDU.AU
Admission Criteria:
/future-students/application-information/admission-information
Application Information:
/future-students/application-information/how-apply
Important Dates:
/future-students/application-information/important-dates
Fees:
/future-students/application-information/tuition-fees
Accommodation:
/future-students/student-services/accommodation
Student Support and Wellness:
/future-students/student-services/wellness-support
Living Costs:
/study-in-Australia/
Campuses:
/contact/our-campuses/
Policies and Procedures:
https://policies.icms.edu.au
Information on Education Services for Overseas Student (ESOS) Framework:
https://dese.gov.au/esos-framework
Resources for Australian students
Youth allowance and AUStudy: www.humanservices.gov.au
FEE help: www.studyassist.gov.au
Resources for international students
Australian diplomatic missions: www.dfat.gov.au/missions
Information on studying, living and working in Australia: www.studyinaustralia.gov.au
IELTS test: www.ielts.org
ESOS framework: https://internationaleducation.gov.au/Regulatory-Information/

INTERNATIONAL COLLEGE OF MANAGEMENT, SYDNEY (ICMS)
CRICOS PROVIDER CODE: 01484M
CRICOS COURSE CODES:
BACHELOR OF BUSINESS: 0101110
BACHELOR OF BUSINESS (ACCOUNTING): 106410A
BACHELOR OF BUSINESS (FASHION AND GLOBAL BRAND MANAGEMENT): 106411M
BACHELOR OF BUSINESS (ENTREPRENEURSHIP): 0101115
BACHELOR OF EVENT MANAGEMENT: 0101130
BACHELOR OF HOSPITALITY MANAGEMENT: 0101132
BACHELOR OF BUSINESS (INTERNATIONAL TOURISM): 0101128
BACHELOR OF BUSINESS (MARKETING): 0101119
BACHELOR OF BUSINESS (SPORTS MANAGEMENT): 0101122
BACHELOR OF PROPERTY (DEVELOPMENT, INVESTMENT AND VALUATION): 106412K
MASTER OF BUSINESS ADMINISTRATION: 112980E
MASTER OF BUSINESS ADMINISTRATION (DIGITAL TRANSFORMATION): 112981D
MASTER OF BUSINESS ADMINISTRATION (INNOVATION AND ENTREPRENEURSHIP): 112982C
MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS): 112983B
MASTER OF INTERNATIONAL BUSINESS: 078928G
MASTER OF MANAGEMENT (TOURISM AND HOSPITALITY): 113110K
MASTER OF MANAGEMENT: 078929F
MASTER OF EVENT MANAGEMENT: 097379G
GRADUATE CERTIFICATE OF BUSINESS ADMINISTRATION: 112978K
GRADUATE CERTIFICATE OF BUSINESS: 078930B
GRADUATE CERTIFICATE IN EVENT MANAGEMENT: 097378G
GRADUATE CERTIFICATE OF BUSINESS (MEDIA AND MARKETING): 103142G
GRADUATE CERTIFICATE OF BUSINESS (TOURISM AND HOSPITALITY MARKETING:) 103143F

ASPIRE INSTITUTE
CRICOS PROVIDER CODE: 01484M
CRICOS COURSE CODES:
CAMBRIDGE ENGLISH B2 FIRST: 107226D
CAMBRIDGE ENGLISH C1 ADVANCED: 107225E
GENERAL ENGLISH: 107227C
AUSTRALIAN FOUNDATION PROGRAM: 076374G
POSTGRADUATE QUALIFYING PROGRAM: 094357D
DIPLOMA OF BUSINESS: 0101112
DIPLOMA OF BUSINESS (ENTREPRENEURSHIP): 0101118
DIPLOMA OF BUSINESS (MARKETING): 0101121
DIPLOMA OF BUSINESS (SPORTS MANAGEMENT): 0101124
DIPLOMA OF BUSINESS (INTERNATIONAL TOURISM): 0101125
DIPLOMA OF EVENT MANAGEMENT: 0101126
DIPLOMA OF HOSPITALITY MANAGEMENT: 0101127
DIPLOMA OF PROPERTY: 106413J
DIPLOMA OF BUSINESS (ACCOUNTING): 106408F
DIPLOMA OF BUSINESS (FASHION AND GLOBAL BRAND MANAGEMENT): 106409E
UNDERGRADUATE CERTIFICATE OF BUSINESS: 108404E
UNDERGRADUATE CERTIFICATE OF BUSINESS (SPORTS MANAGEMENT): 108405D
UNDERGRADUATE CERTIFICATE OF BUSINESS (ENTREPRENEURSHIP): 108407B
UNDERGRADUATE CERTIFICATE OF BUSINESS (FASHION AND GLOBAL BRAND MANAGEMENT): 108408A

INTERNATIONAL SPORT COLLEGE AUSTRALIA (ISCA)
CRICOS PROVIDER CODE: 01484M
CRICOS COURSE CODE:
DIPLOMA OF SPORTS MANAGEMENT (HIGH PERFORMANCE): 097377J



ICMS
INTERNATIONAL COLLEGE OF MANAGEMENT, SYDNEY

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