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BARTON BUSINESS SCHOOL

# Master of Business Administration (MBA)

*your gateway to the future*



BBS Higher Education Pty Ltd T/A Barton Business School ABN: 68 660 424 288 E: admissions@bbs.vic.edu.au www.bbs.vic.edu.au
TEQSA Provider ID: PRV14397 CRICOS Provider Code:: 04345J CRICOS Course Code: 119380F

# Introduction

## Discover Barton Business School

At Barton Business School (BBS), we are more than a registered Institute of Higher Education. We prepare you for the fast-changing world of work with courses designed to provide you with a competitive edge.

We blend industry expertise with a forward-thinking approach. Our courses encourage critical thinking and challenge established ideas. Here, diversity, gender equality, and intellectual freedom are at the core of our ethos. Through engaging and immersive learning experiences, you will be well-prepared for the global business arena.

> We blend industry expertise with a forward-thinking approach.









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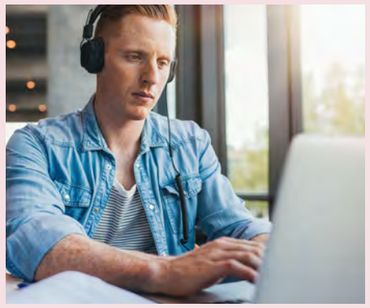
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# Master of Business Administration (MBA):

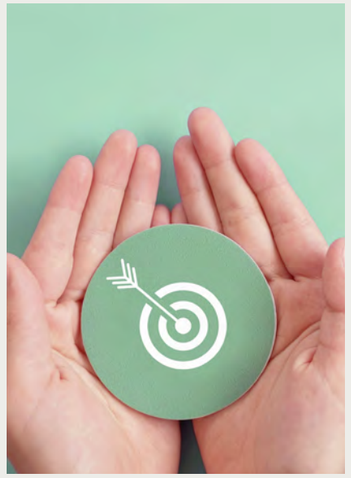
*A course that talks business*

The MBA at BBS is designed as a flexible and future-focused course that supports students at different stages of their professional journey. The structure of the MBA includes two nested qualifications, the Graduate Certificate in Business (GCB) and the Graduate Diploma of Business (GDB). These options allow students to begin their studies at a level that matches their experience and career goals, while still providing a clear pathway into the full MBA. Students who complete the GCB or GDB can continue directly into the MBA with full credit for the units they have already achieved.



### Flexible & Future-Focused

opportunities for specialised study



### Accredited Excellence

reflecting our high standards



### Career-Ready Learning

equipping you with a wide range of skills

> We will strive to give our students the ability to recognise and think critically and creatively about problems and opportunities.





**At Barton Business School, we put our students first**

BBS is there every step of the way.

**Graduates of BBS will be responsive to change and prepared for lifelong learning in pursuit of personal and professional development.**

**Graduates of BBS will be able to think globally about issues in their profession.**

> The MBA curriculum is designed to equip students with the knowledge and confidence to lead in a rapidly evolving world.

The MBA course equips students with a comprehensive range of business knowledge and skills relevant to contemporary workplaces. It draws on key areas such as finance, marketing, entrepreneurship, leadership, technology, education, tourism and strategic management. The course also provides opportunities for specialised study in hospitality management, educational leadership or sustainability, enabling students to tailor their learning to their professional interests. This approach ensures students have both the flexibility to enter at the right point and the opportunity to graduate with a highly regarded MBA that prepares them for leadership across a wide range of industries.



staying ahead in a rapidly evolving world



tailor learning to your professional interests



graduate with a highly regarded MBA

The MBA curriculum is designed to equip students with the knowledge and confidence to lead in a rapidly evolving world. It brings together contemporary business themes, including artificial intelligence, data analytics, the digital economy, ethics, governance and organisational diversity, with a strong foundation in core managerial capability.

Students engage with units such as Accounting and Finance for Decision Makers, Marketing for Managers, Innovation, Creativity and Entrepreneurship, Business Law for Managers and Sustainable Business Models. Specialist areas, including Hospitality Revenue Management and Profitability, Strategic Hospitality Management, Educational Leadership in International Contexts and Educational Organisations, Culture and Change, broaden the course's relevance across industries.

**The inclusion of units focused on sustainability, governance and reporting reflects our commitment to responsible and future focused business practice. This modern and industry aligned approach ensures graduates are prepared to meet the dynamic demands of the global business landscape.**

# Quick Facts

## *About the BBS MBA*

- **Overview:** The MBA is a comprehensive and advanced course designed to cultivate strategic leadership skills, global business insight, and the capacity to manage complex organisational challenges.
- **Structure:** The MBA encompasses 12 units delivered over four semesters. The first year mirrors the curriculum of the GCB and GDB, while the second year introduces additional units, including electives and a capstone project.
- **Credit Points:** Each unit carries 15 credit points, resulting in a total of 180 credit points for the course.
- **Duration:**The MBA spans four semesters (two years, full-time).
- **Mode of Study:** The MBA is delivered face-to-face at the BBS campus.
- **Specialisations and Electives:** In the final semester, students can tailor their MBA by choosing one of three specialisations, supported by elective units:
  - Hospitality Management
  - Educational Leadership
  - Sustainability
- **Fees:**
  - Domestic: $40,800 ($3,400 per unit)
  - International: $45,600 ($3,800 per unit)

***Please note:*** *Barton Business School does not guarantee migration outcomes or specific employment results from undertaking our courses. Our commitment is to provide you with a quality education that equips you with the skills and knowledge to succeed in a dynamic job market.*

> The MBA is a comprehensive and advanced course designed to cultivate strategic leadership skills, global business insight, and the capacity to manage complex organisational challenges.



# *Ready to take the next step?*

## Your future in business starts here.

Visit our website to learn more about the MBA, download our brochure, or get in touch with our admissions team.

**Apply now** and join a vibrant community where innovation meets tradition, and your potential knows no bounds.

**Your future is ready now at BBS.**

# Course Structure

The table below provides an indicative study sequence for the MBA at Barton Business School.

| | Year 1 | | Year 2 |
|---|---|---|---|
| Semester 1 | **ECO401**<br>Economics in a Digitalised World | Semester 3 | **BUS510**<br>Global Business Opportunities |
| | **ACC401**<br>Accounting and Finance for Decision Makers | | **MGT510**<br>Leading and Managing Organisational Diversity |
| | **MKT401**<br>Marketing for Managers | | **Elective 1**<br>**(General Electives)** |
| Semester 2 | **BUS401**<br>Strategy, Ethics & Governance | Semester 4 | **Elective 2**<br>**(Specialised Stream)** |
| | **BDA101**<br>Business Data Analytics & Visualisation | | **Elective 3**<br>**(Specialised Stream)** |
| | **BUS410**<br>Innovation, Creativity & Entrepreneurship | | **CAP530**<br>**MBA Capstone** |



sustainability in action



our student matter to us



graduating with knowledge & confidence



# Elective Units

| Semester | Elective Type | Unit Code | Unit Name |
|---|---|---|---|
| Semester 3 | General Electives | LAW510 | Business Law for Managers |
| | | COM510 | Interpersonal Dynamics |
| Semester 4 | Hospitality Management | HOS520 | Hospitality Revenue Management & Profitability |
| | | HOS525 | Strategic Hospitality Management |
| | Educational Leadership | EDL525 | Educational Leadership in International Contexts |
| | | EDL528 | Educational Organisations, Culture and Change |
| | Sustainability | SUS520 | Sustainable Business Models |
| | | SUS525 | Sustainability, Governance and Reporting |

** Prerequisites may apply. Confirm with the admissions team when enrolling.*



Unlock career opportunities - study Master of Business Administration (MBA) with us at Barton Business School.



## An MBA can open a wide range of career paths for you!

**High-demand career paths for MBA graduates include:**

Management & Leadership

Finance & Banking Sectors

Marketing & Sales Leadership

Product & Technology Companies

Human Resources & People Operations

Government, Healthcare & Nonprofit

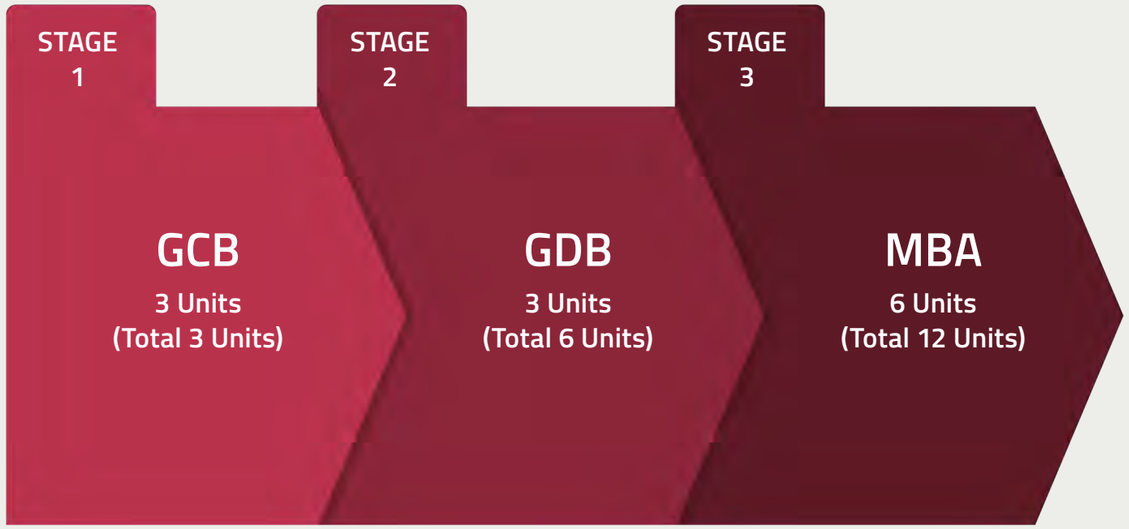
**Start working towards your new career now - contact Barton Business School for find out how.**

**Career paths can vary depending on your specialisation, experience, and interests.**

# MBA Stages

*Breaking it down*

The BBS MBA can be broken into 3 stages: a Graduate Certificate in Business (GCB), a Graduate Diploma of Business (GDB) and a Master of Business Administration (MBA), offering flexible entry and exit points. *




**Interim awards need to be requested and are not granted automatically. For further details, please speak with our admissions team.*

> The MBA course equips students with a comprehensive range of business knowledge and skills relevant to contemporary workplaces.

# Am I eligible?

## 1. Entry requirements for international applicants

**FOR GCB, GDB & MBA:**

To be eligible for entry to a course, international applicants must:

- be at least 18 years of age at the time of course commencement; and
- meet the minimum English language requirements (all international applicants must obtain an overall score of 6.0 bands in the IELTS Test (Academic) with no less than 6.0 bands in all four parts of the IELTS test or equivalent; and
- satisfy criteria in one of the categories listed below.

**Applicants with higher education study:**

BBS will consider international applicants who have successfully completed an Australian Bachelor's degree (AQF Level 7) or an equivalent qualification from another country. Where applicable, all applications for Credit or RPL must be submitted in accordance with BBS's *Credit and Recognition of Prior Learning Policy and Procedures*.

Applicants who do not hold a Bachelor's degree (AQF Level 7) or a recognised equivalent qualification can still be admitted if they have a Diploma (AQF 5) or equivalent, along with evidence of a minimum of five years of relevant industry experience at a managerial level. For the avoidance of doubt, applicants with qualifications below AQF Level 5 will not be admitted.

**Applicants with work and life experience:**

BBS does not consider applications for admission based on work and life experience or informal study where formal higher education qualifications are not present. Entry is available only through the qualification pathways set out above.

**Exemptions from the English test evidence for applicants with overseas qualifications:**

An English test result is not required if the applicant meets any of the following:

- is a citizen and passport holder of the United Kingdom, the United States of America, Canada, New Zealand, or the Republic of Ireland; or
- has completed at least five years of study in English in Australia, the United Kingdom, the United States of America, Canada, New Zealand, South Africa, or the Republic of Ireland; or
- has completed the Senior Secondary Certificate of Education in Australia in English; or
- has completed a qualification under the Australian Qualifications Framework at Certificate IV or higher in Australia, in English.

> To be considered for admission to a course at BBS, applicants must satisfy BBS's minimum admission requirements, as well as any course-specific admission requirements.

## 2. Entry requirements for domestic applicants

**FOR GCB, GDB & MBA:**

All domestic applicants must:

- be at least 18 years of age at the time of course commencement; and
- satisfy criteria in one of the categories listed below.

**Applicants with higher education study:**

BBS will consider all domestic applicants who have successfully completed an Australian Bachelor's degree (AQF Level 7). BBS will also consider domestic applicants who have completed an equivalent qualification from another country. In these cases, the overseas qualification must have been completed in English, and the applicant must also provide evidence of English language proficiency. For GCB, GDB and MBA, the acceptable evidence includes a valid IELTS Academic test with a minimum overall score of 6.0 (with no band less than 6.0 in each module), or another English language test recognised as equivalent by BBS.

Applicants who do not hold a Bachelor's degree (AQF Level 7) or a recognised equivalent qualification can still be admitted if they have a Diploma (AQF 5) or equivalent, along with evidence of a minimum of five years of relevant industry experience at a managerial level. For the avoidance of doubt, applicants with qualifications below AQF Level 5 will not be admitted. Where applicable, all applications for Credit or RPL must be submitted in accordance with BBS's *Credit and Recognition of Prior Learning Policy and Procedures.*

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- has completed the Senior Secondary Certificate of Education in Australia in English; or
- has completed a qualification under the Australian Qualifications Framework at Certificate IV or higher in Australia, in English.



Our MBA is designed to nurture not only competent leaders and managers, but also forward-thinking professionals who can make informed, ethical, and sustainable decisions.

Apply now - your future awaits.

BARTON BUSINESS SCHOOL

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**CRICOS Provider Code::** 04345J
**CRICOS Course Code:** 119380F